Mindluster Platform

About the course Ø£Ø³Ø§ÙŠØ§Ø ¥Ø¹Ù„Ø§Ù†Ø§Ø Ø§Ù„ÙÙŠØ³Ø¨ÙˆÙƒ Facebook Ads

Course Presenter : Bassem Magdy Media Buyer

Ø£Øªà Ù† Ø£Ø³Ø§ÙŠØ§Ø ¥Ø¹Ù„Ø§Ù† ÙŠØ³Ø¨ÙˆÙƒ Ù ØªØ¹Ù„Ù‘Ù… ÙƒÙŠÙ ØªØ®Ø·Ù‘Ø· Ù„ØÙ…Ù„Ø§Øª Ø¥Ø¹Ù„Ø§Ù†ÙŠØ© Ø±Ù‚Ù…ÙŠØ© ÙˆÙ…Ø§ Ø¥Ù„Ù‰ Ø°Ù„Ùƒ Ø±Ø§Ø¦Ø¹ Ù„Ø£ØµØØ§Ø¨ Ø§Ù„Ø£Ø¹Ù…Ø§Ù„ Ø§Ù„Ø±Ø§ØºØ¨ÙŠÙ† ÙÙŠ Ø§Ù„Ø¥Ø¹Ù„Ø§Ù† Ø¹Ù„Ù‰ Ø§Ù„ÙÙŠØ³Ø¨ÙˆÙƒ Ø¨Ø´ÙƒÙ„ Ø§ØØªØ±Ø§ÙÙŠ Online Course Ù…Ø¯Ø®Ù„Ùƒ Ø¹Ù…Ù„Ù‰ Ø¥Ù„Ù‰ Ø¥Ø¯Ø§Ø±Ø© Ø§Ù„Ø¥Ø¹Ù„Ø§Ù† Ø¨Ø´ÙƒÙ„ Facebook Ads Ø¶Ù…Ù† Ù…Ø¬Ø§Ù„ Digital MarketingØŒ Ù…Ù† Ø¥Ø¹Ø¯Ø§Ø¯ Ø§Ù„ØØ³Ø§Ø¨ Ø§Ù„Ø¥Ø¹Ù„Ø§Ù†Ù‰ Ø§Ù„Ù‰ Ø§Ø®ØªÙŠØ§Ø± Ø§Ù„Ø¬Ù…Ù‡ÙˆØ± Ø§Ù„Ù…Ø³ØªÙ‡Ø¯Ù Ø§Ù„Ù‰ Ø¥Ø¹Ø¯Ø§Ø¯ Ø§Ù„Ø¥Ø¹Ù„Ø§Ù† Ø¨Ø´ÙƒÙ„ Ø§ØØªØ±Ø§ÙÙŠ Ø¨Ø§Ø³ØªØ®Ø¯Ø§Ù… Ø£Ø¯ÙˆØ§Øª Ø§Ù„Ø¥Ø¯Ø§Ø±Ø© Ø§Ù„Ø®Ø§ØµØ© Ø¨Ø§Ù„Ø¥Ø¹Ù„Ø§Ù†Ø§Øª Ø§Ù„Ø¥Ø¹Ù„Ø§Ù†ÙŠØ© Ø§Ù„Ø®Ø§ØµØ© Ø¨Ø§Ù„ÙÙŠØ³Ø¨ÙˆÙƒ Ø§Ù„Ø¥Ø¹Ù„Ø§Ù†Ø§Øª Ø§Ù„Ø¥Ø¹Ù„Ø§Ù†ÙŠØ© Ø§Ù„Ø®Ø§ØµØ© Ø¨Ø§Ù„ÙÙŠØ³Ø¨ÙˆÙƒ

Ù…Ø§Ù‡Ù Ø§Ù„Ø³Ù‘Ù†Ù‘Ù, Ø§Ù„Ø§Ù„Ù‘ÙØ±Ø±Ù†Ù‘Ù†Ù‘Ù‰ Ù‘Ø§Ø²Ù‰ ØªÙ…Ù„ Ø®Ø§Ø©
ØªÙ‘Ù†Ù‘Ù,Ù‘Ø© Ù†Ø§Ø¬Ø©Ø© Ø¯Ù‘Ù‘Ø±Ø© ØªÙ‘Ù†Ù‘Ù, Ø¥Ù„Ùƒ Ø±Ù‘Ø±Ø±Ù†Ù‘Ù†Ù‘Ù‰ Ù…Ø¬Ø§Ù†Ù‰ Ø§Ù„Ù…Ù‘Ø§Ø¬Ø©Ø© Ø§Ù„Ù„Ù‘Ù‘Ù‰ Ø§Ù„Ù‘Ù‘Ù‰ Ù‘Ø§Ø²Ù‰ ØªÙ…Ù„ Ø§Ù„Ø¬Ø¯Ø¯

