Mindluster Platform

About the course Ø§ØØªØ±Ø§Ù Ø¥Ø¹Ù„Ø§Ù†Ø§Øª Ø¬ÙˆØ¬Ù„ Google Ads

Course Presenter : Bassem Magdy Media Buyer

Ø£ØªÙ‚Ù† Ø¥Ø¹Ù„Ø§Ù†Ø§Øª Ø¬ÙˆØ¬Ù„ ÙˆÙˆØ³ÙŠÙ„Ø© Ø§ØØªØ±Ø§ÙÙŠØ© Ù„Ø±Ø¨Ø Ù…Ù† Ø®Ù„Ø§Ù„ Google Ads. ØªØ¹Ø±Ù‘Ù Ø¹Ù„Ù‰ ÙƒÙŠÙ‡ÙŠØ© Ø¨Ù†Ø§Ø¡ ØÙ…Ù„Ø© Ø¥Ø¹Ù„Ø§Ù†ÙŠØ© Ù†Ø§Ø¬ØØ© Ø¹Ù„Ù‰ Ø¬ÙˆØ¬Ù„ Ø¥Ø¹Ù„Ø§Ù†Ø§Øª Ø¨Ø§Ø³ØªØ®Ø¯Ø§Ù… Ø¥Ø¹Ù„Ø§Ù†Ø§Øª Ø¬ÙˆØ¬Ù„ Ø¥Ø¹Ù„Ø§Ù†Ø§Øª Ù„Ø¹Ø±Ø¶ Ø§Ù„Ù…Ù†ØªØ¬Ø§Øª Ø¹Ù„Ù‰ Ø¬ÙˆØ¬Ù„ Ø¥Ø¹Ù„Ø§Ù†Ø§Øª Ù„Ø²ÙŠØ§Ø¯Ø© Ù…Ø¨ÙŠØ¹Ø§Øª Ù…ØªØ¬Ø±Ùƒ Ø¹Ù„Ù‰ Ø¬ÙˆØ¬Ù„ Ø¥Ø¹Ù„Ø§Ù†Ø§Øª Ù„Ø²ÙŠØ§Ø¯Ø© Ø¹Ø¯Ø¯ Ø¹Ù…Ù„Ø§Ø¦Ùƒ Ø¹Ù„Ù‰ Ø¬ÙˆØ¬Ù„ Ø¥Ø¹Ù„Ø§Ù†Ø§Øª Ø¨Ø§Ø³ØªØ®Ø¯Ø§Ù… Ø¥Ø¹Ù„Ø§Ù†Ø§Øª Ø¬ÙˆØ¬Ù„ Ø¥Ø¹Ù„Ø§Ù†Ø§Øª Ù„Ø²ÙŠØ§Ø¯Ø© Ù…Ø¨ÙŠØ¹Ø§Øª Ù…ØªØ¬Ø±Ùƒ Ø¹Ù„Ù‰ Ø¬ÙˆØ¬Ù„ Ø¥Ø¹Ù„Ø§Ù†Ø§Øª Ù„Ø²ÙŠØ§Ø¯Ø© Ø¹Ø¯Ø¯ Ø¹Ù…Ù„Ø§Ø¦Ùƒ Ø¹Ù„Ù‰ Ø¬ÙˆØ¬Ù„ Ø¥Ø¹Ù„Ø§Ù†Ø§Øª Ù„Ø²ÙŠØ§Ø¯Ø© Ù…Ø¨ÙŠØ¹Ø§Øª Ù…ØªØ¬Ø±Ùƒ Ø¹Ù„Ù‰ Ø¬ÙˆØ¬Ù„ Ø¥Ø¹Ù„Ø§Ù†Ø§Øª Ù„Ø²ÙŠØ§Ø¯Ø© Ø¹Ø¯Ø¯ Ø¹Ù…Ù„Ø§Ø¦Ùƒ Ø¹Ù„Ù‰ Ø¬ÙˆØ¬Ù„ Ø¥Ø¹Ù„Ø§Ù†Ø§Øª Ù„Ø²ÙŠØ§Ø¯Ø© Ù…Ø¨ÙŠØ¹Ø§Øª Ù…ØªØ¬Ø±

Lesson 3 :
Ø®Ø·ÙˆØ§Øª Ø¥Ù†Ø´Ø§Ø¡ ØØ³Ø§Ø¨ Ø§Ø¹Ù„Ø§Ù†Ø§Øª Ø¬ÙˆØ¬Ù„ Ø§Ø¨Ø¯Ø² ÙˆØ§Ø¬Ù‡Ø© Ø·Ø±Ù‚ Ø§Ù„Ø¯ÙØ¹ Ø§Ø¹Ù„Ø§Ù†Ø§Øª Ø¬ÙˆØ¬Ù„ 3

