

About the course Digital Marketing Complete

Digital marketing is the act of selling products and services through channels such as social media, SEO, email, and mobile apps. Basically, digital marketing is any form of marketing that involves electronic devices .

Marketing Category's Courses

Course Lesson(213)

Lesson 1 : [001 Digital Marketing | What is Digital Marketing | DigiSkills Pakistan](#)

Lesson 2 : [002 Digital Marketing | What is Marketing | DigiSkills](#)

Lesson 3 : [003 Digital Marketing | Evolution of Marketing | DigiSkills](#)

Lesson 4 : [004 Digital Marketing | What is Digital Media | DigiSkills](#)

Lesson 5 : [005 Digital Marketing | What is Digital Marketing | DigiSkills](#)

Lesson 6 : [006 Digital Marketing | Power of Digital Marketing | DigiSkills](#)

Lesson 7 : [007 Digital Marketing | What is Freelancing | DigiSkills](#)

Lesson 8 : [008 Digital Marketing | Freelancing Jobs for Digital Marketing | DigiSkills](#)

Lesson 9 : [009 Digital Marketing | Marketing Skills for Non Technical | DigiSkills](#)

Lesson 10 : [010 Digital Marketing | What are Digital Marketing Tools | DigiSkills](#)

Lesson 11 : [011 Digital Marketing | Think Like Marketer Advertiser | DigiSkills](#)

Lesson 12 : [012 Digital Marketing | Popular Digital Marketing Jargons | DigiSkills](#)

Lesson 13 : [013 Digital Marketing | Negotiation with Confidence | DigiSkills](#)

Lesson 14 : [014 Digital Marketing | Manage Quantity and Quality Project | DigiSkills](#)

Lesson 15 : [015 Digital Marketing | Selection of Projects | DigiSkills](#)

Lesson 16 : [016 Digital Marketing | Setup Time Plan for Certification | DigiSkills](#)

Lesson 17 : [017 Digital Marketing | Platforms and Jobs for Beginners | DigiSkills](#)

Lesson 18 : [018 Digital Marketing | Ads Creating Project | DigiSkills](#)

Lesson 19 : [019 Digital Marketing | Blogs Maintenance and Development | DigiSkills](#)

Lesson 20 : [020 Digital Marketing | Social Media Community Management | DigiSkills](#)

Lesson 21 : [021 Digital Marketing | Online Lead Generation and Sales | DigiSkills](#)

Lesson 22 : [022 Digital Marketing | What is Facebook | DigiSkills](#)

Lesson 23 : [023 Digital Marketing | How to Open Facebook Account | DigiSkills](#)

Lesson 24 : [024 Digital Marketing | Setup Basic Information on Facebook | DigiSkills](#)

Lesson 25 : [025 Digital Marketing | Privacy Settings on Facebook | DigiSkills](#)

Lesson 26 : [026 Digital Marketing | How to Post on Facebook | DigiSkills](#)

Lesson 27 : [027 Digital Marketing | How to Create a Page on Facebook | DigiSkills](#)

Lesson 28 : [028 Digital Marketing | Setup Information Setting on Facebook | DigiSkills](#)

Lesson 29 : [029 Digital Marketing | Facebook Page Advance Settings | DigiSkills](#)

Lesson 30 : [030 Digital Marketing | Facebook Page Editing Roles | DigiSkills](#)

Lesson 31 : [031 Digital Marketing | Facebook Robust and Professional Messaging | DigiSkills](#)

Lesson 32 : [032 Digital Marketing | Facebook Templates Design | DigiSkills](#)

Lesson 33 : [033 Digital Marketing | Hashtags hashtag in Facebook | DigiSkills](#)

Lesson 34 : [034 Digital Marketing | Organic Reach on Facebook | DigiSkills](#)

Lesson 35 : [035 Digital Marketing | Facebook Organic vs Paid Reach | DigiSkills](#)

Lesson 36 : [036 Digital Marketing | Facebook Organic Reach Methods | DigiSkills](#)

