Mindluster Platform

About the course Google ads for business growth

Course Presenter : Jason Whaling

Unlock the potential of Digital Marketing with our comprehensive online course, Google Ads for Business Growth. Designed for entrepreneurs, marketing professionals, and business owners in the Middle East and beyond, this training course provides the essential skills to effectively utilize Google Ads to boost your online presence and accelerate your business growth. Throughout this certified course, you will gain practical knowledge and hands-on experience in creating, managing, and optimizing Google Ads campaigns. By mastering these tools, you can attract targeted traffic, increase conversions, and maximize your return on investment. Our program is tailored to help you develop professional skills that are highly valued in todayâ€™s competitive digital landscape. What you will learn: - Fundamentals of Digital Marketing and online advertising strategies - How to set up and manage successful Google Ads campaigns - Techniques for keyword research and audience targeting - Optimization strategies to improve ad performance - Budget management and bidding tactics - Analyzing campaign data to make informed decisions - Best practices for mobile and local advertising in the Middle East Who this course is for: - Business owners seeking to expand their online reach - Marketing professionals aiming to enhance their digital skills - Entrepreneurs looking for cost-effective advertising solutions - Anyone interested in gaining a certified understanding of Google Ads for career growth Why choose this course on our platform: Our training course offers a flexible, professional learning experience led by industry experts. With a focus on practical applications, you will acquire skills that can be immediately applied to real-world scenarios. The course is designed to help you achieve certification, which can significantly boost your professional profile and open doors to new career opportunities. Career opportunities: Completing this Google Ads for Business Growth course can lead to roles such as Digital Marketing Specialist, PPC Manager, Online Advertising Consultant, or Social Media Marketer. It also enhances your ability to independently manage advertising campaigns for your business or clients, giving you a competitive edge in the Middle Eastâ€™s dynamic digital economy. Upon finishing the course, you will receive a recognized certificate of completion, validating your expertise in Google Ads and online advertising strategies. Take the next step in your professional journey and leverage the power of digital marketing to achieve your business ambitions. Jason Whaling

Digital Marketing Category's Courses

Course Lesson(6)

Lesson 1 : **The Ultimate Google Ads Tutorial in 2025 Free Course**

Lesson 2 : **Google Ads Keyword Planner 2023 Ultimate Beginners Guide**

Lesson 3 : **Ultimate Google Ad Assets Extensions Tutorial 2023**

Lesson 4 : **Lead Generation Funnel Tutorial Go High Level 2025**

Lesson 5 : **Quickest Landing Page You ll Ever Make**

Lesson 6 : **Google Ads Conversion Tag Install With Google Tag Manager For Beginners**

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for Business Contact
business@mindluster.com