Mindluster Platform

About the course à¦à¦•à¦¾à¦§à¦¿à¦• Google Ads à¦…à§à¦¯à¦¾à¦•à¦¾à¦‰à¦¨à§à¦Ÿ à¦¤à§ˆà¦°à¦¿ à¦•à¦°à§à¦¨

Course Presenter : Redoan Kawsar

Google Ads à¦…à§à¦¯à¦¾à¦•à¦¾à¦‰à¦¨à§à¦Ÿ à¦¤à§ˆà¦°à¦¿ à¦•à¦°à§à¦¨ à¦•à§‹à¦°à§à¦¸ à¦¥à§‡à¦•à§‡ à¦¯à¦¾ à¦¶à¦¿à¦–à¦¬à§‡à¦¨ à¦“ à¦¬à§à¦¯à¦¬à¦¹à¦¾à¦° à¦•à¦°à¦¬à§‡à¦¨ Google Ads à¦…à§à¦¯à¦¾à¦•à¦¾à¦‰à¦¨à§à¦Ÿ à¦¤à§ˆà¦°à¦¿ à¦“ à¦¸à§à¦Ÿà¦†à¦ª à¦•à¦°à¦¾à¦° à¦ªà¦¦à§à¦§à¦¤à¦¿ à¦¸à¦®à§à¦ªà¦°à§à¦•à§‡ à¦¸à¦®à§à¦ªà§‚à¦°à§à¦£ à¦§à¦¾à¦°à¦£à¦¾ à¦¦à§‡à¦“à¦¯à¦¼à¦¾ à¦¹à¦¬à§‡à¥¤ à¦à¦‡ à¦•à§‹à¦°à§à¦¸à¦Ÿà¦¿ à¦¸à¦®à§à¦ªà¦°à§à¦£ à¦¨à¦¤à§à¦¨ à¦¬à§à¦¯à¦¬à¦¸à¦¾à¦¯à¦¼à§€ à¦¦à§‡à¦° à¦œà¦¨à§à¦¯ à¦…à¦¤à§à¦¯à¦¨à§à¦¤ à¦¸à¦¹à¦œ à¦“ à¦¸à¦¹à¦¾à¦¯à¦¼à¦• à¦¹à¦¬à§‡à¥¤ à¦à¦‡ à¦•à§‹à¦°à§à¦¸à¦Ÿà¦¿ à¦¶à§‡à¦–à¦¾à¦° à¦ªà¦° à¦†à¦ªà¦¨à¦¿ à¦¨à¦¿à¦œà§‡à¦‡ à¦¨à¦¤à§à¦¨ Google Ads à¦…à§à¦¯à¦¾à¦•à¦¾à¦‰à¦¨à§à¦Ÿ à¦–à§‹à¦²à¦¾, à¦¸à§‡à¦Ÿà¦†à¦ª à¦•à¦°à¦¤à§‡ à¦¸à¦•à¦² à¦§à¦¾à¦ª à¦¸à¦¹à¦œà§‡ à¦…à¦¨à§à¦¸à¦°à¦£ à¦•à¦°à¦¤à§‡ à¦¸à¦•à§à¦·à¦® à¦¹à¦¬à§‡à¦¨à¥¤ à¦à¦‡ à¦•à§‹à¦°à§à¦¸à¦Ÿà¦¿ à¦¶à§‡à¦·à¦¾à¦¬à¦§à¦¿ à¦†à¦ªà¦¡à§‡à¦Ÿà§‡à¦¡ à¦¥à¦¾à¦•à¦¬à§‡ à¦¯à¦¾à¦¤à§‡ à¦†à¦ªà¦¨à¦¿ à¦¸à¦¬à¦¸à¦®à¦¯à¦¼ à¦¨à¦¤à§à¦¨ à¦¸à¦¬ à¦¤à¦¥à§à¦¯ à¦¸à¦®à§à¦ªà¦°à§à¦•à§‡ à¦…à¦¬à¦¹à¦¿à¦¤ à¦¥à¦¾à¦•à¦¤à§‡ à¦ªà¦¾à¦°à¦¬à§‡à¦¨à¥¤ à¦à¦‡ à¦•à§‹à¦°à§à¦¸à¦Ÿà¦¿ à¦¸à¦®à§à¦ªà¦°à§à¦£ à¦¹à¦“à¦¯à¦¼à¦¾à¦° à¦ªà¦° à¦†à¦ªà¦¨à¦¿ à¦¨à¦¿à¦œà§‡à¦‡ Google Ads à¦…à§à¦¯à¦¾à¦•à¦¾à¦‰à¦¨à§à¦Ÿ à¦¤à§ˆà¦°à¦¿ à¦•à¦°à¦¤à§‡ à¦¸à¦•à§à¦·à¦® à¦¹à¦¬à§‡à¦¨à¥¤