Lesson 4 :
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Lesson 6 :
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Lesson 9 :
Ø§Ø³Ø§Ø±Ø§ØªÙŠØ¬ÙŠØ§Øª Ø§Ù„Ù…Ø²Ø§ÙŠØ¯Ø© Ø¹Ù„Ù‰ Ø§Ù„ÙƒÙ„Ù…Ø§Øª Ø§Ù„Ù…ÙØªØ§ØÙŠØ© Ø¬ÙˆØ¬Ù„ Ø§Ù„Ø¥Ø¹Ù„Ø§Ù†Ø§Øª Ø¬ÙˆØ¬Ù„ Ø§Ù„Ù…ØØ§Ø¯Ø«Ø© 9

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Lesson 17 :
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Display ads Ø®Ø·ÙˆØ§Øª Ø¥Ù†Ø´Ø§Ø¡ Ø¥Ø¹Ù„Ø§Ù† Ø¥Ù„Ù‰ Ø´Ø¨ÙƒØ© Ø§Ù„Ø¹Ù„Ø§Ù‚Ø§Øª Ø§Ù„Ø¥Ø¹Ù„Ø§Ù†Ø§Øª Ø¬ÙˆØ¬Ù„ Ø§Ù„Ø¥Ø¹Ù„Ø§Ù†Ø§Øª Ø¬ÙˆØ¬Ù„ Ø§Ù„Ù…ØØ§Ø¯Ø«Ø© 19

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Discovery ads Ø®Ø·ÙˆØ§Øª Ø¹Ù…Ù„ Ø§Ø¹Ù„Ø§Ù† Ø¯ÙŠØ³ÙƒÙØ±Ù‰ Ø¨Ø§Ù„Ø·Ø±ÙŠÙ‚Ø© Ø¹Ù‰ Ù‰ Ø¬ÙˆØ¬Ù„ Ø¹Ø¹Ø¹Ø§ Ø¬ÙˆØ¬Ù„ Ø§Ø¹Ù„Ø§Ù†Ø§Øª Ø¬ÙˆØ¬Ù„ Ø§Ø¯ Ø§Ù„Ù…Ø-Ø§Ø¶Ø±Ø© 20

Lesson 21 :
Google merchant center Ø±Ø¨Ø· Ù…ÙˆÙ‚Ø¹Ùƒ Ø¨Ù…Ø§Ø¬Ø± Ø¬ÙˆØ¬Ù„ ÙƒÙˆØ±Ø³ Ø§Ø¹Ù„Ø§Ù†Ø§Øª Ø¬ÙˆØ¬Ù„ Ø§Ø¯ Ø§Ù„Ù…Ø¨Ø§Ø¯Ø¦ Ø§Ù„Ø¹Ø§Ù…Ø© 21

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Lesson 24 :
Ø·Ø±ÙŠÙ‚Ø© Ø§Ø¶Ø§ÙØ© Ù…ÙƒØ§Ù†Ùƒ Ø§Ù„Ù…Ø§Ø¯ÙŠ Ø¹Ù„Ù‰ Ø®Ø±Ø§Ø¦Ø· Ø¬ÙˆØ¬Ù„ Ø¹Ù„Ù‰ Ø¬ÙˆØ¬Ù„ Google Maps

Lesson 25 :
Ø·Ø±ÙŠÙ‚Ø© Ø§Ø«Ø¨Ø§Øª Ù‡ÙˆÙŠØ© Ø§Ù„Ù…Ø¹Ù„Ù† Ùˆ Ø¬Ø³Ø¨ Ø§Ø¹Ù„Ø§Ù†Ø§Øª Ø¬ÙˆØ¬Ù„ Ø§Ø¯ Ø§Ù„Ù…Ø¹Ù„Ù†ÙŠÙ† Ø¹Ù„Ù‰ Ø¬ÙˆØ¬Ù„

Lesson 26 : **Ø´Ø±Ø Ùƒø§Ù…Ù„ Ø¬ÙˆØ¬Ù„ Øªø§Ø¬ Ù…Ø§Ù†Ø¬Ø± Google Tag Manager**

Lesson 27 :
Ø·Ø±ÙŠÙ‚Ø© Ø¹Ø§Ù„Ø§Ø¬ Ù…Ø§Ù„Ù‰ Ø§Ù„Ù‰ Ø¹Ø±Ø¶ Ø´Ø±Ø Ùƒø§Ù…Ù„ Ù„ÙƒÙ„ Ø§Ù†Ø§Ø³ Ø§Ù„Ø§Ø¹Ø§Ù„Ø§Ù†Ø§Øª Ø¨Ø¹Ø¯ Øªø§Ø¬ Øªø§Ø¬Ø±Ø©Ù‚Ø«Ø§Ø 2024

Lesson 28 :
Ø·Ø±ÙŠÙ‚Ø© Ø§Ù„Øªø¬Ø³Ø³ Ø¹Ù„Ù‰ Ø§Ø¹Ù„Ø§Ù†Ø§Øª Ù…Ù†Ø§ÙØ³ÙŠÙƒ Ø¹Ù„Ù‰ Ø¬ÙˆØ¬Ù„ Ø§ Ø§Ù„Ù‰ÙˆÙ‚Ø¹

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