Mindluster Platform

About the course YouTube for Marketers

Not only is your audience on YouTube, but as the internet's second largest search engine, YouTube can help improve your SEO and overall brand presence. YouTube allows marketers to present unique content that's easy for viewers to consume and share. YouTube marketing can be an intimidating tool for brands .

Marketing Category's Courses

Course Lesson(12)

Lesson 1 : **How to Come Up With YouTube Video Ideas 4 Tips**

Lesson 2 : **How to Structure Marketing Videos for Success**

Lesson 3 : **5 Mistakes New YouTubers Make and How to Fix Them**

Lesson 4 : **YouTube Analytics Made Simple Is it Working**

Lesson 5 : **How to Use YouTube Analytics to Grow Your Subscribers**

Lesson 6 : **YouTube Thumbnail Improvements How to Let Data Guide You**

Lesson 7 : **How to Make a YouTube Thumbnail That Wins The Clicks 5 Steps**

Lesson 8 : **How to Promote YouTube Videos for Maximum Visibility A Creative Workflow**

Lesson 9 : **How to Go Live on YouTube from a Computer Without Software**

Lesson 10 : **How to Rapidly Create YouTube Videos**

Lesson 11 : **How to Grow Your YouTube Channel More Quickly**

Lesson 12 : **YouTube Advertising How to Run Your First Ad**

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