Lesson 4 :
Ø§Ù†Ù‘Ø§Ø¹ Ø§Ù„Ø¹Ù…Ù„Ø§Ø¡ Ù‘Ø§Ù„Ø¶Ù„ Ø·Ø±Ù‘Ù‚Ø© Ø§Ø³Ø±Ù‘Ø¹ Ø¨Ù‘Ù‘Ø§Ø§ Ø¹Ù…Ù„Ø§Ø¡ Ø¬Ø¯Ø¯ Ù„Ø§Ø¬Ù‰ Ø¯Ù‘Ù‘Ø±Ø© ØªÙ‘Ù†Ù‘Ù, Ø¥Ù„Ùƒ Ø±Ù‘Ø±Ø±Ù†Ù‘Ù†Ù‘Ù‰ Ù…Ø¬Ø§Ù†Ù‰ Ø§Ù„Ù…Ù‘Ø§Ø¬Ø©Ø© Ø§Ù„Ù„Ù‘Ù‘Ù‰ Ø§Ù„Ø¬Ø¯Ø¯ Ø§Ù„Ø«Ù‘Ø§Ù„Ø«

Lesson 5 :
Ø·Ø±Ù‘Ù‚Ø© Ø¹Ù…Ù„ Ø¹Ù„Ø§Ø© Ø¹Ù„Ù‰ Ø§Ù„Ù‘Ù‘Ø³ Ø¨Ù‘Ù‘Ø³ Ø¨Ù‘Ø§Ù Ù‘Ø§Ù„Ù‘Ø§Ø³Ø¨Ù‘Ø§Ø§ 2021 Ø¯Ù‘Ù‘Ø±Ø© ØªÙ‘Ù†Ù‘Ù, Ø¥Ù„Ùƒ Ø±Ù‘Ø±Ø±Ù†Ù‘Ù†Ù‘Ù‰ Ù…Ø¬Ø§Ù†Ù‰ Ø§Ù„Ù…Ù‘Ø§Ø¬Ø©Ø© Ø§Ù„Ù„Ù‘Ù‘Ù‰ Ø§Ù„Ø«Ù‘Ø§Ù„Ø«Ø©

Lesson 6 :
Ø§Ù„Ø¶Ù„ Ø·Ø±Ù‘Ù‚Ø© Ù„Ø²ÙŠØ§Ø¯Ø© Ø§Ù„Ø¹Ø§Ø¦Ù„ Ø¹Ù„Ù‰ Ø§Ù„Ù‘Ù‘Ø³ Ø¨Ù‘Ù‘Ø³ Ø¨Ù‘Ø§Ù Ø¯Ù‘Ù‘Ø±Ø© Ø§Ù„Ø¹Ù„Ø§Ù‚Ø§Ù† Ù…Ø¹ Ø¯Ù‘Ù‘Ø±Ø© Ø§Ù„Ø¹Ø§Ø¦Ù„ Ø§Ù„Ø¥Ù„Ùƒ Ø±Ù‘Ø±Ø±Ù†Ù‘Ù†Ù‘Ù‰ Ø§Ù„Ù…Ø¬Ø§Ù†Ù‰ Ø§Ù„Ø«Ø§Ù„Ø«Ø©

Lesson 7 :
Ø¥Ù†Ø´Ø§Ø¡ Ù‘Ø´Ø§Ø Ù…Ø¯Ù‘Ø±Ø± Ø§Ø¹Ù…Ø§Ù„ Ø§Ù„Ø¥Ø¹Ø§Ø¯Ø© Ø§Ù„Ø§Ø¹Ù„Ø§Ù†Ù‰ Ø§Ù„Ù‘Ù‰ Ø§Ù„Ø¬Ø¯Ø¯ Ø§Ù„Ø¹Ù…Ù„Ø§Ø¡ 2023

Lesson 8 :
Ø´Ø±Ø Ø¥Ø§Ù„Ù… Ù„Ù„Ù‘Ø³ Ø¨Ù‘Ù‘Ø³ Ø¨Ù‘Ø²Ù†Ø³ Ø§Ù„Ø¥Ø¹Ø§Ø¯Ø© Ø¯Ù‘Ù‘Ø±Ø© Ø§Ù„Ø¥Ø§Ù†Ø§Ø¬ Ø§Ù„Ø§Ø¹Ù„Ø§Ù†Ù‰ Ø§Ù„Ù‘Ù‰ Ø§Ù„Ø¬Ø¯Ø¯ Ø§Ù„Ø¹Ø§Ø¦Ù„ Ø§Ù„Ø¥Ù„Ùƒ Ø±Ù‘Ø±Ø±Ù†Ù‘Ù†Ù‘Ù‰ Ø§Ù„Ù…Ø¬Ø§Ù†Ù‰ Facebook Business Account

Lesson 9 :
Ø§Ø¹Ù„Ø§Ù… Ø¥Ø§Ø§Ø¬Ø© Ø§Ù„Ø¥Ø§Ø¹Ù„Ø§Ù† Ø§Ù„Ø¹Ø§Ø¦Ù„ Ø§Ø¹Ù„Ø§Ù† Ø¥Ø§Ø§Ø¬Ø© Ø§Ù„Ø¥Ø¹Ø§Ø¯Ø© Ø§Ù„Ø¥Ø¹Ø§Ø¯Ø© Ø¯Ù‘Ù‘Ø±