Lesson 37 : [037 Digital Marketing | Pros and Cons of Facebook Paid Reach | DigiSkills](#)

Lesson 38 : [038 Digital Marketing | What is Advertisement | DigiSkills](#)

Lesson 39 : [039 Digital Marketing | Create Account of Facebook Advertisement | DigiSkills](#)

Lesson 40 : [040 Digital Marketing | Payment Method and Address in Ads | DigiSkills](#)

Lesson 41 : [041 Digital Marketing | Advertisement on Facebook Page | DigiSkills](#)

Lesson 42 : [042 Digital Marketing | Facebook Post Boosting Paid Boost | DigiSkills](#)

Lesson 43 : [043 Digital Marketing | Facebook Page Promotion | DigiSkills](#)

Lesson 44 : [044 Digital Marketing | How to Boost Facebook Page | DigiSkills](#)

Lesson 45 : [045 Digital Marketing | What is Facebook EdgeRank Algorithm | DigiSkills](#)

Lesson 46 : [046 Digital Marketing | Facebook Target Market | DigiSkills](#)

Lesson 47 : [047 Digital Marketing | Review of Advertisement on Facebook | DigiSkills](#)

Lesson 48 : [48 Digital Marketing | Control Facebook Campaign | DigiSkills](#)

Lesson 49 :
[049 Digital Marketing | Pausing Resuming and Creating New Facebook Campaigns Part 1 | DigiSkills](#)

Lesson 50 :
[050 Digital Marketing | Pausing Resuming and Creating New Facebook Campaigns Part 2 | DigiSkills](#)

Lesson 51 : [051 Digital Marketing | Dealing with Facebook Client Page | DigiSkills Pakistan](#)

Lesson 52 : [052 Digital Marketing | Update Facebook and Reviews | DigiSkills Pakistan](#)

Lesson 53 : [053 Digital Marketing | What is Instagram | DigiSkills Pakistan](#)

Lesson 54 : [054 Digital Marketing | Create Instagram Account | DigiSkills Pakistan](#)

Lesson 55 : [055 Digital Marketing | Use Instagram on Mobile | DigiSkills Pakistan](#)

Lesson 56 : **056 Digital Marketing | Instagram Filters and Pictures | DigiSkills Pakistan**

Lesson 57 : **057 Digital Marketing | Instagram and Facebook Advertisement | DigiSkills Pakistan**

Lesson 58 :

058 Digital Marketing | Instagram Reviewing the Efficiency Thought Analytics | DigiSkills Pakistan

Lesson 59 : **059 Digital Marketing | Keep Instagram Update and Up to Date | DigiSkills Pakistan**

Lesson 60 : **060 Digital Marketing | What is Twitter | DigiSkills Pakistan**

Lesson 61 : **061 Digital Marketing | Create Twitter Account | DigiSkills Pakistan**

Lesson 62 : **062 Digital Marketing | Twitter Followers and Follows | DigiSkills Pakistan**

Lesson 63 : **063 Digital Marketing | Twitter Tweet Timely and Effectively | DigiSkills Pakistan**

Lesson 64 : **064 Digital Marketing | Twitter Paid Marketing Advertisement | DigiSkills Pakistan**

Lesson 65 : **065 Digital Marketing | Twitter Paid Marketing | DigiSkills Pakistan**

Lesson 66 : **066 Digital Marketing | How to Get Viral on Twitter | DigiSkills Pakistan**

Lesson 67 : **067 Digital Marketing | Low Response Twitter Account | DigiSkills Pakistan**

Lesson 68 : **068 Digital Marketing | What is Youtube | DigiSkills Pakistan**

Lesson 69 : **069 Digital Marketing | Popular Youtube Videos and Channels | DigiSkills Pakistan**

Lesson 70 : **070 Digital Marketing | Create Youtube Account | DigiSkills Pakistan**