Digital Marketing Category's Courses

Course Lesson(30)

Lesson 1 :
à¦•à¦¿à¦à¦¾à¦¬à§‡ à¦à¦•à¦¾à¦§à¦¿à¦• Google ads à¦…à§à¦¯à¦¾à¦•à¦¾à¦‰à¦¨à§à¦Ÿ à¦¤à§ˆà¦°à¦¿ à¦•à¦°à¦¬à§‡à¦¨ How To create Multiple Google ads Account

Lesson 2 :
à¦•à¦¿à¦à¦¾à¦¬à§‡ à¦—à§à¦—à¦² à¦…à§à¦¯à¦¾à¦¡ à¦®à§à¦¯à¦¾à¦¨à§‡à¦œà¦¾à¦° à¦… à§à¦¯à¦¾à¦•à¦¾à¦‰à¦¨à§à¦Ÿ à¦¤à§ˆà¦°à¦¿ à¦•à¦°à¦¬à§‡à¦¨ à¥¤ How to Create a Google Ads Manager Account

Lesson 3 :
How to Get or Grant Access to a Client Google Ads Account Client Google Ads Account Access

Lesson 4 :
à¦—à§à¦—à¦² à¦à¦¡ à¦œà¦¨à§à¦¯ à¦®à§‡à¦¥à¦¡ à¦¸à§‡à¦Ÿà¦†à¦ª Google Ads Payment method Setup Google Ads Advanced guide

Lesson 5 : **Google ads Buying keywords and informative keywords Google ads Bangla**

Lesson 6 :
Google Ads Match Types What Are Keyword Match Types keyword match types Google Ads

Lesson 7 :
Google Keyword Planner Master Guideline How to Use The Keyword Planner Tool Google Ads

Lesson 8 :
Different Campaign Goal types of Google Ads Types of Google Ad campaigns their best practices

Lesson 9 : **Search Campaign Type Goal Campaign Name Network Google Ads Course**

Lesson 10 :
Location Targeting Google Ads Location Targeting Masterclass Location Targeting Google Ads

Lesson 11 : **Google Ads Audience Targeting Google Ads Audience Targeting in Search Campaigns**

Lesson 12 :
Google Ads Budget Bidding Strategies Google Ads Budget Bidding Google ads Bidding Explained

Lesson 13 :
Google ads Time Zone and Ads Schedule Best Time to Run Google Ads with Time Targeting

Lesson 14 : **Google Ads Rotation Guideline Ads Rotation in Google Ads Google ads Bangla**

Lesson 15 : **Google Ads sitelink extensions Sitelink Extensions Example Google Ads extensions**

Lesson 16 :
Google Ads Callout Extensions à¦•à¦²à¦†à¦‰à¦Ÿ à¦à¦•à§à¦¸à¦Ÿà§‡à¦¨à¦¶à¦¨ à¦—à§à¦—à§‹ à¦…à§à¦¯à¦¾à¦¡ à¦à¦•à§à¦¸à¦Ÿà§‡à¦¨à¦¶à¦¨

Lesson 17 : **Google Ads call Extension Google ads Bangla Call Extension in Google Ads**

Lesson 18 : **Google Ads Lead Form Extension Lead Form Extension Google ads Bangla Course**

Lesson 19 :
Google Ads Structured Snippet Extension Structured Snippet Extension Google Ads Bangla

Lesson 20 : **Google Ads Price Extension Price Extensions in Google Ads Price Extensions**

Lesson 21 : **How to Set Up Google Ads Ad Groups Google search ads ad Group Ad Group Guideline**

Lesson 22 : **How to Write Google Ads Copy that Gets More Clicks Google Ads Copy**

Lesson 23 :
Google Ads Display Campaign Display Campaign Type Goal Location Ad Schedule Content Exclusions

Lesson 24 : **Google Display ads campaign Device Target Device Targeting Google ads**

Lesson 25 : **Google Display campaign Demographic targeting Demographic Targeting Google ads**

Lesson 26 : **Google Ads Keywords and Topic Content Targeting Google Display Ads**

Lesson 27 : **Google Ads Display Network Placements Targeting Google Display Ads**

Lesson 28 : **Google Display Ads Image Size Display Ad Image Sizes Google Ad Sizes**

Lesson 29 : **Google Display Ads Design Banner ad design best Practices Google ads**

Lesson 30 : **Google responsive display ads How to Create a responsive Display ads**

Related courses

Digital marketing strategy

seo

Digital Marketing Beginners

Foundations of Digital Marketing E commerce

Social Media influencer

Digital Marketing Strategies



for Business Contact
business@mindluster.com