Mindluster Platform

# About the course ÙƒÙŠÙÙŠØ© Ø¥Ù†Ø´Ø§Ø¡ Ø¥Ø¹ÙŽÙ„Ø§Ù† Ø¬ÙˆØ¬Ù„ Ø®Ø·ÙˆØ© Ø¨Ø®Ø·ÙˆØ©

## Course Presenter : Content Is Content

ØªØ¹Ù„Ù‘Ù… ÙƒÙŠÙÙŠØ© Ø¥Ù†Ø´Ø§Ø¡ Ø¥Ø¹ÙŽÙ„Ø§Ù† Ø¬ÙˆØ¬Ù„ Ø®Ø·ÙˆØ© Ø¨Ø®Ø·ÙˆØ© ÙˆØ§Ø³ØªÙ‡Ø¯Ø§Ù Ø§Ù„Ø¹Ù…Ù„Ø§Ø¡ Ø§Ù„Ù…Ù‡ØªÙ…ÙŠÙ† Ø¨Ø®Ø¯Ù…Ø§ØªÙƒ Ø£Ùˆ Ù…Ù†ØªØ¬Ø§ØªÙƒ Ø¹Ù„Ù‰ Ø§Ù„Ø´Ø¨ÙƒØ© Ø§Ù„Ø¹Ù†ÙƒØ¨ÙˆØªÙŠØ© Ø§Ù„Ù…Ø®ØªÙ„ÙØ© Ø§Ù„ØªÙŠ ØªÙˆÙØ± Ø§Ù„Ø¹Ø¯ÙŠØ¯ Ø§Ù„Ø®ÙŠØ§Ø±Ø§Øª Ø§Ù„Ù…Ø®ØµØµØ© Ù„Ø¹Ù…Ù„Ùƒ Ø¨Ø¯Ù‚Ø© Ø£ÙƒØ¨Ø± Ø§Ù„Ø¥Ø¹ÙŽÙ„Ø§Ù†Ø§Øª Ø§Ù„Ù…Ø¯ÙÙˆØ¹Ø© Ø§Ù„Ø¥Ø¹ÙŽÙ„Ø§Ù†Ø§Øª Ø§Ù„Ù…Ø¯ÙÙˆØ¹Ø© Ø¹Ù„Ù‰ Google AdsÙŒ Ù…Ù† Ø¥Ø¹ÙŽÙ„Ø§Ù†Ø§Øª Ø§Ù„Ø¹Ø±Ø¶ Ø§Ù„Ù…Ø±Ø¦ÙŠØ© Ø§Ù„Ø¥Ø¹ÙŽÙ„Ø§Ù†Ø§Øª Ø§Ù„Ù…Ø¯ÙÙˆØ¹Ø© Ø§Ù„Ø¥Ø¹ÙŽÙ„Ø§Ù†Ø§Øª Ø§Ù„Ù†ØµÙŠØ© Ø§Ù„Ø¥Ø¹ÙŽÙ„Ø§Ù†Ø§Øª Ø§Ù„Ù…Ø¯ÙÙˆØ¹Ø© Ø¹Ù„Ù‰ Ø§Ù„Ø´Ø¨ÙƒØ© Ø§Ù„Ø¥Ø¹ÙŽÙ„Ø§Ù†Ø§Øª Ø§Ù„Ù…Ø¯ÙÙˆØ¹Ø© Ø¹Ù„Ù‰ Ø§Ù„Ù…Ù†ØµØ§Øª Ø§Ù„Ø¥Ø¹ÙŽÙ„Ø§Ù†Ø§Øª Ø§Ù„Ù…Ø¯ÙÙˆØ¹Ø© Ø¹Ù„Ù‰ Ø§Ù„Ù…Ø¯ÙˆÙ†Ø§Øª Ø§Ù„Ø¥Ø¹ÙŽÙ„Ø§Ù†Ø§Øª Ø§Ù„Ù…Ø¯ÙÙˆØ¹Ø© Ø¹Ù„Ù‰ Ø§Ù„Ù…Ø¯ÙˆÙ†Ø§Øª Ø§Ù„Ø¥Ø¹ÙŽÙ„Ø§Ù†Ø§Øª Ø§Ù„Ù…Ø¯ÙÙˆØ¹Ø© Ø¹Ù„Ù‰ Ø§Ù„Ù…Ù†ØµØ

**1 Why Google ads Ù„Ù…Ø§Ø°Ø§ Ø¥Ø¹Ù„Ø§Ù†Ø§Øª Ø¬ÙˆÙ Ø¬Ù„ Ùƒ Ù„Ù„ØªØ³ÙˆÙŠÙ‚**

Lesson 3 :
**2 How Google Ads Work ÙƒÙŠÙ Ø¹Ù…Ù„ Ø¥Ø¹Ù„Ø§Ù†Ø§Øª Ø¬ÙˆÙ Ø¬Ù„ Ùƒ Ù„Ù„ØªØ³ÙˆÙŠÙ‚**

Lesson 4 : **3 Definitions Ø¹Ø±Ù±ÙŠÙØ§Øª Ø¬ÙˆÙ Ø¬Ù„ Ùƒ Ù„Ù„ØªØ³ÙˆÙŠÙ‚**

Lesson 5 :
**4 Think like a customer ÙÙƒØ± Ø²ÙŠ Ø§Ù„Ø¹Ù…ÙŠÙ„ Ø¬ÙˆÙ Ø¬Ù„ Ùƒ Ù„Ù„ØªØ³ÙˆÙŠÙ‚**