Lesson 71 : **071 Digital Marketing | Youtube Marketing | DigiSkills Pakistan**

Lesson 72 : **072 Digital Marketing | Earn from Youtube | DigiSkills Pakistan**

Lesson 73 : **073 Digital Marketing | Create and Manage Youtube Channel | DigiSkills Pakistan**

Lesson 74 : **074 Digital Marketing | How to Post Videos on Youtube | DigiSkills Pakistan**

Lesson 75 : **075 Digital Marketing | Earn Money From Youtube Videos | DigiSkills Pakistan**

Lesson 76 :

076 Digital Marketing | What is Youtube Studio Y Studio Create Account | DigiSkills Pakistan

Lesson 77 : **077 Digital Marketing | Understand Youtube Analytics | DigiSkills Pakistan**

Lesson 78 : **078 Digital Marketing | Youtube Advertising Marketing | DigiSkills Pakistan**

Lesson 79 : **079 Digital Marketing | Post Video on Youtube to Earn Money | DigiSkills Pakistan**

Lesson 80 : **080 Digital Marketing | Receive Money from Youtube | DigiSkills Pakistan**

Lesson 81 : **081 Digital Marketing | Youtube Projects for Freelancing | DigiSkills Pakistan**

Lesson 82 : **082 Digital Marketing | Youtube Channel and Things to Consider | DigiSkills Pakistan**

Lesson 83 : **083 Digital Marketing | What is LinkedIn | DigiSkills Pakistan**

Lesson 84 :

084 Digital Marketing | Create LinkedIn Account and Update Information | DigiSkills Pakistan

Lesson 85 : **085 Digital Marketing | Create Company Page on LinkedIn | DigiSkills Pakistan**

Lesson 86 : **086 Digital Marketing | LinkedIn Marketing to Connect People | DigiSkills Pakistan**

Lesson 87 : **087 Digital Marketing | Post a Job on LinkedIn | DigiSkills Pakistan**

Lesson 88 : **88 Digital Marketing | Organic Method to Find People on LinkedIn | DigiSkills Pakistan**

Lesson 89 : **089 Digital Marketing | Marketing Platforms | Pintereset Yelp | DigiSkills Pakistan**

Lesson 90 : **090 Digital Marketing | Marketing Platforms | Reddit Snapchat | DigiSkills Pakistan**

Lesson 91 : **091 Digital Marketing | What is AdSense Adwords Adverts | DigiSkills**

Lesson 92 : **092 Digital Marketing | Search Display Social Media and Video Ads | DigiSkills Pakistan**

Lesson 93 : **093 Digital Marketing | What are Search Ads | DigiSkills Pakistan**

Lesson 94 : **094 Digital Marketing | What are Display Ads | DigiSkills Pakistan**

Lesson 95 : **095 Digital Marketing | What are Video Ads | DigiSkills Pakistan**

Lesson 96 : **096 Digital Marketing | Importance of Google AdWords | DigiSkills Pakistan**

Lesson 97 : **097 Digital Marketing | Optimized Display Ads for Google AdWords | DigiSkills Pakistan**

Lesson 98 : **098 Digital Marketing | Create a Basic Ad in Photoshop | DigiSkills Pakistan**

Lesson 99 : **099 Digital Marketing | Import Images Type Tool Layers | DigiSkills Pakistan**

Lesson 100 : **100 Digital Marketing | World known Free Resources of Pictures | DigiSkills Pakistan**

Lesson 101 : **101 Digital Marketing | Export images into Jpeg PNG etc | DigiSkills Pakistan**

Lesson 102 : **102 Digital Marketing | Review Display Ads | DigiSkills Pakistan**

Lesson 103 : **103 Digital Marketing | Create video Ads Export Formats | DigiSkills Pakistan**

Lesson 104 : **104 Digital Marketing | Video Ads True View and Dynamics | DigiSkills Pakistan**

Lesson 105 : **105 Digital Marketing | How to Shoot a Video Basic Shooting | DigiSkills Pakistan**

Lesson 106 : **106 Digital Marketing | Testing a Video with Client | DigiSkills Pakistan**

