Mindluster Platform

About the course Ø·Ø±ÙŠÙ‚Ø© Ø¹Ø¹Ù„Ù… Ù…Ù…Ù„ Ø¹Ù„Ù‰ Ø³Ù†Ø§Ù¨ Ø´Ø§Øª

Course Presenter : Bassem Magdy Media Buyer

ØªØ¹Ù„Ù‘Ù… Ø·Ø±ÙŠÙ‚Ø© Ø¹Ù…Ù„ Ø¥Ø¹Ù„Ø§Ù† Ù…Ù…Ù„ Ø¹Ù„Ù‰ Ø³Ù†Ø§Ù¨ Ø´Ø§Øª Ø´Ø§Ù…Ù„ Ø¹Ù„Ù‰ Ø¬Ù…ÙŠØ¹ Ø£Ø³Ø§Ø³ÙŠØ§Øª Ø§Ù„ØªØ³ÙˆÙŠÙ‚ Ø§Ù„Ø±Ù‚Ù…Ù‰ (Digital Marketing)ØŒ ØªØ³Ø§Ø¹Ø¯Ùƒ Ø¹Ù„Ù‰ Ø§Ù„Ø¹Ù…Ù„ Ø¨Ø·Ø±ÙŠÙ‚Ø© Ø§ØØªØ±Ø§ÙÙŠØ©. Ø§Ù„ÙƒØªØ³Ø¨ Ù…Ù‡Ø§Ø±Ø§Øª Ø§ØØªØ±Ø§ÙÙŠØ© (Professional Skills) ØªÙ…ÙƒÙ†Ùƒ Ù…Ù† Ø§Ù„Ø¹Ù…Ù„ Ø¨Ø«Ù‚Ø© Ø¹Ù„Ù‰ Ø¥Ø¯Ø§Ø±Ø© Ø¹Ù…Ù„Ùƒ Ø¨Ø§ØØªØ±Ø§ÙÙŠØ©. Ø¥Ø°Ø§ Ù…Ø§ Ø¹Ù†Ø¯Ùƒ Ø£Ø¹Ù…Ø§Ù„ Ø®Ø§ØµØ© Ø£Ùˆ Ø¹Ù…Ù„ Ø¹Ø§Ù… Ø³ÙˆØ§Ø¡ ÙƒÙ†Øª Ø¨Ø¯Ø§ÙŠØ© Ù…Ø´ÙˆØ§Ø±Ùƒ Ø£Ùˆ Ø¹Ù†Ø¯Ùƒ Ø´Ø±ÙƒØ© Ù‚Ø§Ø¦Ù…Ø© Ø¨Ø§Ù„ÙØ¹Ù„ Ø¹Ù„Ù‰ Ø§Ù„Ø³ÙˆØ´ÙŠØ§Ù„ Ù…ÙŠØ¯ÙŠØ§ Ø£Ùˆ Ø¹Ù†Ø¯Ùƒ Ø¹Ù…Ù„ Ø¨Ø³ÙŠØ· Ø¹Ù„Ù‰ Ø§Ù„Ø¥Ù†ØªØ±Ù†Øª Ø¹Ø§ÙŠØ² ØªÙˆØ³Ù‘Ø¹ Ø´ØºÙ„Ùƒ Ø¨Ø³Ø±Ø¹Ø© Ø¹Ù† Ø·Ø±ÙŠÙ‚ Ø§Ù„Ø¥Ø¹Ù„Ø§Ù† Ø§Ù„Ù…Ø¯ÙÙˆØ¹ØŒ Ø§Ù„ÙƒÙˆØ±Ø³ Ù‡Ùˆ Ø¨Ø§Ù„Ø¸Ø¨Ø· Ø§Ù„Ù„ÙŠ Ù…ØØªØ§Ø¬Ù‡. â€¢ Ø¥Ù†Ø´Ø§Ø¡ Ø¹Ù…Ù„Ùƒ Ø§Ù„Ø®Ø§Øµ Ù…Ù† Ø§Ù„ØµÙØ± Ø¨Ø®Ø·ÙˆØ§Øª Ø¹Ù…Ù„ÙŠØ© ÙˆÙˆØ§Ø¶ØØ©. â€¢ Ø¥Ø²Ø§ÙŠ ØªØ¨Ù†Ù‰ Ø¹Ù„Ø§Ù…Ø© Ø´Ø®ØµÙŠØ© Ù‚ÙˆÙŠØ© Ø¨ØªÙ…ÙŠÙ‘Ø² Ø¹Ù† Ø§Ù„Ù…Ù†Ø§ÙØ³ÙŠÙ†

Ø·Ø±ÙŠÙ‚Ø© Ø§Ø¶Ø§ÙØ© Ù…Ø¯Ø®Ù„ Ø¬Ø¯ÙŠØ¯ Ø§Ù„Ù‰ Ø§Ù„Ø¬Ø¯ÙˆÙ„ Ø¹Ù†Ø¯ Ø¥Ø¯Ø®Ø§Ù„ Ø¨ÙŠØ§Ù†Ø§Øª Ø¬Ø¯ÙŠØ¯Ø© Ø¨Ø§Ø³ØªØ®Ø¯Ø§Ù… Ø§Ù„Ø¯Ø§Ù„Ø© Ø¥Ø¯Ø®Ø§Ù„ Ø¨ÙŠØ§Ù†Ø§Øª Ø¬Ø¯ÙŠØ¯Ø© Ø§Ù„Ù…Ø¶Ø§ÙØ© 2

