Mindluster Platform

About the course ÙƒØªØ§Ø¨Ø© Ø§Ù„Ù…ØØªÙˆÙ‰ ÙˆÙÙ‚ Ù…Ø¹Ø§ÙŠÙŠØ± SEO

Course Presenter : dr asmaa farouk Ù…ØØªÙˆÙ‰ Ø§ØØªØ±Ø§ÙÙŠ

ØªØ¹Ù„Ù‘Ù… ÙƒØªØ§Ø¨Ø© Ù…ØØªÙˆÙ‰ ÙŠÙ„Ø¨Ù‘ÙŠ Ø§ØØªÙŠØ§Ø¬Ø§Øª Ø§Ù„Ø¬Ù…Ù‡ÙˆØ± ÙˆÙŠØªÙˆØ§ÙÙ‚ Ù…Ø¹ Ù…Ø¹Ø§ÙŠÙŠØ± ØªØØ³ÙŠÙ† Ù…ØØ±ÙƒØ§Øª Ø§Ù„Ø¨ØØ« (SEO). ÙÙŠ Ù‡Ø°Ù‡ Ø§Ù„Ø¯ÙˆØ±Ø© Ø§Ù„ØªØ¯Ø±ÙŠØ¨ÙŠØ© Ø¹Ø¨Ø± Ø§Ù„Ø¥Ù†ØªØ±Ù†ØªØŒ Ø³ØªÙƒØªØ³Ø¨ Ù…Ù‡Ø§Ø±Ø§Øª Ø¹Ù…Ù„ÙŠØ© ØªØ³Ø§Ø¹Ø¯Ùƒ Ø¹Ù„Ù‰ Ø¥Ù†Ø´Ø§Ø¡ Ù…ØØªÙˆÙ‰ Ø±Ù‚Ù…ÙŠ ÙˆØ§Ø¶Ø ÙˆÙ‚ÙŠÙ‘Ù…ØŒ ÙˆØªØØ³ÙŠÙ† Ø¸Ù‡ÙˆØ±Ù‡ ÙÙŠ Ù†ØªØ§Ø¦Ø¬ Ø§Ù„Ø¨ØØ«. Ø³ÙˆØ§Ø¡ ÙƒÙ†Øª ØªØ¹Ù…Ù„ ÙÙŠ Ø§Ù„ØªØ³ÙˆÙŠÙ‚ Ø§Ù„Ø±Ù‚Ù…ÙŠ Ø£Ùˆ ØªØ·Ù…Ø Ø¥Ù„Ù‰ Ø¨Ø¯Ø¡ Ù…Ø³Ø§Ø± Ù…Ù‡Ù†ÙŠ ÙÙŠ Ù‡Ø°Ø§ Ø§Ù„Ù…Ø¬Ø§Ù„ØŒ Ø³ØªØ³Ø§Ø¹Ø¯Ùƒ Ø§Ù„Ø¯ÙˆØ±Ø© Ø¹Ù„Ù‰ ØªØ·ÙˆÙŠØ± Ù…Ù‡Ø§Ø±Ø§Øª Ù…Ù‡Ù†ÙŠØ© Ù‚Ø§Ø¨Ù„Ø© Ù„Ù„ØªØ·Ø¨ÙŠÙ‚ ÙÙŠ Ø³ÙˆÙ‚ Ø§Ù„Ø¹Ù…Ù„ ÙÙŠ Ø§Ù„Ø³Ø¹ÙˆØ¯ÙŠØ© ÙˆØ§Ù„Ø¥Ù…Ø§Ø±Ø§Øª ÙˆØ§Ù„Ø´Ø±Ù‚ Ø§Ù„Ø£ÙˆØ³Ø·. Ù…Ø§ Ø³ØªØªØ¹Ù„Ù…Ù‡: â€¢ ÙÙ‡Ù… Ø£Ø³Ø§Ø³ÙŠØ§Øª SEO ÙˆØ¯ÙˆØ±Ù‡Ø§ ÙÙŠ Ø§Ø³ØªØ±Ø§ØªÙŠØ¬ÙŠØ§Øª Ø§Ù„ØªØ³ÙˆÙŠÙ‚ Ø§Ù„Ø±Ù‚Ù…ÙŠ. â€¢ Ø§Ù„Ø¨ØØ« Ø¹Ù† Ø§Ù„ÙƒÙ„Ù…Ø§Øª Ø§Ù„Ù…ÙØªØ§ØÙŠØ© ÙˆØªØÙ„ÙŠÙ„ Ù†ÙŠØ© Ø§Ù„Ù…Ø³ØªØ®Ø¯Ù…. â€¢ ØªÙ†Ø¸ÙŠÙ… Ø§Ù„Ù…Ù‚Ø§Ù„Ø§Øª ÙˆØµÙØØ§Øª Ø§Ù„ÙˆÙŠØ¨ Ø¨Ø§Ø³ØªØ®Ø¯Ø§Ù… Ø§Ù„Ø¹Ù†Ø§ÙˆÙŠÙ† ÙˆØ§Ù„Ø¨Ù†ÙŠØ© Ø§Ù„Ù…Ù†Ø§Ø³Ø¨Ø©. â€¢ ÙƒØªØ§Ø¨Ø© Ù…ØØªÙˆÙ‰ Ù…ÙÙŠØ¯ ÙˆØ³Ù‡Ù„ Ø§Ù„Ù‚Ø±Ø§Ø¡Ø© ÙˆÙ…ØªÙˆØ§ÙÙ‚ Ù…Ø¹ Ù…ØØ±ÙƒØ§Øª Ø§Ù„Ø¨ØØ«. â€¢ ØªØØ³ÙŠÙ† Ø¹Ù†Ø§ØµØ± Ø§Ù„ØµÙØØ©ØŒ Ù…Ø«Ù„ Ø§Ù„Ø¹Ù†Ø§ÙˆÙŠÙ† ÙˆØ§Ù„ÙˆØµÙ Ø§Ù„ØªØ¹Ø±ÙŠÙÙŠ ÙˆØ§Ù„Ø±ÙˆØ§Ø¨Ø· Ø§Ù„Ø¯Ø§Ø®Ù„ÙŠØ©. â€¢ Ù…Ø±Ø§Ø¬Ø¹Ø© Ø§Ù„Ù…ØØªÙˆÙ‰ ÙˆØªØ·ÙˆÙŠØ±Ù‡ Ø§Ø³ØªÙ†Ø§Ø¯Ù‹Ø§ Ø¥Ù„Ù‰ Ø§Ù„Ø£Ø¯Ø§Ø¡ ÙˆØ§ØØªÙŠØ§Ø¬Ø§Øª Ø§Ù„Ø¬Ù…Ù‡ÙˆØ±. Ù„Ù…Ù† Ù‡Ø°Ù‡ Ø§Ù„Ø¯ÙˆØ±Ø©ØŸ ØªÙ†Ø§Ø³Ø¨ Ø§Ù„Ø¯ÙˆØ±Ø© Ø§Ù„Ù…Ø¨ØªØ¯Ø¦ÙŠÙ† ÙÙŠ Ø§Ù„ØªØ³ÙˆÙŠÙ‚ Ø§Ù„Ø±Ù‚Ù…ÙŠØŒ ÙˆÙƒØªØ§Ø¨ Ø§Ù„Ù…ØØªÙˆÙ‰ØŒ ÙˆØ£ØµØØ§Ø¨ Ø§Ù„Ù…ÙˆØ§Ù‚Ø¹ ÙˆØ§Ù„Ù…ØªØ§Ø¬Ø± Ø§Ù„Ø¥Ù„ÙƒØªØ±ÙˆÙ†ÙŠØ©ØŒ ÙˆØ§Ù„Ø¹Ø§Ù…Ù„ÙŠÙ† ÙÙŠ Ø¥Ø¯Ø§Ø±Ø© ÙˆØ³Ø§Ø¦Ù„ Ø§Ù„ØªÙˆØ§ØµÙ„ ÙˆØ§Ù„ØªØ³ÙˆÙŠÙ‚. ÙƒÙ…Ø§ ØªÙÙŠØ¯ ÙƒÙ„ Ù…Ù† ÙŠØ±ØºØ¨ ÙÙŠ ØªØ¹Ø²ÙŠØ² Ù…Ù‡Ø§Ø±Ø§ØªÙ‡ Ø§Ù„Ù…Ù‡Ù†ÙŠØ© ÙˆØ§Ù„ØªÙˆØ³Ø¹ ÙÙŠ Ù…Ø¬Ø§Ù„ Ø§Ù„Ù…ØØªÙˆÙ‰ Ø§Ù„Ø±Ù‚Ù…ÙŠØŒ Ø¯ÙˆÙ† Ø§Ù„ØØ§Ø¬Ø© Ø¥Ù„Ù‰ Ø®Ø¨Ø±Ø© Ù…Ø³Ø¨Ù‚Ø© Ù…ØªÙ‚Ø¯Ù…Ø©. Ù„Ù…Ø§Ø°Ø§ ØªØ®ØªØ§Ø± Ù‡Ø°Ù‡ Ø§Ù„Ø¯ÙˆØ±Ø© Ø¹Ù„Ù‰ Ø§Ù„Ù…Ù†ØµØ©ØŸ ØªÙ‚Ø¯Ù‘Ù… Ø§Ù„Ø¯ÙˆØ±Ø© ØªØ¬Ø±Ø¨Ø© ØªØ¹Ù„Ù… Ù…Ø±Ù†Ø© Ø¹Ø¨Ø± Ø§Ù„Ø¥Ù†ØªØ±Ù†ØªØŒ Ù…Ø¹ Ù…ØØªÙˆÙ‰ Ù…Ù†Ø¸Ù… ÙŠØ±Ø¨Ø· Ø§Ù„Ù…ÙØ§Ù‡ÙŠÙ… Ø¨Ø§Ù„ØªØ·Ø¨ÙŠÙ‚ Ø§Ù„Ø¹Ù…Ù„ÙŠ. ÙŠÙ…ÙƒÙ†Ùƒ Ø§Ù„ØªØ¹Ù„Ù… ÙˆÙÙ‚ Ø¬Ø¯ÙˆÙ„ÙƒØŒ ÙˆÙ…Ø±Ø§Ø¬Ø¹Ø© Ø§Ù„Ù…ÙˆØ§Ø¯ Ù„ØªØ¹Ø²ÙŠØ² ÙÙ‡Ù…ÙƒØŒ ÙˆØªØ·ÙˆÙŠØ± Ù…Ù‡Ø§Ø±Ø§Øª Ù‚Ø§Ø¨Ù„Ø© Ù„Ù„Ø§Ø³ØªØ®Ø¯Ø§Ù… ÙÙŠ Ù…Ø´Ø§Ø±ÙŠØ¹Ùƒ Ø£Ùˆ Ø¹Ù…Ù„Ùƒ. ÙˆÙ‡ÙŠ Ø®ÙŠØ§Ø± Ù…Ù†Ø§Ø³Ø¨ Ù„Ù…Ù† ÙŠØ¨ØØ« Ø¹Ù† Ø¯ÙˆØ±Ø© ØªØ¯Ø±ÙŠØ¨ÙŠØ© ÙÙŠ Digital Marketing ØªØ¬Ù…Ø¹ Ø¨ÙŠÙ† ÙƒØªØ§Ø¨Ø© Ø§Ù„Ù…ØØªÙˆÙ‰ ÙˆÙ…Ø¨Ø§Ø¯Ø¦ ØªØØ³ÙŠÙ† Ø§Ù„Ø¸Ù‡ÙˆØ± ÙÙŠ Ø§Ù„Ø¨ØØ«. Ø§Ù„ÙØ±Øµ Ø§Ù„Ù…Ù‡Ù†ÙŠØ© ØªØ³Ø§Ø¹Ø¯Ùƒ Ø§Ù„Ù…Ù‡Ø§Ø±Ø§Øª Ø§Ù„Ù…ÙƒØªØ³Ø¨Ø© Ø¹Ù„Ù‰ Ø§Ù„Ø§Ø³ØªØ¹Ø¯Ø§Ø¯ Ù„Ø£Ø¯ÙˆØ§Ø± Ù…Ø«Ù„ ÙƒØ§ØªØ¨ Ù…ØØªÙˆÙ‰ SEOØŒ ÙˆÙ…ØªØ®ØµØµ Ù…ØØªÙˆÙ‰ Ø±Ù‚Ù…ÙŠØŒ ÙˆÙ…Ø³Ø§Ø¹Ø¯ ØªØ³ÙˆÙŠÙ‚ Ø±Ù‚Ù…ÙŠØŒ Ø£Ùˆ Ù…ØØ±Ø± Ù…ØØªÙˆÙ‰ Ù„Ù„Ù…ÙˆØ§Ù‚Ø¹ ÙˆØ§Ù„Ù…ØªØ§Ø¬Ø± Ø§Ù„Ø¥Ù„ÙƒØªØ±ÙˆÙ†ÙŠØ©. ÙƒÙ…Ø§ ØªØ¯Ø¹Ù… ÙØ±Øµ Ø§Ù„Ù†Ù…Ùˆ Ø§Ù„ÙˆØ¸ÙŠÙÙŠ Career Growth ÙˆØ§Ù„Ø¹Ù…Ù„ Ø§Ù„ØØ± Ù…Ø¹ Ø£Ù‡Ù…ÙŠØ© Ù…ÙˆØ§ØµÙ„Ø© Ø§Ù„ØªØ¹Ù„Ù… ÙˆÙ…ØªØ§Ø¨Ø¹Ø© ØªØ·ÙˆØ±Ø§Øª Ø§Ù„Ù…Ø¬Ø§Ù„. Ø§Ù„Ø´Ù‡Ø§Ø¯Ø© Ø¹Ù†Ø¯ Ø¥ØªÙ…Ø§Ù… Ù…ØªØ·Ù„Ø¨Ø§Øª Ø§Ù„Ø¯ÙˆØ±Ø©ØŒ Ø³ØªØØµÙ„ Ø¹Ù„Ù‰ Ø´Ù‡Ø§Ø¯Ø© Ø¥ØªÙ…Ø§Ù… Ù…Ù† Ø§Ù„Ù…Ù†ØµØ© ØªØ«Ø¨Øª Ù…Ø´Ø§Ø±ÙƒØªÙƒ ÙˆØ¥Ù†Ø¬Ø§Ø²Ùƒ. ÙˆÙŠÙ…ÙƒÙ†Ùƒ Ø¥Ø¶Ø§ÙØªÙ‡Ø§ Ø¥Ù„Ù‰ Ù…Ù„ÙÙƒ Ø§Ù„Ù…Ù‡Ù†ÙŠ Ù„Ø¥Ø¨Ø±Ø§Ø² Ù…Ø§ Ø§ÙƒØªØ³Ø¨ØªÙ‡ Ù…Ù† Ù…Ù‡Ø§Ø±Ø§ØªØŒ Ù…Ø¹ Ø§Ù„ØªÙ†ÙˆÙŠÙ‡ Ø¥Ù„Ù‰ Ø£Ù†Ù‡Ø§ Ø´Ù‡Ø§Ø¯Ø© Ø¥ØªÙ…Ø§Ù… ÙˆÙ„ÙŠØ³Øª Ø§Ø¹ØªÙ…Ø§Ø¯Ù‹Ø§ Ù…Ù‡Ù†ÙŠÙ‹Ø§ Ù…Ø³ØªÙ‚Ù„Ù‹Ø§. dr asmaa farouk Ù…ØØªÙˆÙ‰ Ø§ØØªØ±Ø§ÙÙŠ