Lesson 107 :
107 Digital Marketing | What is Google AdWords and How to use it | DigiSkills Pakistan

Lesson 108 : **108 Digital Marketing | Create an Account on Google AdWords | DigiSkills Pakistan**

Lesson 109 :
109 Digital Marketing | Linking Payment Methods | Google AdWords | DigiSkills Pakistan

Lesson 110 : **110 Digital Marketing | Google AdWords Interface | DigiSkills Pakistan**

Lesson 111 : **111 Digital Marketing | Google AdWords Search Ads Campaign | DigiSkills Pakistan**

Lesson 112 : **112 Digital Marketing | Google AdWords Budget Settings and Bid | DigiSkills Pakistan**

Lesson 113 : **113 Digital Marketing | Google AdWords Location and Target | DigiSkills Pakistan**

Lesson 114 : **114 Digital Marketing | Google AdWords Keyword Selection | DigiSkills Pakistan**

Lesson 115 : **115 Digital Marketing | Making a Google AdWords Search Ad | DigiSkills Pakistan**

Lesson 116 : **116 Digital Marketing | Art of Writing an Ad for AdWords | DigiSkills Pakistan**

Lesson 117 : **117 Digital Marketing | AdWords Score and Mistakes Google Ads | DigiSkills Pakistan**

Lesson 118 : **118 Digital Marketing | AdWords Search Ad Freelancing Project | DigiSkills Pakistan**

Lesson 119 : **119 Digital Marketing | Up to Date Add Conversion Tracking | DigiSkills Pakistan**

Lesson 120 : **120 Digital Marketing | What is TrueView | DigiSkills Pakistan**

Lesson 121 : [121 Digital Marketing | AdWords CTR CPC Charging Mechanism | DigiSkills Pakistan](#)

Lesson 122 : [122 Digital Marketing | Creating TrueView Ad Google AdWords | DigiSkills Pakistan](#)

Lesson 123 : [123 Digital Marketing | Google AdWords Youtube Linking | DigiSkills Pakistan](#)

Lesson 124 : [124 Digital Marketing | Examples of Video Ads Type | DigiSkills Pakistan](#)

Lesson 125 : [125 Digital Marketing | AdWord Review and Monitor Best Result | DigiSkills Pakistan](#)

Lesson 126 :
[126 Digital Marketing | Create Display Ads Campaign Google AdWords | DigiSkills Pakistan](#)

Lesson 127 :
[127 Digital Marketing | Google AdWords Review and Charging Mechanism | DigiSkills Pakistan](#)

Lesson 128 : [128 Digital Marketing | Google AdWords Product Listing and Ads | DigiSkills Pakistan](#)

Lesson 129 :
[129 Digital Marketing | Google Merchant | Create Account | Link AdWords | DigiSkills Pakistan](#)

Lesson 130 :
[130 Digital Marketing | Google Merchant | Shopping Product Listing | DigiSkills Pakistan](#)

Lesson 131 :
[131 Digital Marketing | Google Merchant | Product Listing Ad Campaign | DigiSkills Pakistan](#)

Lesson 132 :
[132 Digital Marketing | Google Merchant | Shopping ads in AdWords | DigiSkills Pakistan](#)

Lesson 133 : [133 Digital Marketing | Google AdWords | Common Mistakes | DigiSkills Pakistan](#)

Lesson 134 : [134 Digital Marketing | Google AdWords | Role of SEO | DigiSkills Pakistan](#)

Lesson 135 : [135 Digital Marketing | What is Blog | When and Why use Blog | DigiSkills Pakistan](#)

Lesson 136 : [136 Digital Marketing | Freelancing Blogging Projects | DigiSkills Pakistan](#)

Lesson 137 : [137 Digital Marketing | Blogger com | Create Account | DigiSkills Pakistan](#)

Lesson 138 : [138 Digital Marketing | Blogger Interface and Start Blog | DigiSkills Pakistan](#)

Lesson 139 : [139 Digital Marketing | Blogger com | Important Things | DigiSkills Pakistan](#)