Lesson 3 :
Ø§Ù‡Ø¯Ø§Ù Ø§Ù„Ø¯Ù…Ù„Ø§Ø Ø§Ù„Ø¹Ù„Ø§Ù‚Ø© Ø¹Ù†Ø¯ Ø¥Ø¯Ø®Ø§Ù„ Ø¨ÙŠØ§Ù†Ø§Øª Ø¬Ø¯ÙŠØ¯Ø© Ø¨Ø§Ø³ØªØ®Ø¯Ø§Ù… Ø§Ù„Ø¯Ø§Ù„Ø© Ø¥Ø¯Ø®Ø§Ù„ Ø¨ÙŠØ§Ù†Ø§Øª Ø¬Ø¯ÙŠØ¯Ø© Ø§Ù„Ù…Ø¶Ø§ÙØ© 3

Lesson 4 :
Ø§Ø³Ø¤Ø§Ø±Ø§ÙŠØ¬Ø§Ø Ø§Ù„Ù…Ø²Ø§ÙŠØ¯Ø© Ø¹Ù†Ø¯ Ø¥Ø¯Ø®Ø§Ù„ Ø¨ÙŠØ§Ù†Ø§Øª Ø¬Ø¯ÙŠØ¯Ø© Ø¨Ø§Ø³ØªØ®Ø¯Ø§Ù… Ø§Ù„Ø¯Ø§Ù„Ø© Ø¥Ø¯Ø®Ø§Ù„ Ø¨ÙŠØ§Ù†Ø§Øª Ø¬Ø¯ÙŠØ¯Ø© Ø§Ù„Ù…Ø¶Ø§ÙØ© 4

Lesson 5 :
Ø¶Ø¨Ø· Ø§Ù„Ù…Ù„Ù Ø§Ù„Ø¹Ø¨Ø±Ù‰ Ù‰Ù‰ Ø¬Ø¯ÙŠØ¯ Ø¥Ø¯Ø®Ø§Ù„ Ø¨ÙŠØ§Ù†Ø§Øª Ø¬Ø¯ÙŠØ¯Ø© Ø¨Ø§Ø³ØªØ®Ø¯Ø§Ù… Ø§Ù„Ø¯Ø§Ù„Ø© Ø¥Ø¯Ø®Ø§Ù„ Ø¨ÙŠØ§Ù†Ø§Øª Ø¬Ø¯ÙŠØ¯Ø© Ø§Ù„Ù…Ø¶Ø§ÙØ©5

Lesson 6 :
Ø®Ø·ÙˆØ§Øª Ø¹Ù…Ù„ Ø§Ø¹Ù„Ø§Ù† Ù…Ù…Ù„ Ø¹Ù„Ù‰ Ø¬Ø¯ÙŠØ¯ Ø¥Ø¯Ø®Ø§Ù„ Ø¨ÙŠØ§Ù†Ø§Øª Ø¬Ø¯ÙŠØ¯Ø© Ø¨Ø§Ø³ØªØ®Ø¯Ø§Ù… Ø§Ù„Ø¯Ø§Ù„Ø© Ø¥Ø¯Ø®Ø§Ù„ Ø¨ÙŠØ§Ù†Ø§Øª Ø¬Ø¯ÙŠØ¯Ø© Ø§Ù„Ù…Ø¶Ø§ÙØ© 6

Lesson 7 :
Ø§Ø²Ø§Ù‰ Ø²Ø®Ø¨Ø¨Ø± Ø§Ø¹Ù„Ø§Ù†Ø§ØªÙƒ Ø¹Ù„Ù‰ Ø¬Ø¯ÙŠØ¯Ø© Ø¨Ø§Ø³ØªØ®Ø¯Ø§Ù… Ø§Ù„Ø¯Ø§Ù„Ø© Ø¥Ø¯Ø®Ø§Ù„ Ø¨ÙŠØ§Ù†Ø§Øª Ø¬Ø¯ÙŠØ¯Ø© Ø§Ù„Ù…Ø¶Ø§ÙØ© 7

Lesson 8 :
Ø´Ø±Ø Ù…ÙƒØ¨Ø© Ø§Ù„Ø¹Ø¨Ø§Ø±Ø§Øª Ù‰Ù‰ Ø¬Ø¯ÙŠØ¯Ø© Ø¨Ø§Ø³ØªØ®Ø¯Ø§Ù… Ø§Ù„Ø¯Ø§Ù„Ø© Ø¥Ø¯Ø®Ø§Ù„ Ø¨ÙŠØ§Ù†Ø§Øª Ø¬Ø¯ÙŠØ¯Ø© Ø§Ù„Ù…Ø¶Ø§ÙØ© 8

