Mindluster Platform

About the course Pharma Marketing

The definition of pharmaceutical marketing is Ã¢â‚¬Å“activities focused on making physicians as well as the general public aware of new and existing pharmaceutical brands, pharmaceutical marketing can include giveaway samples, detailed product literature, disease management programs, and support material for patients .

Marketing Category's Courses

Course Lesson(13)

Lesson 1 : **What s most critical for pharma marketing to solve right now**

Lesson 2 : **A new era for pharmaceuticals New Commercial Models**

Lesson 3 : **MultiChannel Marketing for Pharma**

Lesson 4 : **Multi Channel Customer Engagement**

Lesson 5 : **Pfizer multi channel marketing**

Lesson 6 : **Horizontal and Vertical Integration Business Growth Strategy**

Lesson 7 : **The Future of Pharma with Jeremy Levin**

Lesson 8 : **HEBS Digital Multichannel Campaign Strategy**

Lesson 9 : **Multi Channel Marketing | Marketing Masterclass Series**

Lesson 10 : **Pitcher eDetailing CLM Solution for iPad PlayBook**

Lesson 11 : **Pharma outlook 2030 From evolution to revolution**

Lesson 12 : **Multichannel Selling and Inventory Tracking with Stitch Labs**

Lesson 13 : **Ambien CR Commercial**

Lesson 14 : **Medical Marketing MOROF Panel Presentation 2 28 13**

Related courses

How To Start Social Media Marketin

Search Engine Optimization

Digital Strategy Brand Marketing Workshop

Marketing Automation

YouTube Marketing Training

Google Adwords Training



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