Digital Marketing Category's Courses

Course Lesson(5)

Lesson 1 :
Ø³Ø± Ù†Ø¬Ø§Ø ØªØµØ¯Ø± Ù†ØªØ§Ø¦Ø¬ Ø§Ù„Ø¨ØØ« Ø¬ÙˆØ¬Ù„ Ø£Ø³Ø±Ø§Ø± seo Ù„ØªØÙ‚ÙŠÙ‚ Ø§Ù„Ù†Ø¬Ø§Ø ÙÙŠ ÙƒØªØ§Ø¨Ø© Ø§Ù„Ù…ØØªÙˆÙ‰

Lesson 2 :
Ø¥Ø²Ø§ÙŠ ØªÙƒÙˆÙ† ÙƒØ§ØªØ¨ Ù…ØØªÙˆÙ‰ Ø³ÙŠÙˆ Ø´Ø§Ø·Ø± SEO Content Writer ÙŠØ·Ù„Ø¨Ùƒ Ø§Ù„Ø¹Ù…ÙŠÙ„ Ø¨Ø§Ù„Ø§Ø³Ù… Ø§Ù„Ø±Ø¨Ø Ù…Ù† Ø§Ù„Ø§Ù†ØªØ±Ù†Øª

Lesson 3 :

Ø£Ù‡Ù… Ù£ Ø£Ø³Ø±Ø§Ø± Ù„Ùƒ Ø§Ø¨Ø© Ù…Ù‚Ø§Ù„Ø§Øª Ø¹Ø±Ø¨ Ø¨Ø§Ø¹ Ø¨Ø³Ù‡« Ø¨Ø³Ù‡Ù‚Ù© how to improve content creation seo

Lesson 4 :
Ø¥Ø²Ø§Ù„Ø© Ø¹Ø¸Ø· Ù‡Ù‘Ùƒ Ø§Ù„Ù…Ù‚Ø§Ù„Ø© Ù‚Ø¨Ù„ Ø¨Ø¯Ø§ÙŠØ© Ø¹Ù…Ù„ Ø¹Ø±Ø¶ Ø¹Ø±Ø¶ Ø¨Ù‡Ø© Ø£Ù‚Ù‰ Ø¬Ù‚Ø© Ø¬Ù‚Ø¬ Ù…Ø¹Ø¹Ù‚Ù‰

Lesson 5 :
Ø·Ø±Ù‘Ù‚Ø© Ù†Ø´Ø± Ù…Ù‚Ø§Ù„ Ø¨Ø§Ù„Ø§Ù…Ù„ Ø¹Ù„Ù‰ Ù‚Ù‡Ù‚Ù‡ how to find clients for content writing linkedin

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