Mindluster Platform

About the course Google keyword planner for beginners

Course Presenter : Jason Whaling

Discover the power of Google Keyword Planner in this comprehensive digital marketing online course designed for beginners. Whether you are looking to enhance your marketing skills, improve your online visibility, or advance your career, this training course offers the essential knowledge needed to leverage keyword research effectively. By mastering this tool, you will gain valuable insights into audience intent, optimize content strategies, and drive more targeted traffic to websites and online platforms. Throughout this course, you will learn how to navigate Google Keyword Planner, identify high-value keywords, and analyze competitorsâ€™ keyword strategies. The training covers practical techniques for keyword selection, search volume analysis, and trend forecasting, enabling you to create data-driven marketing campaigns. Additionally, you'll explore how to integrate these skills into broader digital marketing strategies for maximum impact. This course is ideal for digital marketing enthusiasts, small business owners, content creators, and marketing professionals seeking to grow their expertise. No prior experience is requiredâ€”just a willingness to learn and improve your online marketing skills. Why choose this course on our platform? We offer expert-led training with a focus on real-world application, ensuring you gain professional skills that are immediately applicable. Our certified course provides you with a recognized credential to showcase your new expertise, helping you stand out in the competitive digital marketing landscape across the Middle East, including Saudi Arabia and UAE. Completing this training course opens doors to numerous career opportunities in digital marketing, SEO, content creation, and online advertising. Whether you aim to work as a freelance marketer, join a digital agency, or advance within your organization, the skills acquired here will support your growth. Upon successful completion, you will receive a professional certificate that validates your proficiency in using Google Keyword Planner for strategic marketing. Invest in your future today with this essential online course and take a significant step toward career growth and professional development in the dynamic field of digital marketing. Jason Whaling

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Course Lesson(10)

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Lesson 4 : **Google Analytics UTM Tracking Tutorial For Beginners UTM Template**

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Lesson 7 : **Google Analytics Tutorial 2020 Fast Track Guide For Beginners**

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