Lesson 140 : [140 Digital Marketing | Blogger com | Rich Content and Market | DigiSkills Pakistan](#)

Lesson 141 :
[141 Digital Marketing | Blogger com | Link with Facebook Twitter Youtube | DigiSkills Pakistan](#)

Lesson 142 :
[142 Digital Marketing | Blogger com | Earn Money from Google AdSense | DigiSkills Pakistan](#)

Lesson 143 :
[143 Digital Marketing | Blogger com | Google Analytics with Blogger | DigiSkills Pakistan](#)

Lesson 144 : [144 Digital Marketing | Tips to Make a Great Blog | DigiSkills Pakistan](#)

Lesson 145 : [145 Digital Marketing | Online Lead Generation and Projects | DigiSkills Pakistan](#)

Lesson 146 : [146 Digital Marketing | Think Like a Sales Man | DigiSkills Pakistan](#)

Lesson 147 : [147 Digital Marketing | Understand Client Needs | DigiSkills Pakistan](#)

Lesson 148 : [148 Digital Marketing | Sources of Online Leads | DigiSkills Pakistan](#)

Lesson 149 : [149 Digital Marketing | Create a Catchy Pitch | DigiSkills Pakistan](#)

Lesson 150 : [150 Digital Marketing | Possible Pitfalls and Problems | DigiSkills Pakistan](#)

Lesson 151 :

151 Digital Marketing | What is Craigslist and How to Create Account | DigiSkills Pakistan

Lesson 152 : **152 Digital Marketing | Create Craigslist Ads | DigiSkills Pakistan**

Lesson 153 : **153 Digital Marketing | Cragislist Jobs Ads | DigiSkills Pakistan**

Lesson 154 : **154 Digital Marketing | What is Facebook Group | DigiSkills Pakistan**

Lesson 155 : **155 Digital Marketing | How to Join Facebook Group and Post | DigiSkills Pakistan**

Lesson 156 : **156 Digital Marketing | What is Job Portal | DigiSkills Pakistan**

Lesson 157 : **157 Digital Marketing | Job Portal Ads Increase Response Rate | DigiSkills Pakistan**

Lesson 158 : **158 Digital Marketing | What is Website UXD and Projects | DigiSkills Pakistan**

Lesson 159 :
159 Digital Marketing | Wix com | What is Wix com and Create Account | DigiSkills Pakistan

Lesson 160 : **160 Digital Marketing | Wix com | Setup a Website | DigiSkills Pakistan**

Lesson 161 : **161 Wix com Connecting Domain with the Website**

Lesson 162 : **162 Wix com Selecting Template and Re Designing**

Lesson 163 : **163 Wix com Setting up an Online Store**

Lesson 164 : **164 Wix com Tour to the options of Online Store**

Lesson 165 : **165 Wix com Optimizing to Mobile Users**

Lesson 166 : **166 Other E Commerce Platforms Shopify Wordpress Store**

Lesson 167 : **167 DM Plan What is a DM Plan and Why to Use it**

Lesson 168 : **168 DM Plan Most common Table of Contents for a Plan**

Lesson 169 : **169 Digital Marketing Plan Step 1 The Starting Point**

Lesson 170 : **170 Digital Marketing Plan Internal Resources Audit for Digital Marketing**

Lesson 171 : **171 Digital Marketing Plan Customer and Potential User Research 1**

Lesson 172 : **172 Digital Marketing Plan Customer and Potential User Research 2**

Lesson 173 : **173 Digital Marketing Plan Competitor Analysis**

Lesson 174 : **174 Digital Marketing Plan Assessing Opportunities and Threats**

Lesson 175 : **175 Digital Marketing Plan Setting SMART Objectives**

Lesson 176 : **176 Digital Marketing Plan Selection of Platforms to Achieve Objectives**

Lesson 177 : **177 Digital Marketing Plan The Concept of Targeting and Segmentation**

