Mindluster Platform

About the course à¤¶à¥à¤°à¥à¤¤à¤¤à¥€ à¤¸à¥‡ à¤à¤¡ à¤µà¤¾à¤‚à¤¸ à¤¤à¤• LinkedIn Marketing

Course Presenter : Afsar Digital Media

LinkedIn Marketing à¤•à¥‡ à¤‡à¤¸ à¤µà¥à¤¯à¤¾à¤ªà¤• à¤‘à¤¨à¥à¤²à¤¾à¤‡à¤¨ à¤•à¥‹à¤°à¥à¤¸ à¤®à¥‡à¤‚ à¤¹à¤®à¤¾à¤°à¥‡ à¤¸à¤¾à¤¥, à¤†à¤ªà¤•à¤¾ à¤¸à¥à¤µà¤¾à¤—à¤¤ à¤¹à¥ˆ, à¤œà¥‹ à¤¶à¥à¤°à¥à¤†à¤¤à¥€ à¤¸à¥‡ à¤²à¥‡à¤•à¤° à¤à¤¡à¤µà¤¾à¤‚à¤¸ à¤¤à¤• à¤¹à¤®à¤¾à¤°à¥‡ à¤¸à¤¾à¤¥ à¤¬à¤¨à¥‡ à¤°à¤¹à¥‡à¤‚ à¤”à¤° à¤¹à¤® à¤†à¤ªà¤•à¥‹ à¤¹à¤° à¤•à¤¦à¤® à¤ªà¤° à¤®à¤¾à¤°à¥à¤—à¤¦à¤°à¥à¤¶à¤¨ à¤•à¤°à¤¤à¥‡ à¤°à¤¹à¥‡à¤‚à¤—à¥‡à¥¤ à¤¹à¤® à¤†à¤ªà¤•à¥‹ à¤•à¤¿à¤¸à¥€ à¤à¥€ à¤¸à¤®à¤¸à¥à¤¯à¤¾ à¤•à¤¾ à¤¸à¤¾à¤®à¤¨à¤¾ à¤•à¤°à¤¨à¥‡ à¤®à¥‡à¤‚ à¤®à¤¦à¤¦ à¤•à¤°à¤¨à¥‡ à¤•à¥‡ à¤²à¤¿à¤ à¤¹à¤®à¥‡à¤¶à¤¾ à¤¤à¥ˆà¤¯à¤¾à¤° à¤°à¤¹à¥‡à¤‚à¤—à¥‡à¥¤ à¤¹à¤® à¤†à¤ªà¤•à¥‹ à¤¹à¤° à¤•à¤¦à¤® à¤ªà¤° à¤®à¤¾à¤°à¥à¤—à¤¦à¤°à¥à¤¶à¤¨ à¤•à¤°à¤¤à¥‡ à¤°à¤¹à¥‡à¤‚à¤—à¥‡ à¤¤à¤¾à¤•à¤¿ à¤†à¤ª LinkedIn à¤•à¥‡ à¤¸à¤à¥€ à¤«à¤¼à¥€à¤šà¤°à¥à¤¸ à¤•à¤¾ à¤ªà¥‚à¤°à¥à¤£ à¤²à¤¾à¤ à¤‰à¤ à¤¾ à¤¸à¤•à¥‡à¤‚ à¤”à¤° à¤‡à¤¸ à¤¶à¤•à¥à¤¤à¤¿à¤¶à¤¾à¤²à¥€ à¤¨à¥‡à¤Ÿà¤µà¤°à¥à¤•à¤¿à¤‚à¤— à¤Ÿà¥‚à¤² à¤•à¤¾ à¤ªà¥‚à¤°à¤¾ à¤²à¤¾à¤ à¤‰à¤ à¤¾à¤à¥¤ - LinkedIn à¤•à¥‡ à¤¸à¤¬à¤¸à¥‡ à¤²à¥‹à¤•à¤ªà¥à¤°à¤¿à¤¯ à¤«à¥€à¤šà¤°à¥à¤¸ à¤•à¤¾ à¤‰à¤ªà¤¯à¥‹à¤— à¤•à¤°à¤•à¥‡ à¤†à¤ª à¤…à¤ªà¤¨à¥‡ à¤¨à¥‡à¤Ÿà¤µà¤°à¥à¤• à¤•à¥‹ à¤¤à¥‡à¤œà¤¼à¥€ à¤¸à¥‡ à¤¬à¤¢à¤¼à¤¾ à¤¸à¤•à¤¤à¥‡ à¤¹à¥ˆà¤‚à¥¤ - à¤¸à¤¬à¤¸à¥‡ à¤ªà¤¹à¤²à¥‡ à¤¹à¤® à¤†à¤ªà¤•à¥‹ à¤¬à¤¤à¤¾à¤à¤‚à¤—à¥‡ à¤•à¤¿ à¤•à¥ˆà¤¸à¥‡ à¤à¤• à¤…à¤šà¥à¤›à¥€ LinkedIn à¤•à¥‡ à¤¸à¤¾à¤¥ à¤¶à¥à¤°à¥à¤†à¤¤ à¤•à¤°à¥‡à¤‚ à¤”à¤° à¤‰à¤¸à¥‡ à¤¸à¤¹à¥€ à¤¤à¤°à¥€à¤•à¥‡ à¤¸à¥‡ à¤…à¤ªà¤¨à¥€ à¤¨à¥‡à¤Ÿà¤µà¤°à¥à¤• à¤•à¥‹ à¤¬à¤¢à¤¼à¤¾à¤à¥¤ à¤¹à¤® à¤†à¤ªà¤•à¥‹ à¤¸à¤¿à¤–à¤¾à¤à¤‚à¤—à¥‡ à¤•à¤¿ à¤•à¥ˆà¤¸à¥‡ à¤à¤• à¤…à¤šà¥à¤›à¤¾ à¤ªà¥à¤°à¥‹à¤«à¤¼à¤¾à¤‡à¤² à¤¬à¤¨à¤¾à¤¯à¤¾ à¤œà¤¾à¤¤à¤¾ à¤¹à¥ˆ à¤”à¤° à¤•à¥ˆà¤¸à¥‡ à¤¯à¤¹ à¤†à¤ªà¤•à¥‡ à¤•à¤°à¤¿à¤¯à¤° à¤•à¥‹ à¤†à¤—à¥‡ à¤¬à¤¢à¤¼à¤¾à¤¨à¥‡ à¤®à¥‡à¤‚ à¤®à¤¦à¤¦ à¤•à¤°à¤¤à¤¾ à¤¹à¥ˆà¥¤ - LinkedIn à¤•à¥‡ à¤¸à¤¬à¤¸à¥‡ à¤²à¥‹à¤•à¤ªà¥à¤°à¤¿à¤¯ à¤«à¥€à¤šà¤°à¥à¤¸ à¤®à¥‡à¤‚ à¤¸à¥‡ à¤à¤• à¤¹à¥ˆà¤‚ - à¤¸à¤¬à¤¸à¥‡ à¤ªà¤¹à¤²à¥‡ à¤¹à¤® à¤†à¤ªà¤•à¥‹ à¤¬à¤¤à¤¾à¤à¤‚à¤—à¥‡ à¤•à¤¿ à¤•à¥ˆà¤¸à¥‡ à¤à¤• à¤…à¤šà¥à¤›à¥€ LinkedIn à¤•à¥‡ à¤¸à¤¾à¤¥ à¤¶à¥à¤°à¥à¤†à¤¤ à¤•à¤°à¥‡à¤‚ - à¤¸à¤¬à¤¸à¥‡ à¤®à¤¹à¤¤à¥à¤µà¤ªà¥‚à¤°à¥à¤£ à¤¬à¤¾à¤¤ à¤¯à¤¹ à¤¹à¥ˆ à¤•à¤¿ à¤†à¤ª à¤•à¥ˆà¤¸à¥‡ à¤…à¤ªà¤¨à¥€ à¤ªà¥à¤°à¥‹à¤«à¤¼à¤¾à¤‡à¤² à¤•à¥‹ à¤¬à¤¨à¤¾à¤¤à¥‡ à¤¹à¥ˆà¤‚ à¤œà¥‹ à¤¸à¤¹à¥€ à¤…à¤µà¤¸à¤° à¤•à¥‹ à¤†à¤•à¤°à¥à¤·à¤¿à¤¤ à¤•à¤°à¤¤à¤¾ à¤¹à¥ˆ à¤”à¤° à¤¨à¥‡à¤Ÿà¤µà¤°à¥à¤•à¤¿à¤‚à¤— à¤•à¥‹ à¤¬à¤¢à¤¼à¤¾à¤µà¤¾ à¤¦à¥‡à¤¤à¤¾ à¤¹à¥ˆà¥¤ à¤¹à¤® à¤†à¤ªà¤•à¥‹ à¤¦à¤¿à¤–à¤¾à¤à¤‚à¤—à¥‡ à¤•à¤¿ à¤•à¥ˆà¤¸à¥‡ à¤à¤• à¤…à¤šà¥à¤›à¥€ à¤•à¤¨à¥‡à¤•à¥à¤¶à¤¨ à¤¬à¤¨à¤¾à¤¨à¥‡ à¤®à¥‡à¤‚ à¤®à¤¦à¤¦ à¤•à¤°à¤¤à¥€ à¤¹à¥ˆ à¤”à¤° à¤¯à¤¹ à¤†à¤ªà¤•à¥‹ à¤…à¤µà¤¸à¤°à¥‹à¤‚ à¤•à¥‹ à¤…à¤¨à¤²à¥‰à¤• à¤•à¤°à¤¨à¥‡ à¤®à¥‡à¤‚ à¤•à¥ˆà¤¸à¥‡ à¤®à¤¦à¤¦ à¤•à¤°à¤¤à¥€ à¤¹à¥ˆ, à¤‡à¤¸à¤•à¥‡ à¤¬à¤¾à¤°à¥‡ à¤®à¥‡à¤‚ à¤¹à¤® à¤†à¤ªà¤•à¥‹ à¤¬à¤¤à¤¾à¤à¤‚à¤—à¥‡à¥¤ à¤¹à¤® à¤†à¤ªà¤•à¥‹ à¤¦à¤¿à¤–à¤¾à¤à¤‚à¤—à¥‡ à¤•à¤¿ à¤•à¥ˆà¤¸à¥‡ à¤à¤• à¤…à¤šà¥à¤›à¤¾ à¤ªà¥à¤°à¥‹à¤«à¤¼à¤¾à¤‡à¤² à¤¬à¤¨à¤¾à¤¯à¤¾ à¤œà¤¾à¤¤à¤¾ à¤¹à¥ˆ à¤”à¤° à¤¯à¤¹ à¤•à¥ˆà¤¸à¥‡ à¤†à¤ªà¤•à¥‡ à¤•à¤°à¤¿à¤¯à¤° à¤•à¥‹ à¤†à¤—à¥‡ à¤¬à¤¢à¤¼à¤¾à¤¨à¥‡ à¤®à¥‡à¤‚ à¤®à¤¦à¤¦ à¤•à¤°à¤¤à¤¾ à¤¹à¥ˆà¥¤ à¤¹à¤® à¤†à¤ªà¤•à¥‹ à¤¸à¤¿à¤–à¤¾à¤à¤‚à¤—à¥‡ à¤•à¤¿ à¤•à¥ˆà¤¸à¥‡ à¤à¤• à¤…à¤šà¥à¤›à¥€ à¤•à¤¨à¥‡à¤•à¥à¤¶à¤¨ à¤¬à¤¨à¤¾à¤¨à¥‡ à¤®à¥‡à¤‚ à¤®à¤¦à¤¦ à¤•à¤°à¤¤à¥€ à¤¹à¥ˆà¥¤ à¤¹à¤® à¤†à¤ªà¤•à¥‹ à¤¦à¤¿à¤–à¤¾à¤à¤‚à¤—à¥‡ à¤•à¤¿ à¤•à¥ˆà¤¸à¥‡ à¤à¤• à¤…à¤šà¥à¤›à¤¾ à¤ªà¥à¤°à¥‹à¤«à¤¼à¤¾à¤‡à¤² à¤¬à¤¨à¤¾à¤¯à¤¾ à¤œà¤¾à¤¤à¤¾ à¤¹à¥ˆ à¤”à¤° à¤¯à¤¹ à¤†à¤ªà¤•à¥‹ à¤…à¤µà¤¸à¤°à¥‹à¤‚ à¤•à¥‹ à¤…à¤¨à¤²à¥‰à¤• à¤•à¤°à¤¨à¥‡ à¤®à¥‡à¤‚ à¤®à¤¦à¤¦ à¤•à¤°à¤¤à¤¾

