Mindluster Platform

About the course Blogging for Business

Effective blogging will help you attract and nurture leads, then capture and engage with new and existing customers. If done correctly, your website's blogging efforts may produce the most profitable results for your business. But also remember the power of guest blogging on relevant websites within your industry.19â€/08â€/2020

Business Category's Courses

Course Lesson(41)

Lesson 1 : **Blogging for Business by Ahrefs Full Course**

Lesson 2 : **Blogging for Business What Should You Focus On 1 1**

Lesson 3 : **Three Customer Acquisition Channels That Actually Work 1 2**

Lesson 4 : **The 1 Reason Why Most Blogs Fail 1 3**

Lesson 5 : **The Anatomy of the â€œSpike of Hopeâ€ 2 1**

Lesson 6 : **How to Grow Your Blog Two Strategies That Work 2 2**

Lesson 7 : **How Often Should You Blog â€œPublish More Oftenâ€ Myth Busted 2 3**

Lesson 8 : **Tips to Convert Blog Traffic into Email Subscribers 2 4**

Lesson 9 : **The 1 Mistake New Bloggers Make 3 1**

Lesson 10 : **How To Determine The Traffic Potential of a Keyword 3 2**

Lesson 11 : **Keyword Research How To Target The â€œRightâ€ Keyword 3 3**

Lesson 12 : **Keyword Difficulty How Hard is it to Rank in Google 3 4**

Lesson 13 : **How to Use Ahrefs Keyword Difficulty Metric 3 5**

Lesson 14 : **How to Find Great Blog Topics to Write About 4 1**

Lesson 15 : **How to Generate Keyword Ideas with Keyword Research Tools 4 2**

Lesson 16 : **How to Find Keywords Your Competitors are Ranking For 4 3**

Lesson 17 : **How to Find Low Competition Keyword Ideas 4 4**

Lesson 18 : **How to Prioritize Your Content Ideas 4 5**

Lesson 19 : **What is Search Intent and Why is it Important 5 1**

Lesson 20 : **How to Optimize Your Content For Your Target Keyword 5 2**

Lesson 21 : **How to Optimize Your Content to Rank for More Keywords 5 3**

Lesson 22 : **How to do a Content Audit for Your Blog 5 4**

Lesson 23 : **Why Your Blog Content Has to be Great 6 1**

Lesson 24 : **How to Create High Quality Content That Gets Shared 6 2**

Lesson 25 : **How to Create Unique Content That Stands Out 6 3**

Lesson 26 : **Do you Always Need Backlinks to Rank 7 1**

Lesson 27 : **How to Create Content That Attracts Backlinks 7 2**

Lesson 28 : **The â€œSecretâ€ to Acquiring Tons of Backlinks 7 3**

Lesson 29 : **Content Promotion 4 Common Beginner Mistakes 8 1**

Lesson 30 : **6 Content Promotion Strategies That Actually Work 8 2**

Lesson 31 : **How to Compete With Big Brands in Google 8 3**

Lesson 32 : **4 Link Building Strategies That Work for Blogs 9 1**

Lesson 33 : **How to â€œStealâ€ Your Competitors Backlinks 9 2**

Lesson 34 : **How to Build Backlinks With Advanced Guest Blogging Tactics 9 3**

Lesson 35 : **4 Guest Blogging â€œHacksâ€ for Maximum Results 9 4**

Lesson 36 : **How to Promote Your Content Using Email Outreach 10 1**

Lesson 37 : **How to Find Thousands of High Quality Outreach Prospects 10 2**

Lesson 38 : **How to Write Effective Outreach Emails 10 3**

Lesson 39 : **Noah Kagan on Growing An Audience**

Lesson 40 : **Bryan Harris on List Building Strategies That Work**

Lesson 41 : **Ramsay Taplin on Starting and Building a Successful Blog**

Related courses

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