Mindluster Platform

About the course Business operations and revenue analytics

Course Presenter : IIT Roorkee July 2018

Unlock the strategic potential of business operations and revenue analytics with this comprehensive online course. Designed for professionals seeking to enhance their understanding of critical business functions, this training course provides the essential skills needed to drive growth and improve operational efficiency. Whether you're aiming to advance your career in the Middle East, Saudi Arabia, or globally, this certified course offers valuable insights that can transform your professional trajectory. Throughout this course, you will learn how to analyze revenue streams, optimize business processes, and leverage data-driven decision-making to boost profitability. Key topics include revenue management strategies, operational efficiency, financial analysis, and performance metrics. The course emphasizes practical application, equipping you with skills to implement effective business solutions immediately. This course is ideal for business managers, analysts, entrepreneurs, and professionals involved in operations, finance, and strategy. If you are looking to develop your professional skills, gain a competitive edge, and attain a recognized certification, this training course is an excellent choice. Why choose this course on our platform? We offer expert-led instruction, a structured learning path, and the flexibility to study at your own pace. Our platform is trusted for delivering high-quality online courses that focus on real-world applications, ensuring you gain practical skills that translate into career growth. Upon completion, you will receive a Certificate of Achievement, validating your expertise in business operations and revenue analytics. This certification can enhance your resume, demonstrate your commitment to professional development, and open doors to new career opportunities in the Middle East and beyond. Enroll today and take a significant step toward mastering the skills that are vital for success in todayâ€™s competitive business environment. This certified online course is your gateway to advancing your career and becoming a valuable asset in any organization. IIT Roorkee July 2018

Business Category's Courses

Course Lesson(41)

Lesson 1 : **Lecture 15 Newsvendor problem Optimal Stocking Quantity in a Single Period**

Lesson 2 : **Lecture 14 Monte Carlo Simulation for Inventory Management**

Lesson 3 : **Lecture 13 Decision Tree Example**

Lesson 4 : **Lecture 12 Decision Making under Uncertainty Decision Tree**

Lesson 5 : **Lecture 11 Supply Uncertainty Quantity Discounts and Production Lot Sizing**

Lesson 6 : **Lecture 10 Managing Uncertainty through Safety Inventory**

Lesson 7 : **Lecture 09 Inventory Management and Uncertainties**

Lesson 8 : **Lecture 08 Exponential Smoothing Winter s Model**

Lesson 9 : **Lecture 07 Exponential Smoothing with Trend and Seasonality**

Lesson 10 : **Lecture 06 Predictive Analytics Estimation of Errors in Forecasting**

Lesson 11 : **Lecture 05 Predictive Analytics Exponential Smoothing and Regression Analysis**

Lesson 12 : **Lecture 04 Predictive Analytics Forecasts based on historical demand data**

Lesson 13 : **Lecture 03 Descriptive Analytics**

Lesson 14 : **Lecture 02 Operations Analytics Applications**

Lesson 15 : **Lecture 01 Operations Analytics Introduction**

Lesson 16 : **Operations and Revenue Analytics Promo Video**

Lesson 17 : **Lecture 16 Optimal Stocking Quantity in a Single Period Continued**

Lesson 18 : **Lecture 17 Optimal Product Availability in Continuous Stocking**

Lesson 19 : **Lecture 18 Material Requirements Planning**

Lesson 20 : **Lecture 19 Material Requirements Planning Continued**

Lesson 21 : **Lecture 20 Improvements in Material Requirements Planning**

Lesson 22 : **Lecture 21 Pricing and Revenue Management Introduction**

Lesson 23 : **Lecture 22 Levels and Strategy of Revenue Management**

Lesson 24 : **Lecture 23 Case of Constrained Supply â€“ Part A**

Lesson 25 : **Lecture 24 Case of Constrained Supply â€“ Part B**

Lesson 26 : **Lecture 25 Booking Control and Nesting**

Lesson 27 : **Lecture 26 Managing Cancellations and Two Class model**

Lesson 28 : **Lecture 27 Capacity Allocation**

Lesson 29 : **Lecture 28 Capacity Allocation Two class and Multiclass Models**

Lesson 30 : **Lecture 29 Multiclass Models EMSR a and EMSR b**

Lesson 31 : **Lecture 30 EMSR a and EMSR b Illustration on Excel**

Lesson 32 : **Lecture 31 Network Management**

Lesson 33 : **Lecture 32 Network Management Virtual Nesting**

Lesson 34 : **Lecture 33 Virtual Nesting Excel Illustration**

Lesson 35 : **Lecture 34 Overbooking**

Lesson 36 : **Lecture 35 Overbooking Policies**

Lesson 37 : **Lecture 36 Revenue Management Price Based**

Lesson 38 : **Lecture 37 Single Product Dynamic Pricing Without Replenishment**

Lesson 39 : **Lecture 38 Auctions**

Lesson 40 : **Lecture 39 Markdown Pricing**

Lesson 41 : **Lecture 40 Markdown Pricing and Conclusion**

Related courses

Business Entrepreneurship

Business Soft Skills

Economics

Intellectual Property

How to Start Business



for Business Contact
business@mindluster.com