Lesson 9 :
Ù…Ø´Ø§Ø±ÙƒØ© Ø§Ù„Ø§Ø¬Ù‰ Ø§Ù„Ù…Ù„Ù Ø§Ù„Ø¹Ø¨Ø±Ù‰ Ù‰Ù‰ Ø¬Ø¯ÙŠØ¯Ø© Ø¨Ø§Ø³ØªØ®Ø¯Ø§Ù… Ø§Ù„Ø¯Ø§Ù„Ø© Ø¥Ø¯Ø®Ø§Ù„ Ø¨ÙŠØ§Ù†Ø§Øª Ø¬Ø¯ÙŠØ¯Ø© Ø§Ù„Ù…Ø¶Ø§ÙØ© 9

Lesson 10 :
Ø·Ø±ÙŠÙ‚Ø© Ø¹Ù…Ù„ Ø§Ø¹Ù„Ø§Ù† Ù…Ù…Ù„ Ø¹Ù„Ù‰ Ø¬Ø¯ÙŠØ¯ Ø¥Ø¯Ø®Ø§Ù„ Ø¨ÙŠØ§Ù†Ø§Øª Ø¬Ø¯ÙŠØ¯Ø© Ø¨Ø§Ø³ØªØ®Ø¯Ø§Ù… Ø§Ù„Ø¯Ø§Ù„Ø© Ø¥Ø¯Ø®Ø§Ù„ Ø¨ÙŠØ§Ù†Ø§Øª Ø¬Ø¯ÙŠØ¯Ø© Ø§Ù„Ù…Ø¶Ø§ÙØ© 10

Lesson 11 :
Ø·Ø±ÙŠÙ‚Ø© Ø¹Ù…Ù„ Ø§Ø¹Ù„Ø§Ù† Ø§Ø¹Ù„Ø§Ù† Ø¹Ù„Ù‰ Ø¬Ø¯ÙŠØ¯ Ø¥Ø¯Ø®Ø§Ù„ Ø¨ÙŠØ§Ù†Ø§Øª Ø¬Ø¯ÙŠØ¯Ø© Ø§Ù„Ù…Ø¶Ø§ÙØ© 11

Lesson 12 :
Ø·Ø±ÙŠÙ‚Ø© Ø§Ø³ØªØ®Ø¯Ø§Ù… Ø¬Ù…Ù„Ø© Ø´Ø±Ø· Ø¹Ù„Ù‰ Ø®Ø§ØµÙŠØ© Ø¹Ù†Ø¯ Ø¥Ø¯Ø®Ø§Ù„ Ø¨ÙŠØ§Ù†Ø§Øª Ø¬Ø¯ÙŠØ¯Ø© Ø¨Ø§Ø³ØªØ®Ø¯Ø§Ù… Ø§Ù„Ø¯Ø§Ù„Ø© Ø¥Ø¯Ø®Ø§Ù„ Ø¨ÙŠØ§Ù†Ø§Øª Ø¬Ø¯ÙŠØ¯Ø© Ø§Ù„Ù…Ø¶Ø§ÙØ© 12

Lesson 13 :
Ø´Ø±Ø Ø¨Ø§Ø³ØªØ®Ø¯Ø§Ù… Ø¯Ø§Ù„Ø© Ø§Ù„Ø¹Ø¨Ø§Ø±Ø§Øª Ø§Ù„Ù…Ø¶Ø§ÙØ© Ø¨Ø§Ø³ØªØ®Ø¯Ø§Ù… Ø§Ù„Ø¯Ø§Ù„Ø© Ø¥Ø¯Ø®Ø§Ù„ Ø¨ÙŠØ§Ù†Ø§Øª Ø¬Ø¯ÙŠØ¯Ø© 13

Lesson 14 :
Ø·Ø±ÙŠÙ‚Ø© Ø¹Ù…Ù„ Ø§Ø¹Ù„Ø§Ù† Ù…Ù…Ù„ Ø¹Ù„Ù‰ Ø¬Ø¯ÙŠØ¯ Ø¥Ø¯Ø®Ø§Ù„ Ø¨ÙŠØ§Ù†Ø§Øª Ø¬Ø¯ÙŠØ¯Ø© Ø¨Ø¨ÙºØ±Ø¶ Ø§Ù„Ø¹Ø±Ø¶ Ø§Ù„Ø¯Ø§Ù„Ø© Ø¥Ø¯Ø®Ø§Ù„ Ø¨ÙŠØ§Ù†Ø§Øª Ø¬Ø¯ÙŠØ¯Ø© Ø§Ù„Ù…Ø¶Ø§ÙØ© 14

Lesson 15 :
Ø®Ø·ÙˆØ§Øª Ø¹Ù…Ù„ Ø§Ø¹Ù„Ø§Ù† Ù…Ù…Ù„ Ù†Ø§Ø¹Ø¨ Ø¹Ù„Ù‰ Ø¬Ø¯ÙŠØ¯Ø© Ø¨Ø¹Ø¯ÙˆØ§Ù† Ø§Ù„Ø¹Ø§Ù… 2025

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