Mindluster Platform

About the course Ø§Ù„ØªØ³ÙˆÙŠÙ‚ Ø¨Ø§Ù„Ø£Ø¯Ø§Ø¡ Ùˆ Ø¥Ø¯Ø§Ø±Ø© Ø§Ù„ØÙ…Ù„Ø§Øª Ø§Ù„Ø¥Ø¹Ù„Ø§Ù†ÙŠØ©

Course Presenter : Content Is Content

ÙŠÙŠ…Ù†ØÙƒ Ù‡Ø°Ø§ Ø§Ù„Ø¯ÙˆØ±Ø© Ø§Ù„ÙŠÙˆÙ… Ø§Ù„ØªØ³ÙˆÙŠÙ‚ Ø¨Ø§Ù„Ø£Ø¯Ø§Ø¡ Ùˆ Ø¥Ø¯Ø§Ø±Ø© Ø§Ù„ØÙ…Ù„Ø§Øª Ø§Ù„Ø¥Ø¹Ù„Ø§Ù†ÙŠØ© Ø§Ù„Ø´Ø§Ù…Ù„Ø© Ù„Ø¬Ù…ÙŠØ¹ Ø§Ù„Ù…Ø³ØªÙˆÙŠØ§Øª Ù…Ù† Ø§Ù„Ù…Ø¨ØªØ¯Ø¦ Ø§Ù„Ù‰ Ø§Ù„Ù…ØØªØ±Ù Ø§Ù„Ø°ÙŠ Ø³ÙŠÙ…ÙƒÙ†Ùƒ Ù…Ù†Ø°Ø§ Ø§Ù„Ø¨Ø¯Ø¡ Ø§Ù„Ø¹Ù…Ù„ Ø¨Ø§ØØªØ±Ø§ÙÙŠØ© Ø¹Ø§Ù„ÙŠØ© Ø§Ù„Ø¬ÙˆØ¯Ø© Ùˆ Ø§Ù„Ø§Ø¨ØªÙƒØ§Ø± Ø§Ù„Ø°ÙŠ Ø³ÙŠÙ…ÙŠØ² Ø§Ù„Ø¹Ù…Ù„ Ø§Ù„Ø®Ø§Øµ Ø¨Ùƒ Ø¹Ù† Ø§Ù„Ø¢Ø®Ø±ÙŠÙ†. Ø¨Ø¹Ø¯ Ù‡Ø°Ù‡ Ø§Ù„Ø¯ÙˆØ±Ø© Ø³ÙˆÙ Ø§Ù„Ø¯ÙŠÙƒ Ø§Ù„Ø«Ù‚Ø© Ø§Ù„ÙƒØ§ÙÙŠØ© Ø§Ù„Ù„Ø§Ø²Ù…Ø© Ù„Ø¨Ø¯Ø¡ Ø§Ù„Ø¹Ù…Ù„ Ø¨Ø§ØØªØ±Ø§ÙÙŠØ© Ø§Ù„Ø¹Ø§Ù„Ù… Ø§Ù„Ø±Ù‚Ù…Ù‰ Ø§Ù„Ø¬Ø¯ÙŠØ¯ Ø§Ù„Ø°ÙŠ Ø³ÙŠÙ†Ù…Ùˆ Ø¨Ø´ÙƒÙ„ Ù…Ø³ØªÙ…Ø± Ùˆ Ø§Ù„Ø°ÙŠ Ø³ÙŠÙ…ÙƒÙ†Ùƒ Ù…Ù† Ø§Ù„Ø¥Ø¶Ø§ÙØ© Ø§Ù„Ø¯Ø§Ø¦Ù…Ø© Ù„Ø¹Ù…Ù„Ùƒ. â€¢ Ø¨Ø¹Ø¯ Ø§Ù„Ø§Ù†ØªÙ‡Ø§Ø¡ Ù…Ù† Ø§Ù„Ø¯ÙˆØ±Ø© Ø³ÙˆÙ Ø§Ù„Ø¯ÙŠÙƒ Ø§Ù„Ø¥Ø¹Ù„Ø§Ù†ÙŠØ© Ø§Ù„Ø¬Ø¯ÙŠØ¯Ø© Ù„Ø¹Ù…Ù„Ùƒ Ø§Ù„Ø®Ø§Øµ Ø¨Ùƒ Ø¹Ù„Ù‰ Ø§Ù„Ø¥Ù†ØªØ±Ù†Øª Ø§Ù„Ø¢Ù† Ø§Ù„Ø¥Ø³ØªÙØ§Ø¯Ø© Ø§Ù„Ù‚ØµÙˆÙ‰ Ù…Ù† Ø§Ù„Ø¥Ø¹Ù„Ø§Ù†Ø§Øª Ø§Ù„Ø¬Ø¯ÙŠØ¯Ø© Ø§Ù„Ø®Ø§Øµ Ø¨Ùƒ Ø¹Ù„Ù‰ Ø§Ù„Ø¥Ù†ØªØ±Ù†Øª Ø§Ù„Ø¢Ù† Ø§Ù„Ø¥Ø³ØªÙØ§Ø¯Ø© Ø§Ù„Ù‚ØµÙˆÙ‰ Ù…Ù† Ø§Ù„Ø¥Ø¹Ù„Ø§Ù†Ø§Øª Ø§Ù„Ø¬Ø¯ÙŠØ¯Ø©. Ù„Ù…Ø§Ø°Ø§ Ø£Ø°Ø§ Ø§Ù„Ø¯ÙˆØ±Ø© Ø³ÙˆÙ Ø§Ù„Ø¯ÙŠÙƒ Ø§Ù„Ø¥Ø³ØªÙØ§Ø¯Ø© Ø§Ù„Ù‚ØµÙˆÙ‰ Ù…Ù† Ø§Ù„Ø¥Ø¹Ù„Ø§Ù†Ø§Øª Ø§Ù„Ø¬Ø¯ÙŠØ¯Ø© Ø§Ù„Ø®Ø§Øµ Ø¨Ùƒ Ø¹Ù„Ù‰ Ø§Ù„Ø¥Ù†ØªØ±Ù†Øª Ø§Ù„Ø¢Ù† Ø§Ù„Ø¥Ø³ØªÙØ§Ø¯Ø© Ø§Ù„Ù‚ØµÙˆÙ‰ Ù…Ù† Ø§Ù„Ø¥Ø¹Ù„Ø§Ù†Ø§Øª Ø§Ù„Ø¬Ø¯ÙŠØ¯Ø©. Ù„Ù‚Ø¯ Ù‚Ù…Øª Ø¨Ø¥Ø¹Ø¯Ø§Ø¯ Ù‡Ø°Ù‡ Ø§Ù„Ø¯ÙˆØ±Ø© Ø®ØµÙŠØµÙ‹Ø§ Ù„Ùƒ Ø¹Ù„Ù‰ Ø§Ù„Ø¥Ø³ØªÙØ§Ø¯Ø© Ø§Ù„Ù‚ØµÙˆÙ‰ Ù…Ù† Ø§Ù„Ø¥Ø¹Ù„Ø§Ù†Ø§Øª Ø§Ù„Ø¬Ø¯ÙŠØ¯Ø© Ø§Ù„Ø®Ø§Øµ Ø¨Ùƒ Ø¹Ù„Ù‰ Ø§Ù„Ø¥Ù†ØªØ±Ù†Øª Ø§Ù„Ø¢Ù† Ø§Ù„Ø¥Ø³ØªÙØ§Ø¯Ø© Ø§Ù„Ù‚ØµÙˆÙ‰ Ù…Ù† Ø§Ù„Ø¥Ø¹Ù„Ø§Ù†Ø§Øª Ø§Ù„Ø¬Ø¯ÙŠØ¯Ø©. Ù„Ù‚Ø¯ Ù‚Ù…Øª Ø¨Ø¥Ø¹Ø¯Ø§Ø¯ Ù‡Ø°Ù‡ Ø§Ù„Ø¯ÙˆØ±Ø© Ø®ØµÙŠØµÙ‹Ø§ Ù„Ùƒ Ø¹Ù„Ù‰ Ø§Ù„Ø¥Ø³ØªÙØ§Ø¯Ø© Ø§Ù„Ù‚ØµÙˆÙ‰ Ù…Ù† Ø§Ù„Ø¥Ø¹Ù„Ø§Ù†Ø§Øª Ø§Ù„Ø¬Ø¯ÙŠØ¯Ø©. Ù„Ù‚Ø¯ Ù‚Ù…Øª Ø¨Ø¥Ø¹Ø¯Ø§Ø¯ Ù‡Ø°Ù‡ Ø§Ù„Ø¯ÙˆØ±Ø© Ø®ØµÙŠØµÙ‹Ø§ Ù„Ùƒ Ø¹Ù„Ù‰ Ø§Ù„Ø¥Ø³ØªÙØ§Ø¯Ø© Ø§Ù„Ù‚ØµÙˆÙ‰ Ù…Ù† Ø§Ù„Ø¥Ø¹Ù„Ø§Ù†Ø§Øª Ø§Ù„Ø¬Ø¯ÙŠØ¯Ø© Marketing. ÙƒÙ…Ø§ Ø§Ù„Ù„Ø°Ø¨ Ø§Ù„Ù„Ù… Ø¨Ø§Ù„Ø¥Ø¶Ø§ÙØ© Ø§Ù„Ù‰ Ø§Ù„Ø¹Ø¯ÙŠØ¯ Ø§Ù„Ø¹Ø¯ÙŠØ¯ Ø§Ù„Ø¹Ø¯ÙŠØ¯

03 Performance Marketing Ø¥Ù†Ø´Ø§Ø¡ Ù†Ù…Ùˆ Ø°Ø¬ Ø§Ù„Ø§Ø³ØªØ«Ù…Ø§Ø± Performance Sheet Ù„Ù…Ù†Ùˆ Ù…Ù† Snapchat Dashboard

Lesson 4 :

04 Performance Marketing Ø¥Ù†Ø´Ø§Ø¡ Ù†Ù…Ùˆ Ø°Ø¬ Ø§Ù„Ø§Ø³ØªØ«Ù…Ø§Ø± Performance Sheet Ù„ØªØ·Ø¨ÙŠÙ‚Ø§Øª IOS Android App

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