Lesson 6 :
**5 Create your first campaign Ø¬ÙˆÙ Ø¬Ù„ Ùƒ Ù„Ù„ØªØ³ÙˆÙŠÙ‚ Ø¥Ù†Ø´Ø¡ Ø£ÙˆÙ„ ØÙ…Ù„Ø© Ø¥Ø¹Ù„Ø§Ù†ÙŠØ© Ø¹Ù„Ù‰ Ø¬ÙˆÙ Ø¬Ù„**

Lesson 7 :
**6 Control your budget Ø¬ÙˆÙ Ø¬Ù„ Ùƒ Ù„Ù„ØªØ³ÙˆÙŠÙ‚ Ø£Ø¯Ø§Ø© Ø£Ø¯ Ø§ÙŠØ© ÙÙŠ Ø¬ÙˆÙ Ø¬Ù„**

Lesson 8 :
**3 05 Ø§Ø³ØªØ±Ø§ØªÙŠØ¬ÙŠØ§Øª Ø§Ù„Ø¹Ø¨ Google Ads Campaigns Digital Marketing from 0 To be eligible to work**

Lesson 9 :
**7 Bidding Strategies Ø¬ÙˆÙ Ø¬Ù„ Ùƒ Ù„Ù„ØªØ³ÙˆÙŠÙ‚ Ø§Ø³ØªØ±Ø§ØªÙŠØ¬ÙŠØ§Øª Ø§Ù„Ø¹Ø¨ ÙÙŠ Ø¬ÙˆÙ Ø¬Ù„**

Lesson 10 :
**8 What is Keywords Ø¬ÙˆÙ Ø¬Ù„ Ùƒ Ù„Ù„ØªØ³ÙˆÙŠÙ‚ Ù…Ø§ Ù‡Ùˆ Ø§Ù„Ø¬Ù…Ø§Ø¹ Ø§Ù„Ù…ÙØªØ§ØÙŠØ©**

Lesson 11 :
**9 Keyword types Tip Ø¬ÙˆÙ Ø¬Ù„ Ùƒ Ù„Ù„ØªØ³ÙˆÙŠÙ‚ Ø£Ù†ÙˆØ§Ø¹ Ø§Ù„Ø¬Ù…Ø§Ø¹ Ø§Ù„Ù…ÙØªØ§ØÙŠØ© Ù†ØµÙŠØ§Ø Ù„Ø¥Ø³ØªØ®Ø¯Ø§Ù…Ù‡**

Lesson 12 :
**10 Summarization Ø¬ÙˆÙ Ø¬Ù„ Ùƒ Ù„Ù„ØªØ³ÙˆÙŠÙ‚ Ø§Ù„Ø®ÙŠØµ Ø¬ÙˆÙ„ Ù…Ø§ Ø³Ù‚,**

Lesson 13 :
**Google Analytics 4 GA4 Ø´Ø±Ø Ø§Ø§Ù„Ø§Ø· Ø§Ù„Ù„Ù…Ù„Ø¹ Ø§Ù„Ø¬Ù…Ø¹ Ø§Ù„Ù…Ù„ÙŠ Ø¬ÙˆÙ„ Ø¬Ù„ Ùƒ Ø²Ø¡ÙŠØ© Google Ads Practice Course**

Lesson 14 :
**Google Analytics 4 GA4 Part 2 Ø´Ø±Ø Ø§Ù„Ø±Ø¨Ø· Ù…Ø¹ Ø¬ÙˆÙ Ø¬Ù„ Ùƒ Ù„Ù„ØªØ³ÙˆÙŠÙ‚ Ø¥Ù†Ø´Ø§Ø Ù„Ù„Ø§Ù„Ù„Ø© Google Ads Practice Course**

Lesson 15 :
**3 07 Ø¥Ù†Ø´Ø¡ Ø§Ù„Ø© Ø¨Ø« Ø¬ÙˆÙ Ø¬Ù† Ø§Ù„Ø¹Ù…Ù„ Google Search Digital Marketing from 0 to be eligible to work**

Lesson 16 :
**3 08 Ø¥Ù†Ø´Ø¡ Ø¥Ø¹Ù„Ø§Ù† Ù…Ø¬Ø§Ù„Ø§Ø¹ Ø¹Ù„Ù‰ Ø¬ÙˆÙ Ø¬Ù„ Google Search Digital Marketing from 0 to be eligible to work**

Lesson 17 :
**3 09 Ø¥Ø¶Ø§ÙØ© Ø§Ù„ÙƒÙ„Ø§Ø§Ø¹ Ø§Ù„Ø¥Ù„Ø§Ù†ÙŠØ© Google Search Digital Marketing from 0 to be eligible to work**

Lesson 18 :
**Ø¨ØØ« Ø¥Ø¶Ø§ÙØ© Ø¥Ø¶Ø§ÙØ§Ø© Ø¥Ø²Ø§Ù„Ø© Ø¥Ø¹Ø¯Ø§Ø¯Ø§Øª Ø¥Ø¹Ù„Ø§Ù†Ø§Øª Ø¬ÙˆÙ Ø¬Ù„ Ùƒ Ù…Ø®Ø·Ø· Ø§Ù„Ùƒ Ù„Ù…Ø§Øª Ø§Ù„Ø±Ø¦ÙŠØ³ÙŠØ© Keyword Planner**

Lesson 19 :
**3 10 Ø´Ø±Ø Google Tag Manager Ø¨Ø§Ù„Ø§Ø§Ù„ Ù…Ø¹ Ø§Ù„Ø¹Ø·Ø¨Ø§Ù‚ Digital Marketing from 0 to be eligible to work**

# Related courses

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