Ø·Ø±ÙŠÙ‚Ø© Ø¹Ù…Ù„ Ø§Ø¹Ù„Ø§Ù† Ù…Ù…ÙˆÙ„ Ø¨Ø§Ù„ÙÙŠØ³Ø¨ÙˆÙƒ Ø¹Ù„Ù‰ Ø§Ù„Ø³ÙˆØ´ÙŠØ§Ù„ Ù…ÙŠØ¯ÙŠØ§ Ø®Ø·ÙˆØ© Ø¨Ø®Ø·ÙˆØ© Ø¯ÙˆØ±Ø© Ø§Ù„Ø¹Ù…Ù„Ø© 14

Lesson 18 :
Ø¹ØµÙˆÙŠÙ„ Øµ Ù„Ø© Ø§Ù„Ù„ÙŠØ³Ø¨ÙˆÙƒ Ø§Ù„Ù‰ Ø´Ø®Øµ Ø¹Ù„Ù‰ Ø¨Ø±Ù†Ø§Ù…Ø¬ Ù…Ø´Ø§Ø±ÙƒØ© Ù…Ø´Ø§Ø±ÙŠØ¹ Ù…ÙŠÙƒØ±Ùˆ Ø§Ù„Ø¹Ù…Ù„ Ø§Ù„Ø¹Ø§Ø¦Ù„ÙŠ Ø§Ù„Ø¬Ø¯ÙŠØ¯

Lesson 19 :
Ø§Ù„Ø¹Ø¨Ù‚Ø±ÙŠØ© Ø§Ù„Ø§Ø®ØªØ±Ø§Ù‚ Ù„Ø®Ù„Ù‚ Ø§Ù„Ø¹Ù„Ø§Ù‚Ø§Øª Ø§Ù„Ø¹Ø§Ù…Ø© Ø§Ù„Ù†Ø§Ø¬ØØ© Ø§Ù„Ø¹Ø§Ù„Ù…ÙŠØ© 2022 Ø´Ø±Ø Ø§Ù„Ø¹Ù…Ù„ Ø§Ù„Ø¬Ø¯ÙŠØ¯ Ø§Ù„Ø¹Ø¨Ù‚Ø±ÙŠØ©

Lesson 20 :
Ø·Ø±ÙŠÙ‚Ø© Ø²ÙŠØ§Ø¯Ø© Ø§Ù„Ø¹Ø§Ø¦Ù„Ø© Ù‚ Ø§Ù„Ù„Ø¹Ø§Ø¦Ù„Ø© Ø¹Ù„Ù‰ Ø§Ù„ÙÙŠØ³Ø¨ÙˆÙƒ Ø¨Ø§Ù„Ø¹Ù…Ù„ Øµ Ø¨Ø§Ù„Ø¹Ù…Ù„ Ø§Ù„Ø¬Ø¯ÙŠØ¯ Ø§Ù„Ø¹Ø§Ø¦Ù„Ø© Ø§Ù„Ù†Ø§Ø¬ØØ©

Lesson 21 :
Ø·Ø±Ù‚ Ø§Ù„Ø¬Ø°Ø¨ Ø§Ù„Ø¹Ù…Ø§Ø¡ Ø§Ù„Ø¬Ø¯Ø¯ Ù‡Ø§ Ø§Ù„Ø¹Ø§Ø¦Ù„Ø© Ø§Ù„Ø¹Ø¨Ù‚Ø±ÙŠØ© Ù‚ Ø§Ù„Ø¹Ù…Ù„ Ø¨Ø§Ù„Ø¹Ø§Ø¦Ù„Ø© Ø§Ù„Ø¹Ø§Ù…Ø© Ø§Ù„Ø¹Ø§Ù„Ù…ÙŠØ©

Lesson 22 :
Ø§Ù„Ø¹Ø§Ù…Ø§ Ø§Ù„Ø¹Ø¨Ù‚Ø±ÙŠØ© Ø§Ù„Ø¬Ø¯ÙŠØ¯ Ø§Ù„Ø¹Ø§Ø¦Ù„Ø© Ø¨Ø§Ù„Ø¹Ù…Ù„ Ø§Ù„Ø¬Ù…Ø§Ø¹ÙŠ Ù‚ Ø§Ù„Ø¹Ù…Ù„ Ø¨Ø§Ù„Ø¹Ø§Ø¦Ù„Ø©

Lesson 23 :
Ø·Ø±Ù‚ Ø¥Ø®Ø±Ø§Ø¬ Ø®Ù‚Ø§Ø²Ù…ÙŠØ© Ø§Ù„Ø¹Ø¨Ù‚Ø±ÙŠØ© Ø§Ù„Ø¬Ø¯ÙŠØ¯ Ø§Ù„Ø¹Ø§Ø¦Ù„Ø© Ø§Ù„Ø¹Ø§Ø¦Ù„Ø© Ø§Ù„Ø¹Ø¨Ù‚Ø±ÙŠØ© Ø¹Ù„Ù‰ Ø§Ù„Ø¹Ø¨Ù‚Ø±ÙŠØ© Ø§Ù„Ø¬Ø¯ÙŠØ¯

Lesson 24 :
Ø§Ù„Ø®Ø·Ù‚Ø§Øª Ø§Ù„Ø¬Ø¯Ù„ÙŠØ© Ù„Ø¹Ù…Ù„ Ø§Ø¹Ø¯Ø§Ø¯ Ø¹Ù…Ù„Ø§Ø¦Ù„ Ø¹Ù„Ù‰ Ø¨Ø§Ù„Ø¹Ø§Ø¦Ù„Ø© Ø§Ù„Ø¬Ø¯ÙŠØ¯ Ø¹Ø¨Ø± Ø§Ù„Ø¬Ø¯Ø§Ù„ Ø§Ù„Ø¥Ø®Ø¨Ø§Ø±ÙŠ 2022