Lesson 5 : **Tips to Take Professional LinkedIn Profile Pictures LinkedIn Profile Picture Guide**

Lesson 6 : **How to Write a Professional LinkedIn Headline Write an Awesome Headline on LinkedIn**

Lesson 7 :
How to Write a LinkedIn Summary That Helps You Stand Out Write an OUTSTANDING LinkedIn Summary

Lesson 8 :
How to write your LinkedIn Experience section How to Write Your LinkedIn Education Section

Lesson 9 : **How to Choose Your Perfect Industry and Field on LinkedIn LinkedIn industry options**

Lesson 10 : **How to Add Skills In LinkedIn Why It s Important to List Skills on Your LinkedIn Profile**

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Lesson 13 :
How to Grow Your LinkedIn Network Boost Your Visibility How to get more connections on LinkedIn

Lesson 14 : **What is Creator Mode on Linkedin How to Use LinkedIn Creator Mode Effectively**

Lesson 15 : **What Does 1st 2nd and 3rd Mean on LinkedIn Your Network and Degrees of Connection**

Lesson 16 : **How to Reach Out to Someone on LinkedIn LinkedIn How to Connect Like a Pro**

Lesson 17 : **What To Post On LinkedIn Ideas Inspiration LinkedIn Content Strategy**

Lesson 18 : **How to create a LinkedIn Poll for quick valuable engagement Create LinkedIn Polls**

Lesson 19 : **Tips for writing articles on LinkedIn Publish articles on LinkedIn**

Lesson 20 : **How to Send a LinkedIn Invitation Request Personalize invitations to connect**

Lesson 21 : **How to Find People Open to Work on LinkedIn Search for people on LinkedIn**

Lesson 22 :
Find jobs on LinkedIn â€“ Best Practices Reach out to Recruiters on LinkedIn the right way

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How to Get Freelance Work on LinkedIn 3 Easy Steps How To Use LinkedIn For Freelance Work

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5 Tried and Tested Lessons on Growing a LinkedIn Group LinkedIn Groups Best Practices

Lesson 33 :
How to Generate Leads on LinkedIn 10 Easy Tricks LinkedIn Lead Generation Strategies

Lesson 34 : **How to Hire Employees on LinkedIn How to Recruit on LinkedIn**

Lesson 35 : **How to Create an Event on LinkedIn Set Up Your LinkedIn Event**

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Lesson 37 : **What Is LinkedIn Sales Navigator How to Use Linkedin Sales Navigator**

Lesson 38 : **How to Advertise on LinkedIn LinkedIn Ads For Beginners**

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