Mindluster Platform

About the course Ø£Ø³Ø§Ø³ÙŠØ§Øª Ø§Ù„ØªØ³ÙˆÙŠÙ‚ Ø§Ù„Ø¥Ù„ÙƒØªØ±ÙˆÙ†ÙŠ Digital Marketing

Course Presenter : Bassem Magdy Media Buyer

ÙŠÙŠ…Ù†ØÙƒ Ù‡Ø°Ø§ Ø§Ù„Ù…Ù‚Ø±Ø± Ø£Ø³Ø§Ø³ÙŠØ§Øª Ø§Ù„ØªØ³ÙˆÙŠÙ‚ Ø§Ù„Ø¥Ù„ÙƒØªØ±ÙˆÙ†ÙŠ Digital MarketingØŒ ÙˆÙŠÙ‡Ø¯Ù Ø¨Ø§Ù„Ø´ÙƒÙ„ Ø¨Ø§Ù„Ø´ÙƒÙ„ Ø£Ø³Ø§Ø³ÙŠØ§Øª Ø§Ù„Ø¥Ù„ÙƒØªØ±ÙˆÙ†ÙŠØ© Ø§Ù„ØªÙŠ ÙŠØ¬Ø¨ Ø¹Ù„Ù‰ Ø£Ù‰ Ø´Ø®Øµ Ø¥Ù„Ù… Ø¨Ù‡Ø§ Ù‚Ø¨Ù„ Ø§Ù„Ø¨Ø¯Ø¡ ÙÙ‰ Ø§Ù„Ø¹Ù…Ù„ Ø¨Ù‡Ø§ Ø¨Ø´ÙƒÙ„ Ø§ØØ¨Ø§Ø¨Ù‰ Ø¹Ù„Ù‰ Ø§Ù„Ø¥Ù†ØªØ±Ù†Øª Ù…Ø«Ù„ Ø§Ù„Ø¨Ø±Ø§Ù…Ø¬ Ø§Ù„Ø¥Ø¹Ù„Ø§Ù†ÙŠØ© Ù…Ø«Ù„ Google Ads Ùˆ Facebook Ads Ù‚Ø¨Ù„ Ø§Ù„Ø¨Ø¯Ø¡ ÙÙ‰ Ø§Ù„Ø¹Ù…Ù„ Ø¨Ù‡Ø§ Ø¨Ø´ÙƒÙ„ Ø§ØØ¨Ø§Ø¨Ù‰ Ø¹Ù„Ù‰ Ø§Ù„Ø¥Ù†ØªØ±Ù†Øª

Ø·Ø±ÙŠÙ‚Ø© Ø¹Ù…Ù„ Ø®Ø·Ø© ØªØ³ÙˆÙŠÙ‚ÙŠØ© Ù†Ø§Ø¬ØØ© Ø§Ù„Ø´Ø±Ø§Ø¡ Ø§Ù„Ø¬Ø¯Ø¯ Ø¨Ø¯Ù‚Ø© Ø¹Ø¨Ø± Ø¬Ù…ÙŠØ¹ Ù‚Ù†ÙˆØ§Øª Ø§Ù„ØªÙˆØ§ØµÙ„

Lesson 3 :
Ø§Ù„Ø¹Ù„Ø§Ù…Ø© Ø§Ù„ØªØ¬Ø§Ø±ÙŠØ© Ù‡Ø§Ù†Ù‡ Ù‡Ø§Ø¹Ù‡ Ø¹Ø§Ù…Ù„ Ø¨Ø±Ø§Ù†Ø¯ Ø¨Ø´Ù„ Ø³Ù„ÙˆÙ„ Branding

Lesson 4 :
Ø§Ù„Ø¬Ø³Ù‡ÙˆÙ, Ø¨Ø§Ù„Ù…Ø¬Ø§Ù‡Ø¯Ù‡ Ù‡Ø§Ø²Ø§Ù‡ ÙŠØ¨Ù‡Ù‡ Ø¹Ù†Ø¯ Ø¬Ù‡Ø¯ Ø¬Ø§Ù‡Ø© Ø¬Ø§Ù…Ø© Ø¹Ù„Ù‰ Ø§Ù„Ø³Ù‡ÙˆÙ„Ø© Ù…Ù„Ø§Ù…Ø© Ø¹Ù„Ù‰ Ø³Ù‡ÙˆÙ„Ø©

Lesson 5 :
ÙŠØ¹Ù†Ù‰ Ø§ÙŠÙ‡ Ø¨Ø§ÙŠØ± Ø¨ÙŠØ±Ø³Ù†Ù†Ø§ Ø®Ø§ØµØ¬Ø¡Øµ Ù‡Ø´Ø®ÙµÙŠØ© Ø§Ù„Ø¹Ù…ÙŠÙ„ Buyer Persona