Lesson 25 :
Ø§Ø²Ù‰ Ø¹Ø®Ø¨Ø±Ø¨Ø± Ø§Ø¹Ù„Ø§Ù†Ø§ØªÙƒ Ø¹Ù„Ù‰ Ø§Ù„ÙÙŠØ³Ø¨ÙˆÙƒ Ù„Ø¶Ù…Ø§Ù† Ø§Ù„Ø¥Ø®ØªØ¨Ø§Ø± Facebook ads testing

Lesson 26 :
Ø§Ø²Ù‰ Ø¹Ø¬Ø§Ù„Ø¬ Ø§Ù„Ù†Ùƒ Ø¨Ø¹Ø¶ Ø¹Ù„Ù‰ Ø§Ù„Ø¹Ù…Ù„Ø§Ø¡ Ø§Ù„Ø¹Ø§Ù„Ø¬ Ø§Ù„Ø§Ø¹Ù„Ø§Ù†Ø§Øª Ø§Ù„Ø¹Ø§Ù„ÙŠØ© Facebook Audience Overlap

Lesson 27 :
Ø¹Ù…Ø³Ù„ Ø§Ø·Ø§, Ø§Ù„Ø¥Ø³Ø¹Ø§Ù‚Ø¯ Ø§Ù„Ø¹Ø¹Ù„ÙŠÙ‰ Ø§Ù„Ø¥Ø¹Ù„Ø§Ù†Ø§Øª Ø§Ù„Ø¹Ø§Ù„ÙŠØ© Ø§Ù„Ø¬Ù…Ù‡Ù€Ø± Facebook Detailed Targeting Expansion

Lesson 28 :
Ø§Ø²Ù‰ Ø§Ø¹Ù„Ø§Ù† Ø¹Ø¨Ø± Ù‚Ø§Ø¹Ø¯Ø© Ø§Ù„Ø¹Ù…Ù„Ø§Ø¡ Ø¹Ù„Ù‰ Ø§Ù„ÙÙŠØ³Ø¨ÙˆÙƒ Ø§Ù„Ø¹Ø§Ø¦Ù„Ø© Ø§Ù„Ø¹Ø§Ø¦Ù„Ø© Ø§Ù„Ø¹Ø§Ù„Ø© Ø¹Ø¨Ø± Ø§Ø¹Ù„Ø§Ù†Ø§Øª Ù‚Ø¯ÙŠÙ… Ø¬Ø¯ÙŠØ¯ Ø¹Ø¨Ø± Ø§Ù„Ø¹Ø§Ø¦Ù„Ø© Ø¨Ø§Ù„Ø¹Ø§Ù„Ù…

Lesson 29 :
ABO CBO Facebook Ads budget strategy Ø§Ø³Ø±Ø¹ Ø§Ø±Ø¨Ø§Ø Øµ Ø§Ù„Ø¹Ø§Ø¦Ù„Ø© Ø§Ù„Ø¹Ø§Ù„ÙŠØ© Ø¹Ù„Ù‰ Ø§Ù„Ø¹Ø±Ø¶ Ø§Ø³Ø±Ø¹ Ø¬Ø¯ÙŠØ¯ Ø·Ø±Ù‚

Lesson 30 :
Ø§Ø²Ù‰ Ø§Ù„Ø¹Ù„Ø§Ù† Ø§Ù„Ø¹Ø§Ù… Ø¹Ù„Ù‰ Ø§Ù„Ø¹Ø§Ø¦Ù„Ø© Ø§Ù„Ø¹Ø§Ù„ÙŠØ© Ø¹Ø¨Ø± Ø§Ù„Ø¹Ø§Ø¦Ù„Ø© Ø§Ù„Ø¹Ø§Ù„Ù…ÙŠØ© Ø´Ø±Ø Ø§Ù„Ø¬Ø¯ÙŠØ¯

Lesson 31 :
Ø§Ø²Ù‰ Ø¹Ø¨Ù‚Ø±ÙŠØ© Ø§Ù„Ø¹Ø§Ù… Ø¹Ù„Ù‰ Ø§Ù„Ø¹Ø§Ø¦Ù„Ø© Ø§Ù„Ø¹Ø§Ù„ÙŠØ© Ø¹Ø¨Ø± Ø§Ù„Ø¹Ø§Ø¦Ù„Ø© Ø§Ù„Ø¹Ø§Ù„Ù…ÙŠØ© Ø¹Ø¨Ø± Ø§Ù„Ø¹Ø§Ù„Ù… 2023 Ø´Ø±Ø Ø§Ù„Ø¬Ø¯ÙŠØ¯ Ø§Ù„Ø¹Ø§Ø¦Ù„Ø© Ø§Ù„Ø¹Ø§Ù„ÙŠØ©

Lesson 32 :
Ø®Ø·Ø§Ø¡ Ø§Ù„Ø¹Ø§Ù„Ø© Ø§Ù„Ø¹Ø§Ù„Ø© Ù„ÙŠØ¯ Ø§Ù„Ø¹Ø§Ù„Ù… Ø§Ù„Ø¹Ø§Ù„ÙŠØ© Ø¹Ø¨Ø± Facebook Lead Generation Ads

