Mindluster Platform

About the course à¤¸à¤¬à¤¸à¥‡ à¤…à¤šà¥à¤›à¤¾ à¤¬à¤œà¤Ÿ YouTube à¤¸à¥‡à¤Ÿà¤…à¤ª

Course Presenter : Aksh Verma

à¤¯à¤¹ à¤¡à¤¿à¤œà¤¿à¤Ÿà¤² à¤®à¤¾à¤°à¥à¤•à¥‡à¤Ÿà¤¿à¤‚à¤— à¤•à¤¾ à¤•à¥‹à¤°à¥à¤¸ à¤†à¤ªà¤•à¥‡ à¤²à¤¿à¤ à¤à¤• à¤‰à¤¤à¥à¤•à¥ƒà¤·à¥à¤Ÿ à¤…à¤µà¤¸à¤° à¤¹à¥ˆ, à¤œà¥‹ à¤†à¤ªà¤•à¥‡ à¤‘à¤¨à¤²à¤¾à¤‡à¤¨ à¤µà¥à¤¯à¤µà¤¸à¤¾à¤¯ à¤•à¥‹ à¤¸à¤«à¤² à¤¬à¤¨à¤¾à¤¨à¥‡ à¤”à¤° à¤•à¤°à¤¿à¤¯à¤° à¤®à¥‡à¤‚ à¤‰à¤¨à¥à¤¨à¤¤à¤¿ à¤•à¤°à¤¨à¥‡ à¤®à¥‡à¤‚ à¤®à¤¦à¤¦ à¤•à¤°à¥‡à¤—à¤¾à¥¤ à¤‡à¤¸ à¤•à¥‹à¤°à¥à¤¸ à¤•à¥‡ à¤®à¤¾à¤§à¥à¤¯à¤® à¤¸à¥‡ à¤†à¤ª à¤¡à¤¿à¤œà¤¿à¤Ÿà¤² à¤®à¤¾à¤°à¥à¤•à¥‡à¤Ÿà¤¿à¤‚à¤— à¤•à¥‡ à¤µà¤¿à¤à¤¿à¤¨à¥à¤¨ à¤ªà¤¹à¤²à¥à¤“à¤‚ à¤•à¥‹ à¤¸à¥€à¤–à¥‡à¤‚à¤—à¥‡ à¤”à¤° à¤…à¤ªà¤¨à¥‡ à¤ªà¥‡à¤¶à¥‡à¤µà¤° à¤•à¥Œà¤¶à¤² à¤•à¥‹ à¤®à¤œà¤¬à¥‚à¤¤ à¤¬à¤¨à¤¾à¤à¤‚à¤—à¥‡à¥¤ à¤¯à¤¹ à¤ªà¥à¤°à¤¶à¤¿à¤•à¥à¤·à¤£ à¤•à¥‹à¤°à¥à¤¸ à¤–à¤¾à¤¸à¤¤à¥Œà¤° à¤ªà¤° à¤‰à¤¨ à¤µà¥à¤¯à¤•à¥à¤¤à¤¿à¤¯à¥‹à¤‚ à¤•à¥‡ à¤²à¤¿à¤ à¤¬à¤¨à¤¾à¤¯à¤¾ à¤—à¤¯à¤¾ à¤¹à¥ˆ à¤œà¥‹ à¤…à¤ªà¤¨à¥‡ à¤¡à¤¿à¤œà¤¿à¤Ÿà¤² à¤®à¤¾à¤°à¥à¤•à¥‡à¤Ÿà¤¿à¤‚à¤— à¤œà¥à¤žà¤¾à¤¨ à¤•à¥‹ à¤¬à¤¢à¤¼à¤¾à¤¨à¤¾ à¤šà¤¾à¤¹à¤¤à¥‡ à¤¹à¥ˆà¤‚, à¤”à¤° à¤ªà¥à¤°à¤®à¤¾à¤£à¤¿à¤¤ à¤•à¥‹à¤°à¥à¤¸ à¤•à¥‡ à¤¸à¤¾à¤¥ à¤…à¤ªà¤¨à¥‡ à¤•à¤°à¤¿à¤¯à¤° à¤®à¥‡à¤‚ à¤¨à¤ˆ à¤Šà¤‚à¤šà¤¾à¤‡à¤¯à¥‹à¤‚ à¤•à¥‹ à¤›à¥‚à¤¨à¤¾ à¤šà¤¾à¤¹à¤¤à¥‡ à¤¹à¥ˆà¤‚à¥¤ à¤‡à¤¸ à¤•à¥‹à¤°à¥à¤¸ à¤®à¥‡à¤‚ à¤†à¤ª à¤¨à¤¿à¤®à¥à¤¨à¤²à¤¿à¤–à¤¿à¤¤ à¤µà¤¿à¤·à¤¯à¥‹à¤‚ à¤•à¥‹ à¤¸à¥€à¤–à¥‡à¤‚à¤—à¥‡: - à¤¡à¤¿à¤œà¤¿à¤Ÿà¤² à¤®à¤¾à¤°à¥à¤•à¥‡à¤Ÿà¤¿à¤‚à¤— à¤•à¤¾ à¤ªà¤°à¤¿à¤šà¤¯ à¤”à¤° its importance - à¤¸à¥‹à¤¶à¤² à¤®à¥€à¤¡à¤¿à¤¯à¤¾ à¤®à¤¾à¤°à¥à¤•à¥‡à¤Ÿà¤¿à¤‚à¤— à¤”à¤° à¤µà¤¿à¤œà¥à¤žà¤¾à¤ªà¤¨ à¤°à¤£à¤¨à¥€à¤¤à¤¿à¤¯à¤¾à¤ - à¤¸à¤°à¥à¤š à¤‡à¤‚à¤œà¤¨ à¤‘à¤ªà¥à¤Ÿà¤¿à¤®à¤¾à¤‡à¤œà¥‡à¤¶à¤¨ (SEO) à¤”à¤° à¤¸à¤°à¥à¤š à¤‡à¤‚à¤œà¤¨ à¤®à¤¾à¤°à¥à¤•à¥‡à¤Ÿà¤¿à¤‚à¤— (SEM) - à¤•à¤‚à¤Ÿà¥‡à¤‚à¤Ÿ à¤•à¥à¤°à¤¿à¤à¤¶à¤¨ à¤”à¤° à¤•à¤‚à¤Ÿà¥‡à¤‚à¤Ÿ à¤®à¤¾à¤°à¥à¤•à¥‡à¤Ÿà¤¿à¤‚à¤— - à¤ˆà¤®à¥‡à¤² à¤®à¤¾à¤°à¥à¤•à¥‡à¤Ÿà¤¿à¤‚à¤— à¤”à¤° à¤‘à¤¡à¤¿à¤¯à¤‚à¤¸ à¤Ÿà¤¾à¤°à¤—à¥‡à¤Ÿà¤¿à¤‚à¤— - à¤‘à¤¨à¤²à¤¾à¤‡à¤¨ à¤µà¤¿à¤œà¥à¤žà¤¾à¤ªà¤¨ à¤”à¤° à¤ªà¥à¤°à¤¦à¤°à¥à¤¶à¤¨ à¤µà¤¿à¤¶à¥à¤²à¥‡à¤·à¤£ - à¤•à¤°à¤¿à¤¯à¤° à¤®à¥‡à¤‚ à¤¡à¤¿à¤œà¤¿à¤Ÿà¤² à¤®à¤¾à¤°à¥à¤•à¥‡à¤Ÿà¤¿à¤‚à¤— à¤•à¤¾ à¤®à¤¹à¤¤à¥à¤µ à¤”à¤° à¤…à¤µà¤¸à¤° à¤¯à¤¹ à¤•à¥‹à¤°à¥à¤¸ à¤‰à¤¨ à¤›à¤¾à¤¤à¥à¤°à¥‹à¤‚,, à¤µà¥à¤¯à¤µà¤¸à¤¾à¤¯à¤¿à¤¯à¥‹à¤‚,, à¤‰à¤¦à¥à¤¯à¤®à¤¿à¤¯à¥‹à¤‚, à¤”à¤° à¤¡à¤¿à¤œà¤¿à¤Ÿà¤² à¤®à¤¾à¤°à¥à¤•à¥‡à¤Ÿà¤¿à¤‚à¤— à¤®à¥‡à¤‚ à¤•à¤°à¤¿à¤¯à¤° à¤¬à¤¨à¤¾à¤¨à¤¾ à¤šà¤¾à¤¹à¤¤à¥‡ à¤µà¥à¤¯à¤•à¥à¤¤à¤¿à¤¯à¥‹à¤‚ à¤•à¥‡ à¤²à¤¿à¤ à¤‰à¤ªà¤¯à¥à¤•à¥à¤¤ à¤¹à¥ˆà¥¤ à¤¯à¤¦à¤¿ à¤†à¤ª à¤…à¤ªà¤¨à¥‡ à¤µà¥à¤¯à¤µà¤¸à¤¾à¤¯ à¤•à¥‹ à¤‘à¤¨à¤²à¤¾à¤‡à¤¨ à¤¬à¤¢à¤¼à¤¾à¤µà¤¾ à¤¦à¥‡à¤¨à¤¾ à¤šà¤¾à¤¹à¤¤à¥‡ à¤¹à¥ˆà¤‚, à¤¯à¤¾ à¤¡à¤¿à¤œà¤¿à¤Ÿà¤² à¤®à¤¾à¤°à¥à¤•à¥‡à¤Ÿà¤¿à¤‚à¤— à¤•à¥‡ à¤•à¥à¤·à¥‡à¤¤à¥à¤° à¤®à¥‡à¤‚, à¤µà¤¿à¤¶à¥‡à¤·à¤œà¥à¤žà¤¤à¤¾ à¤ªà¥à¤°à¤¾à¤ªà¥à¤¤ à¤•à¤°à¤¨à¤¾ à¤šà¤¾à¤¹à¤¤à¥‡ à¤¹à¥ˆà¤‚,, à¤¤à¥‹ à¤¯à¤¹ à¤ªà¥à¤°à¤¶à¤¿à¤•à¥à¤·à¤£ à¤•à¥‹à¤°à¥à¤¸ à¤†à¤ªà¤•à¥‡ à¤²à¤¿à¤ à¤†à¤¦à¤°à¥à¤¶ à¤¹à¥ˆà¥¤ à¤¹à¤®à¤¾à¤°à¥‡ à¤ªà¥à¤²à¥‡à¤Ÿà¤«à¤¼à¥‰à¤°à¥à¤® à¤ªà¤° à¤‡à¤¸ à¤•à¥‹à¤°à¥à¤¸ à¤•à¥‹ à¤šà¥à¤¨à¤¨à¥‡ à¤•à¤¾ à¤•à¤¾à¤°à¤£ à¤¹à¥ˆ à¤•à¤¿ à¤¯à¤¹à¤¾à¤ à¤†à¤ªà¤•à¥‹ à¤‰à¤šà¥à¤š à¤—à¥à¤£à¤µà¤¤à¥à¤¤à¤¾ à¤•à¤¾ à¤ªà¥à¤°à¤¶à¤¿à¤•à¥à¤·à¤£, à¤…à¤¨à¥à¤à¤µà¥€ à¤ªà¥à¤°à¤¶à¤¿à¤•à¥à¤·à¤•à¥‹à¤‚, à¤•à¤¾ à¤®à¤¾à¤°à¥à¤—à¤¦à¤°à¥à¤¶à¤¨, à¤”à¤° à¤ªà¥à¤°à¤®à¤¾à¤£à¤¿à¤¤ à¤¸à¤°à¥à¤Ÿà¤¿à¤«à¤¿à¤•à¥‡à¤Ÿ à¤ªà¥à¤°à¤¾à¤ªà¥à¤¤ à¤¹à¥‹à¤¤à¤¾ à¤¹à¥ˆ, à¤œà¥‹ à¤†à¤ªà¤•à¥‡ à¤ªà¥à¤°à¥‹à¤«à¥‡à¤¶à¤¨à¤² à¤ªà¥à¤°à¥‹à¤«à¤¼à¤¾à¤‡à¤² à¤•à¥‹ à¤®à¤œà¤¬à¥‚à¤¤ à¤¬à¤¨à¤¾à¤¤à¤¾ à¤¹à¥ˆà¥¤ à¤¡à¤¿à¤œà¤¿à¤Ÿà¤² à¤®à¤¾à¤°à¥à¤•à¥‡à¤Ÿà¤¿à¤‚à¤— à¤•à¤¾ à¤¯à¤¹ à¤•à¥‹à¤°à¥à¤¸ à¤†à¤ªà¤•à¥‹ à¤•à¤°à¤¿à¤¯à¤° à¤•à¥‡ à¤¨à¤ à¤…à¤µà¤¸à¤°à¥‹à¤‚, à¤•à¥€ à¤“à¤° à¤²à¥‡ à¤œà¤¾à¤à¤—à¤¾à¥¤ à¤†à¤ª à¤¡à¤¿à¤œà¤¿à¤Ÿà¤² à¤®à¤¾à¤°à¥à¤•à¥‡à¤Ÿà¤¿à¤‚à¤— à¤µà¤¿à¤¶à¥‡à¤·à¤œà¥à¤ž, à¤¸à¥‹à¤¶à¤² à¤®à¥€à¤¡à¤¿à¤¯à¤¾ à¤ªà¥à¤°à¤¬à¤‚à¤§à¤¨, à¤•à¤‚à¤Ÿà¥‡à¤‚à¤Ÿ à¤®à¤¾à¤°à¥à¤•à¥‡à¤Ÿà¤°, à¤à¤¸à¤ˆà¤“ à¤µà¤¿à¤¶à¥à¤²à¥‡à¤·à¤•, à¤”à¤° à¤¡à¤¿à¤œà¤¿à¤Ÿà¤² à¤µà¤¿à¤œà¥à¤žà¤¾à¤ªà¤¨ à¤ªà¥à¤°à¤¬à¤‚à¤§à¤• à¤œà¥ˆà¤¸à¥‡ à¤ªà¤¦à¥‹à¤‚, à¤ªà¤° à¤•à¤¾à¤°à¥à¤¯ à¤•à¤° à¤¸à¤•à¤¤à¥‡ à¤¹à¥ˆà¤‚à¥¤ à¤…à¤‚à¤¤ à¤®à¥‡à¤‚,, à¤‡à¤¸ à¤•à¥‹à¤°à¥à¤¸ à¤¸à¥‡ à¤ªà¥à¤°à¤¾à¤ªà¥à¤¤ à¤ªà¥à¤°à¤®à¤¾à¤£à¤ªà¤¤à¥à¤° à¤†à¤ªà¤•à¥‡ à¤•à¤°à¤¿à¤¯à¤° à¤®à¥‡à¤‚, à¤¨à¤ˆ à¤Šà¤‚à¤šà¤¾à¤‡à¤¯à¥‹à¤‚, à¤•à¤¾ à¤¦à¥à¤µà¤¾à¤° à¤–à¥‹à¤²à¤¤à¤¾ à¤¹à¥ˆ à¤”à¤° à¤†à¤ªà¤•à¥‹ à¤ªà¥à¤°à¤¤à¤¿à¤¸à¥à¤ªà¤°à¥à¤§à¤¾à¤¤à¥à¤®à¤• à¤¬à¤¾à¤œà¤¾à¤° à¤®à¥‡à¤‚, à¤à¤• à¤®à¤œà¤¬à¥‚à¤¤ à¤¸à¥à¤¥à¤¾à¤¨ à¤ªà¥à¤°à¤¦à¤¾à¤¨ à¤•à¤°à¤¤à¤¾ à¤¹à¥ˆà¥¤ à¤…à¤¤à¥€ à¤¨à¤¾à¤®à¤¾à¤‚à¤•à¤¨ à¤•à¤°à¥‡à¤‚, à¤”à¤° à¤…à¤ªà¤¨à¥‡ à¤¡à¤¿à¤œà¤¿à¤Ÿà¤² à¤®à¤¾à¤°à¥à¤•à¥‡à¤Ÿà¤¿à¤‚à¤— à¤•à¥Œà¤¶à¤² à¤•à¥‹ à¤¨à¤ˆ à¤®à¤‚à¤œà¤¿à¤² à¤ªà¤° à¤²à¥‡ à¤œà¤¾à¤à¤‚ Aksh Verma

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