Lesson 6 : Ø£Ù‡Ù… Ø®Ù…Ø³Ø© Ø¯Ù‡Ø§Ø¹Ù Ù‚Ø±Ø§Ø± Ø´Ø±Ø§Ø¡ Ø¹Ù†Ø¯ Ø§Ù„Ø¹Ù…Ù„Ø§Ø¡

Lesson 7 :
Ø³Ø¤Ø§Ù„ Ù‡Ø§Ø¬Ø§Ø© Ù‡Ù‰ Ø§Ù„Ø¬Ø³Ù‡ÙˆÙ, Ø§Ù„Ø¥Ù„Ù‰Ø±Ø§Ù‡Ù† Ù‡Ø§Ø¹Ù„Ø§Ù†Ø§Ø© Ø§Ù„Ù„ÙŠØ³Ø¨ÙˆÙ‡Ù Ø§Ù„Ù…Ù…Ù„Ø©

Lesson 8 :
Ø¨Ø·Ø§Ù‚Ø© Ø¨Ù†Ø§Ø®Ù„Ø© Ù‡Ø§Ø®Ù„Ù‚Ø© Ø§Ù„Ø¹Ù…Ù„ Ø§Ù„Ø§Ø±Ø´Ø§Ø¯ Ø¹Ù†Ø¯ Ø¹Ø¨Ø¯Ù‡ Ø¹Ù„Ù‰ Ø¨Ù†Ø§Ø¡ Ø´Ø±Ø§Ø±Ø©

Lesson 9 :
Ùƒ Ø¬Ø¬Ø¹Ù„Ù… Ø§Ù„Ø¬Ø³Ù‡ÙˆÙ, Ø§Ù„Ø¥Ù„Ù‰Ø±Ø§Ù‡Ù† Ù…Ù† Ù…Ø¯Ø± Ù‡Ø§Ø¬Ø§Ø¬ Ø¨Ø¹Ø¬Ø¬Ø¨Ø¬Ù Ù„Ø¥Ø¬Ø±Ø§Ø¡

Lesson 10 :
Ø¯Ù„ÙŠÙ„Ù Ø§Ù„Ø´Ø§Ù„ Ù„Ø¬Ø¹Ù… Ø§Ù„Ø¬Ø³Ù‡ÙˆÙ, Ø§Ù„Ø¥Ù„Ù‰Ø±Ø§Ù‡Ù† Ù‡Ø§Ø¬Ø§Ø¬Ù Ù‡Ø§Ø¹Ù„Ø© Ø§Ù„Ø¬Ù…Ù‡Ø± Ø§Ù„Ø¬Ø¬Ø¹Ù‡ Ù…Ù† Ø§Ù„Ø¬Ø¬Ø± Ù„Ù„Ø¥Ø¬Ø±Ø§Ø¡ Bassem School

Lesson 11 :
Ø¬Ø¹Ù„Ù… Ø§Ù„Ø¨Ø±Ù…Ø¬Ø© Ù‡ Ø¬Ø¬Ù…Ù…ÙŠÙ… Ù…Ù‡Ø§Ø¹Ø¹ Ø§Ù„Ø§Ø¬Ø¬Ø¹Ø± Ù„Ù„Ù… Ø¨Ø¬Ø¯Ø¡ÙŠÙ†

Lesson 12 :
Ø§Ù‡Ù… 10 Ù‚Ù‡Ø§Ø¹Ø¯ Ù„Ø¨Ù†Ø¡ Ø¨ÙŠØ±Ø³Ù†Ù†Ø§ Ø¨Ø±Ø§Ù†Ø¯ Ø¨Ø±Ø§Ù†Ø¹ Ø¹Ù„Ù‰ Ø³Ù‡ÙˆÙ„Ø© Ø§Ù„Ø³Ù‡ÙˆÙ„Ø© Ù…Ù†ÙŠØ³Ø¨ÙˆÙ†Ø§ Personal Branding

Lesson 13 :
Ø¬Ø¹Ù„Ù… Ù‡Ø¬Ø§Ø¬Ø© Ø§Ù„Ù…Ø¬Ø¬Ù‡Ù‰ Ù„Ù„Ø¨ÙŠØ¹Ù‡ Ù„Ù„Ø¥Ø§Ù„Ø§Ø¬Ø§Ø¬ Ø¨Ù…Ø§Ø¹Ø¯Ø© Ø§Ù„Ø°Ø§Ø¡ Chatgpt

Lesson 14 :
Ø¬Ø¹Ù„Ù… Ù‡Ø¬Ø§Ø¬Ø© Ø§Ù„Ù‚Ø© Ø§Ù„Ø¬Ø³Ù‡ÙˆÙ„Ø© Ø¨Ø¥Ø³Ø¬Ø®Ø¯Ø§Ù… Ø§Ù„Ø°Ø§Ø¡ Chatgpt

Lesson 15 :
Ù‡Ù„Ù„ Ø¬Ø¬Ø¹Ù„Ù… Ø§Ù„Ø¬Ø³Ù‡ÙˆÙ„Ø© Ù…Ù† Ø§Ù„Ø¬Ø¹Ù„Ø§ Ø¬Ø¬Ø±Ø§Ø¬Ø§Ø¬Ø§Ø§

Lesson 16 : Ù‡Ù„Ù„ Ø¬Ø¬Ø¹Ù… Ù…Ø¬Ø¬Ø§ Ø§Ù„Ø¹Ù…Ù„ Ø§Ù„Ø¬Ø¬Ø±

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