Mindluster Platform

About the course Google Ads Beginner To advance

Google Ads Works. It works for small businesses and large businesses alike. Paid ads are a great way for businesses to increase brand awareness, get more traffic to their site, and generate more sales, all while being able to track the results .

Marketing Category's Courses

Course Lesson(94)

Lesson 1 : **What is Google Ads How to use Google Ads | Types of Google Ads Google Ads Tutorial**

Lesson 2 : **How to Create Google Ads Account | in 10mins Google Ads Tutorial**

Lesson 3 : **Google Ads Dashboard Complete Tour Hierarchy | Google Ads Tutorial for Beginners**

Lesson 4 : **What is CTR in Google Ads How to Calculate CTR in Google Ads**

Lesson 5 : **Concepts Calculations of Ad Auction Quality Score Ad Relevancy Ad Rank**

Lesson 6 : **How to improve your Google Ads Score Similar Matrices in Google Ads**

Lesson 7 : **How to Optimize Landing Page in Google Ads Google Ads Tutorials**

Lesson 8 : **What is Difference in Search Network Display Network in Google Ads**

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Lesson 10 : **What is Network Setting How It Works Google Ads Tutorial For Beginner s**

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Lesson 15 : **Concept of All Bidding Strategies explained in Google Ads For Beginners**

Lesson 16 : **How to Campaign Start End Dates in Google Ads Google Ads Tutorials**

Lesson 17 : **How to Create Dynamic Search Ads Full Tutorial 2022 In Google Ads**

Lesson 18 : **What are Ad Extension How it Works in Google Ads Google Ads Course**

Lesson 19 : **Concept of Conversion Ad Scheduling Rotation in Google Ads**

Lesson 20 : **What are URL Campaign Operations Tracking Ideas in Google Ads**

Lesson 21 : **How to create Google Ads Account For Beginners Google Ads Tutorial**

Lesson 22 : **Google Ads Course Ad Group Structure Ideas Examples | WsCube Tech**

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Lesson 24 : **Google Ads Course Basics of Keyword Research Planning Organization**

Lesson 25 : **Google Ads Course What are different keyword Match types How to use them**

Lesson 26 : **What are Negative Keywords For Beginners Google Ads Tutorial**

Lesson 27 : **Learn to Research Keyword in Google Ads for Beginners in 15mins**

Lesson 28 : **Learn Keyword Research Using KP 1 in Google Ads for beginners**

Lesson 29 : **Learn Keyword Research Using KP 2 in Google Ads for Beginners**

Lesson 30 : **Explain Buyers Funnel in Google Ads Google Ads Tutorials For Beginners**

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Lesson 37 : **What are Targeting Options in Display Ad 1 in Google Ads Tutorial For Beginners**

Lesson 38 : **What are Targeting Options in Display Ad 2 in Google Ads Tutorial For Beginners**

Lesson 39 : **What are Targeting Options in Display Ad 3 in Google Ads Tutorial For Beginners**

Lesson 40 : **What are Targeting Options in Display Ad 4 in Google Ads Tutorial For Beginners**

Lesson 41 : **Google Ads Frequency Capping Settings for Display Ads For Beginners**

Lesson 42 : **Google Ads Content Exclusions Settings for Video and Display Campaigns**

Lesson 43 : **What Are Devices Targeting Settings in Display Campaign in Google Ads**

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Lesson 45 : **What is Google Display Ads And Campaigns Tutorials for Beginners**

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Lesson 47 : **How To Create G Mail Ads In Display Ads Tutorials For Beginners**

Lesson 48 : **How To Run Smart Display Campaigns in Google Ads For Beginners**

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How To Create Google Analytics Goals and Import Them Into Google Ads As Conversions

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Lesson 74 : **How to Creating Google Merchant Center Connecting it with Website**

Lesson 75 : **How TO Create Product Feed And Concepts Of Feed For Beginners**

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Lesson 77 : **Link Google Merchant Center To Website Explained Tutorial For Beginner**

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Lesson 79 : **Configuration and Understanding Dynamic Remarketing Ads in Google Ads**

Lesson 80 : **How to Create a Dynamic Remarketing Campaign in Shopping Ads**

Lesson 81 : **What are Shopping Campaigns and Settings for Shopping Campaigns**

Lesson 82 : **What are Dynamic Keyword Insertion in Google Ads Explained Tutorial For Beginners**

Lesson 83 : **What are Script Upload and Implement them in Google Ads Explained**

Lesson 84 : **What are Shared Budgets in Google Ads and How to Use Them In Google Ads**

Lesson 85 : **What is Auction Insights in Google Ads Concepts of Auction Insights**

Lesson 86 : **Learn to Create Labels in Google Ads and Explained their Importance**

Lesson 87 : **How to Create Automated Rules in Google Ads Explained with Examples**

Lesson 88 :
How to Create Automated Rules in Google Ads Explained with Examples and Cases Part 2

Lesson 89 : **What Are Functions Of Google Ads Explain in Detailed Tutorial for Google Ads**

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Lesson 92 : **What are Call Only Campaigns and How to Create Tutorial for Beginners**

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