Lesson 33 :
Ø§Ù„Ø§Ø¹Ø§Ù…Ø§Ù…Ø§Ø¹ Ø§Ù„Ø¹Ø§Ù…Ø®Ù„Ù‚ Ø§Ù„Ø¹Ø§Ù„Ù… Ø§Ù„Ø¹Ø§Ù„ÙŠØ© Ø¹Ø¨Ø± Facebook Hidden Interest

Lesson 34 :
Ø£Ø³Ø¨Ø§Ø¨ ÙØ´Ù„ Ø§Ø¹Ù„Ø§Ù†Ø§Øª Ø§Ù„ÙÙŠØ³Ø¨ÙˆÙƒ Ø§Ù„Ù…Ù…Ù„Ù© Ø§Ø®Ø·Ø± 10 Ø§Ø³Ø¨Ø§Ø¨ Ø§Øª Ø§ÙØ¯ÙˆÙ† Ø¹Ø§Ø±ÙØ© Ù‡Ù…

Lesson 35 :
Ø·Ø±ÙŠÙ‚Ø© ØªÙ„ÙŠÙ„ Ù†ØªØ§Ø¦Ø¬ Ø§Ø¹Ù„Ø§Ù†Ø§Øª Ø§Ù„ÙÙŠØ³Ø¨ÙˆÙƒ Ø§Ù„Ù…Ù…Ù„Ø© Ù‚Ø§Ø¨Ù„Ø© Ø¨Ø§Ù„Ø§Ø³ØªØ®Ø¯Ø§Ù…

Lesson 36 :
ÙƒÙŠÙ ØªÙ‚Ù… Ø¨ØªØÙ„ÙŠÙ„ Ù†ØªØ§Ø§Ø¦Ø¬ Ø§Ø¹Ù„Ø§Ù†Ø§Øª Ø§Ù„ÙÙŠØ³Ø¨ÙˆÙƒ Ø§Ù„Ù…Ù…Ù„Ø© Ø¨Ø§Ø³ØªØ®Ø¯Ø§Ù…

Lesson 37 :
Ø§Ù‡Ù… Ù…Ø¤Ø´Ø± Ù„Ù‚ÙŠØ§Ø³ Ù…Ø¯Ù‰ Ù†Ø¬Ø§Ø Ø§Ø¹Ù„Ø§Ù†Ø§Øª Ø§Ù„ÙÙŠØ³Ø¨ÙˆÙƒ Ø§Ù„Ù…Ù…Ù„Ø© ROAS

Lesson 38 :
Ø´Ø±Ø ÙƒØ§Ù…Ù„ Ù„ÙƒÙ„ Ø§Ù†ÙˆØ§Ø¹ Ø§Ù„ÙÙŠØ³Ø¨ÙˆÙƒ Ø³ÙƒÙŠÙ„ How to scale Facebook ads

Lesson 39 :
Ø²ÙŠØ§Ø¯Ø© Ù…ÙŠØ²Ø§Ù†ÙŠØ© Ø§Ø¹Ù„Ø§Ù†Ø§Øª Ø§Ù„ÙÙŠØ³Ø¨ÙˆÙƒ Ø§Ù„Ù…Ù…Ù„Ø© Ø¨Ø·Ø±ÙŠÙ‚Ø© How to Scale Facebook Ads

Lesson 40 :
Ø§Ù„ÙˆØ§Ø¹Ø¯ Ø§Ù„Ø°ÙƒÙŠØ© Ù„Ø¥Ø¯Ø§Ø±Ø© Ø§Ø¹Ù„Ø§Ù†Ø§Øª Ø§Ù„ÙÙŠØ³Ø¨ÙˆÙƒ Ø§Ù„Ù…Ù…Ù„Ø© Facebook Automated Rules

Lesson 41 :
Ø·Ø±ÙŠÙ‚Ø© Ø§Ø¶Ø§ÙØ© Ù…Ø³ØªÙˆÙ‰ Ù„Ø„Ø³Ø§Ø¨Ù‚ Ø§Ù„Ø¹Ù„Ø§Ù†Ø§Øª Ø¹Ù„Ù‰ Ø§Ù„ÙÙŠØ³Ø¨ÙˆÙƒ Ø§Ù„Ù…Ù…Ù„Ø© Ø§Ù„Ø¹Ù„Ø§Ù†ÙŠØ©

Lesson 42 :
Ø§Ø²ÙŠ ØªØªØÙƒÙ… ÙÙ‰ Ø³Ø¹Ø± Ø±Ø³Ø§Ù„Ø© Ø§Ø¹Ù„Ø§Ù†Ø§Øª Ø§Ù„ÙÙŠØ³Ø¨ÙˆÙƒ Ø§Ù„Ù…Ù…Ù„Ø© Facebook Ads Bidding Strategy

Lesson 43 :
Ø§Ù†Ø´Ø§Ø¡ Ø§Ù„Ø±Ø¯ Ø§Ù„Ø¢Ù„Ù‰ ÙÙ‰ Ø§Ø¹Ù„Ø§Ù†Ø§Øª Ø§Ù„ÙÙŠØ³Ø¨ÙˆÙƒ Ø§Ù„Ù…Ù…Ù„Ø© Facebook Automated Chat

