Mindluster Platform

About the course Sales copywriting formulas for beginners

Course Presenter : Jason Whaling

This course introduces students to the most effective sales copywriting formulas used to write persuasive marketing messages, landing pages, ads, emails, product descriptions, and social media content. Students will learn how to attract attention, build interest, create desire, and encourage customers to take action using proven copywriting structures. The course explains popular formulas such as AIDA, PAS, BAB, FAB, 4Ps, and Before-After-Bridge in a simple step-by-step way, with practical examples for different business goals. By the end of this course, students will learn how to: Understand the basics of sales copywriting. Identify customer needs and pain points. Use powerful copywriting formulas correctly. Write catchy headlines and hooks. Create persuasive sales messages. Write copy for ads, emails, and landing pages. Improve conversions using clear calls to action. Jason Whaling

Digital Marketing Category's Courses

Course Lesson(21)

Lesson 1 : **Sales Copy For Amateurs The Creatively Impaired Aspire 202**

Lesson 2 : **Copywriting for Landing Pages Write For Higher Conversions**

Lesson 3 : **7 Catchy Headline Formulas Copywriting Tutorial Easy Copy Paste**

Lesson 4 : **How To Write Marketing Emails People Will Actually Read Sales Templates**

Lesson 5 : **How To Write Copy That Converts Aspire 208**

Lesson 6 : **High Converting Landing Pages 5 Easy Tips**

Lesson 7 : **How To Write Sales Copy 7 Proven Formulas You Can Steal**

Lesson 8 : **5 Proven Headline Formulas How To Write Catchy Headlines in 10 minutes**

Lesson 9 :
Create Your Perfect Customer Avatar Data Based Strategy To Finding Your Perfect Customer

Lesson 10 : **7 Catchy Bullet Point Formulas Copywriting Tutorial Easy Copy Paste**

Lesson 11 : **Ultimate Sales Copywriting Tutorial Copy Paste Formulas For Beginners**

Lesson 12 : **5 Copywriting Tips To Supercharge Your Persuasion Free Templates**

Lesson 13 : **Email Copywriting Tutorial More Clicks Sales With Email**

Lesson 14 : **Landing Page Copywriting Template Craft Copy That Converts**

Lesson 15 : **Copywriting Crash Course For Beginners Headlines Bullet Story Formulas**

Lesson 16 : **The Science of Bullet Point Formulas Write Better Bullets**

Lesson 17 : **Craft Compelling Facebook Ad Copy FAST PAS Formula**

Lesson 18 : **Write Catchy Headlines in 10 minutes 7 Proven Headline Formulas To Grab Attention**

Lesson 19 : **3 Customer Onboarding Email Templates Proven To Reduce Refunds**

Lesson 20 : **Write A Video Sales Letter VSL That Converts 4 Step Framework**

Lesson 21 : **Design A Sales Page That Boosts Conversion Rates Copywriting Framework**

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