Lesson 178 : **178 Digital Marketing Plan Message Ad and Video Developments**

Lesson 179 : **179 Digital Marketing Plan Budgeting**

Lesson 180 : **180 Digital Marketing Plan Execution and Monitoring**

Lesson 181 : **181 Digital Marketing | What is Native Advertising | DigiSkills**

Lesson 182 : **182 Digital Marketing | What is Taboola | DigiSkills**

Lesson 183 : **183 Digital Marketing | Create an Account on Taboola | DigiSkills**

Lesson 184 : **184 Digital Marketing | Create a Campaign on Taboola | DigiSkills**

Lesson 185 : [185 Digital Marketing | What is Marketing Automation Projects | DigiSkills](#)

Lesson 186 : [186 Digital Marketing | Types of Marketing Automation | DigiSkills](#)

Lesson 187 : [187 Digital Marketing | What is MailChimp | Introduction to MailChimp | DigiSkills](#)

Lesson 188 : [188 Digital Marketing | Create an Account on MailChimp | DigiSkills](#)

Lesson 189 : [189 Digital Marketing | Create an Email List on MailChimp | DigiSkills](#)

Lesson 190 : [190 Digital Marketing | Create a Campaign on MailChimp | DigiSkills](#)

Lesson 191 : [191 Digital Marketing | Design an Email on MailChimp | DigiSkills](#)

Lesson 192 :

[192 Digital Marketing | Review Optimize and Monitor Campaign on MailChimp | DigiSkills](#)

Lesson 193 : [193 Digital Marketing | What is Analytics and its use | DigiSkills](#)

Lesson 194 : [194 Digital Marketing | What is Google Analytics and Freelancing Project | DigiSkills](#)

Lesson 195 : [195 Digital Marketing | Create an Account on Google Analytics | DigiSkills](#)

Lesson 196 : [196 Digital Marketing | Add Websites to Track Analytics | DigiSkills](#)

Lesson 197 : [197 Digital Marketing | Using Analytics Data for Decision Making | DigiSkills](#)

Lesson 198 : [198 Digital Marketing | What is Facebook Insights and Projects | DigiSkills](#)

Lesson 199 : [199 Digital Marketing | Create an account on Facebook Insights | DigiSkills](#)

Lesson 200 : [200 Digital Marketing | Facebook Insights | Making Sense of Data | DigiSkills](#)

Lesson 201 : [201 Digital Marketing | Digital Needs Demands and Wants | DigiSkills](#)

Lesson 202 : [202 Digital Marketing | Change in Consumer Behavior | DigiSkills](#)

Lesson 203 : [203 Digital Marketing | Four P s of Marketing | DigiSkills](#)

Lesson 204 : [204 Digital Marketing | 5 S of Marketing | Selling | DigiSkills](#)

Lesson 205 : [205 Digital Marketing | 5 S of Marketing | Serving | DigiSkills](#)

Lesson 206 : [206 Digital Marketing | 5 S of Marketing | Speaking | DigiSkills](#)

Lesson 207 : [207 Digital Marketing | 5 S of Marketing | Saving | DigiSkills](#)

Lesson 208 : [208 Digital Marketing | 5 S of Marketing | Sizzling | DigiSkills](#)

Lesson 209 : [209 Digital Marketing | Customer Journey Mapping | DigiSkills](#)

Lesson 210 : [210 Digital Marketing | Concept of Segmentation Targeting Positioning | DigiSkills](#)

Lesson 211 : [211 Digital Marketing | Customer Experience Guru | DigiSkills](#)

Lesson 212 : [212 Digital Marketing | Course and Skills Review | DigiSkills](#)

Lesson 213 :

[213 Digital Marketing | Future Directions for Digital Marketing Freelancers | DigiSkills](#)

Related courses

[How To Start Social Media Marketin](#)

[Search Engine Optimization](#)

[Digital Strategy Brand Marketing Workshop](#)

Marketing Automation

YouTube Marketing Training

Google Adwords Training



for Business Contact
business@mindluster.com