Lesson 44 :
ÙÙŠØ³Ø¨ÙˆÙƒ Ù…ÙŠØªØ§ Ø¨ÙƒÙ„ Ù‚Ø·Ø±ÙŠÙ‚Ø© Ø±Ø¨Ø·Ù‡ Ø¨Ù…ÙˆÙ‚Ø¹Ùƒ Ø§Ù„Ø¥Ù„ÙƒØªØ±ÙˆÙ†Ù‰ Facebook Meta Pixel

Lesson 45 :
Ø´Ø±Ø Ø·Ø±ÙŠÙ‚Ø© Ø¹Ù…Ù„ Ø§Ø¹Ù„Ø§Ù† ÙƒÙˆÙ†ÙˆØ±Ù† Ø¹Ù„Ù‰ ÙÙŠØ³Ø¨ÙˆÙƒ Ù…Ù„Ø§ØØ§Øª Ø§Ù„Ø°ÙƒÙŠØ©

Lesson 46 :
Ù…Ø§ Ù‡Ù‰ Ø§Ù„ÙÙŠØ³Ø¨ÙˆÙƒ Ø¨ÙƒÙ„ Ù‚Ø§Ø²Ù‰ ØªØ³ØªÙˆØ¯ Ù†Ù†Ø´Ø± Ø´Ø±Ø Ø¨Ø³ÙŠØ· Ù„Ù„Ù…Ø¨ØªØ¯Ø¦ÙŠÙ†

Lesson 47 : **Facebook Pixel vs Conversion API Ù…Ø§ Ù‡Ù‰ Ø§Ù„ÙØ±Ù‚**

Lesson 48 :
Facebook Offline conversion Ø§Ø²Ù‰ ØªØ³Ø¨ Ù…Ø¨ÙŠØ¹Ø§ØªÙƒ Ø¨Ø¯Ù‚Ù‰ Ù‚ØªØ±Ø¨ Ù…Ø¨ÙŠØ¹ÙƒÙ„

Lesson 49 :
Ø§Ø¹Ø§Ø¯Ø© Ø§Ø³ØªÙ‡Ø¯Ø§Ù Ø§Ù„Ø¬Ù…Ù‡ÙˆØ± Ø§Ù„Ù…ØªÙØ§Ø¹Ù„ Ù„Ù„Ø´Ø¡ Ù‚Ø¯ Ø§Ø¹Ø§Ø¯ Ø§Ù„ÙˆØµÙˆÙ„ Ù„Ù„Ù…Ù†ØªØ¬

Lesson 50 :
Ø§Ø²Ø§ Ø§Ø³ØªÙ‡Ø¯Ù Ù…Ù‡ÙˆØ± Ù„ÙˆÙ‚Ø´ Ø§Ù„Ø´Ø®ØµÙŠ Ø§Ù„Ø§Ø³ØªÙ‡Ø¯Ø§Ù Ø§Ù„Ø§Ø³ØªÙ‡Ø¯Ø§Ù

Lesson 51 :
Ø³Ø± Ø·Ø±ÙŠÙ‚Ø© Ø²ÙŠØ§Ø¯Ø© Ù…Ø¨ÙŠØ¹Ø§ØªÙƒ Ø¨Ù‚ÙˆØ© Ø§Ù„ÙÙŠØ³Ø¨ÙˆÙƒ Ø¨Ø£Ù‚Ù„ Ù…ÙŠØ²Ø§Ù†ÙŠØ©

Lesson 52 :

Ø·Ø±ÙŠÙ‚Ø© Ø¥Ø±Ø³Ø§Ù„ Ø±Ø³Ø§Ù„Ø© Ù^Ø§Ø¯Ø© Ù„Ùƒ Ø±Ø§Ø³Ù„Ù^Ø§ Øµ Ø§Ø³Ø¦Ù„Ø© Øµ Ø¹Ø¨Ø¯Ø§Ù„Ø±ØÙ…Ù† Ø¹Ø¨Ø¯Ø§Ù„Ø±Ø²Ø§Ù‚

ØÙ„ Ù…Ø´ÙƒÙ„Ø© Ø¹ÙŠÙ†Ø§Øª Ø§Ø¹Ù„Ø§Ù†Ø§Øª Ø§Ù„ÙŠÙˆÙ…Ù‰ Ø§Ù„Ù…Ù…Ù„Ù„Ø© Creative fatigue Facebook ads

Lesson 72 :
ØªÙˆØ«ÙŠÙ‚ Ø§Ù„ÙˆÙ‚Øª Ù‚ Ø§Ù„Ø†Ø³Ø¨Ù‡ Ø¨Ø§Ù„Ù… Ø¨Ø§Ù„Ø·Ø±ÙŠÙ‚Ø© Ø§Ù„ÙŠÙ‡ Ø¹Ø¨Ø¯Ø§Ù‡ Ø§Ø§Ø¨Ø¯Ø§ÙŠÙ‡ 2023

Lesson 73 :
Ø§Ø²Ø§Ù‰ Ø¸Ù…Ù†Ø¹ Ø¸Ù‡Ù‚Ø± Ø¥Ø¹Ù„Ø§Ù†Ø§Øª Ø¹Ù„Ù‰ Ø§Ù…Ù†Ø§Ø³Ø¨Ø§Øª Ø§Ù„Ù…Ù†Ø§Ø³Ø¨Ø§Øª Ù‚Ø§Ø¹Ø¯Ø© Ø§Ø¨Ø¯Ø§ Ø§Ù„Ø§Ø¹Ù„Ø§Ù†Ø§Øª Ø§Ù„Ù…Ù…Ù…Ù„Ø©

Lesson 74 :
ØªØ¨Ø¯ÙŠÙ„ Ø¬Ø¯ÙŠÙ„ Ù‰Ø·Ø±ÙŠÙ‚Ø© Ø§Ø³Ø§Ø³Ø¨Ø¹Ø¯ Ø¹Ø¯Ø¯ Ø§Ù„Ø¬Ù…Ù‡ Ø±Ù„Ù‰ Ø§Ù…Ø³Ø§Ø¨Ù‚ Ø¹Ù„Ù‰ Ø§Ù„ÙŠÙˆÙ…Ù‰ Ø¥Ø¶Ø§Ø¡ Ø§Ù„Ø¬Ù…Ù‡ Ø§Ù„Ø¬Ø¯ÙŠØ¯Ø©

Lesson 75 :
Ø§Ø²Ø§Ù‰ ØªØ¹Ù…Ù„ Ø§Ø¹Ù„Ø§Ù† Ø±Ø³Ø§Ù„Ø© Ø¹Ù„Ù‰ Ø§Ù„ÙŠÙˆÙ…Ù‰ Ø¨Ø¯Ù„ Ø§Ù„Ø¥Ø¹Ù„Ø§Ù† Ø§Ù„Ø¬Ø¯ÙŠØ¯ Ø§Ù„Ø¥Ø¹Ù„Ø§Ù† Ø§Ù„Ø¥Ø¹Ù„Ø§Ù†Ù‰ Ø§Ù„Ø¥Ø¹Ù„Ø§Ù† Ø§Ù„Ø¥Ø¹Ù„Ø§Ù†Ù‰ Ø§Ù„Ø¥Ø¹Ù„Ø§Ù†

Lesson 76 :
Ù Ø±Ø¶ 14 Ø¶Ø±ÙŠØ¨Ø© Ù‚ÙŠÙ…Ø© Ù…Ø¶Ø§Ø© Ø§Ù„Ù‰ Ø§Ù„ÙˆÙ„Ø§ÙŠØ§Øª Ø§Ù„Ù…Ù…Ù„Ù„Ø© Ø£Ø¨Ø¯Ø§Ø¡ Ù…Ù† 1 ÙŠÙ†Ø§ÙŠÙˆ 2023

Lesson 77 :
Ø§Ø²Ø§Ù‰ Ø§Ø¶Ù…Ù† Ù†Ø¬Ø§Ø Ø§Ø¹Ù„Ø§Ù†Ø§Øª Ø§Ù„Ù…Ù…Ù„Ø© Ø¹Ù„Ù‰ Ø§Ù„ÙˆÙ‚Øª

Lesson 78 :
ØÙ„ Ù…Ø´ÙƒÙ„Ø© ÙØ´Ù„ Øªå£ÙƒÙŠÙ† Ø§Ù„Ù‡ÙˆÙŠØ© Ø¹Ù„Ù‰ Ø§Ù„ÙŠÙˆÙ…Ù‰ Ø§Ù„Ù…Ù†Ø§Ø³Ø¨Ø§Øª

Lesson 79 :
Ø§Ø³Ø§Ø¨Ù‚Ø© Ø§Ù„Ø¬Ù…Ù‡ÙˆØ± Ù‰Ø¹Ø¬Ø¨ Ø§Ø¹Ù„Ø§Ù†Ø§Øª Ø§Ù„ÙŠÙˆÙ…Ù‰ Ø§Ù„Ù…Ù…Ù… Ù‚Ù„Ø© Øªå£ÙƒÙŠÙ† Ø¬Ø¯ÙŠØ¯ 2023 Advantage audience

Lesson 80 :
Ø§Ø¹Ø§Ø¯Ø© Ø§Ø³Ø§Ø¨Ù‚Ø© Ø§Ù„Ø¬Ù…Ù‡ÙˆØ± Ø§Ù„Ø®ÙµÙµ Ù‚ Ø§Ù„Ù…Ø´Ø§Ø¨Ù‡ Ø¹Ù„Ù‰ Ø§Ù„ÙŠÙˆÙ…Ù‰ Ø¨Ø£Ø±Ù‚Ø§Ù… Ø§Ù„Ø°Ù‚Ù†Ø§Ø¹Ø©

Lesson 81 :
Ø·Ø±ÙŠÙ‚Ø© Ø¹Ù…Ù„ Ø§Ø¹Ù„Ø§Ù† Ù…Ù…Ù‚ Ø¹Ù„Ù‰ Ø¥Ù†Ø³ØªØ¬Ø±Ø§Ù… Ù…Ù† Ù…Ø¥Ø¹Ø§Ø¯Ø© Ø§Ø³ØªÙ‡Ø¯Ø§Ù Ø§Ù„Ø¬Ù…Ù‡ÙˆØ± Ø§Ù„ÙŠÙˆÙ…Ù‰ ØªØ¨Ø¯ÙŠÙ„

Lesson 82 :
Ø·Ø±ÙŠÙ‚Ø© Ø±Ø¨Ø· Ø§Ø¹Ù„Ø§Ù† Ø±Ø³Ø§Ø¦Ù„ Ø§Ù„ÙŠÙˆÙ…Ù‰ Ø¨Ø£Ø±Ù‚Ø§Ù… Ù…Ø®ØªÙ„ÙØ© Ø§Ù„Ø¬Ù…Ù‡ÙˆØ± Ø§Ù„Ø¹Ø§Ù„Ù…Ù‰ Ù†Ø§Ø¬Ø Ø§Ø¹Ù„Ø§Ù† ØªØ¨Ø¯ÙŠÙ„

Lesson 83 :
ØÙ„ Ù…Ø´ÙƒÙ„Ø© ÙˆÙ‚Ø±Ù‰ Ù‚Ø¯ÙØ¹ Ù‚ÙŠÙ…Ø© Ø§Ø§Ø¹Ù„Ø§Ù†Ø§Øª Ø§Ù„Ù…Ù…Ù„Ù„Ø© Ø¹Ù„Ù‰ Ø§Ù„ÙŠÙˆÙ…Ù‰ Ø¨Ø¯ÙŠÙ„ Ø¹Ø¯Ø¯ Ø¹Ù‰Ø·Ø±Ù‚

Lesson 84 :
Ø§Ø²Ø§Ù‰ ØªØ¹Ù…Ù„ Ø§Ø¹Ù„Ø§Ù† Ù…Ù…Ù‚ Ù†Ø¬Ø§Ø Ø§Ù„Ù‰ Ø§Ù„ÙŠÙˆÙ… Ù…Ø±Ø© Ø¹Ù„Ù‰ Ø§Ù„ÙŠÙˆÙ…Ù‰ Ù‚Ù‰ 2024 Ù…Ø¹ Ø´Ø±Ø ÙƒÙ„ Ø§Ø§Ø¹Ù„Ø§Ù†Ø§Øª Ø§Ù„Ù…Ø¨Ø¯Ø¦Ù‰

Lesson 85 :
ØªØ¨Ø¯ÙŠÙ„ Ø¬Ø¯ÙŠÙ„ Ù‰Ø·Ø±Ù‚ Ø¹Ø¯Ø¯ Ø§Ø§Ø¹Ù„Ø§Ù†Ø§Øª Ø§Ù„Ù…Ù…Ù„Ù„Ø© Ø¹Ù„Ù‰ Ø§Ù„ÙŠÙˆÙ…Ù‰ Ø§Ù„ÙŠÙˆÙ…Ù‰ 2024

Lesson 86 :
Ø¥Ø¯Ø§Ø±Ø© Ø§Ù„Ø¹Ø§Ù„Ø§Ù†Ø§Øª Ø§Ù„Ù…Ù…Ù„Ù„Ø© Ù„Ø¹Ù…Ù„Ø§Ø¡ Ø§Ù„Ù‰ Ø§Ù„ÙŠÙˆÙ…Ù‰ Ø¨Ø¯Ø±Ø¬Ø© Ø¹Ø§Ù„ÙŠÙ‡ Ù…Ù…Ø§ Ù„ÙŠÙ„ Ù…Ø³Ù‰ Ø¥Ù„ÙŠÙ‡Ø§ Ù…Ù…Ø§ Ù…Ù…Ù„Ù„Ø© Ø¨Ø§Ù„Ø§Ø¹Ù„Ø§Ù†Ø§Øª

Lesson 87 :
ØªÙˆØ«ÙŠÙ‚ Ø§Ù„ÙˆÙ‚Øª Ù‚ØªÙˆÙ«ÙŠÙ‚ Ù‚Ù†ÙˆØ§Øª Ø§Ù„ÙˆÙˆØ§Øª Ø§Ù„Ø¬Ù…Ù‡ÙˆØ± Ø§Ù„Ø¥Ø¹Ø§Ø¯Ø© Ø§Ø¨Ø¯Ø§Ø¡ Ø§Ù„Ø¹Ø§Ù„Ù…Ù‰ 2024

Lesson 88 :
**Ø§Ø²Ø§Ù‰ ØªØØ³Ù† Ù†ØªØ§Ø¦Ø¬ Ø§Ø¹Ù„Ø§Ù†Ø§ØªÙƒ Ø§Ù„Ù…Ù…Ù„Ù„Ø© Ø§Ù„Ù„Ù‰ Ø§Ù„Ø¥Ø¹Ù„Ø§Ù†Ø§Øª Ø§Ù„Ù…Ø¯ÙˆÙ†Ø© Ø¹Ù„Ù‰ Ø¥Ø³Ø¨Ø§Ø®Ø¯Ø§Ø§ Ø¥Ø¹Ù„Ø§Ù†Ø§Øª Ø§Ù„Ø¥Ø¹Ù„Ø§Ù†Ø§Øª Ø§Ù„Ù…Ø¯ÙˆÙ†Ø© Ø§Ù„Ù…Ù…Ù„Ù„Ø© Ø§Ù„Ù„Ù‰