Mindluster Platform

About the course Social Media 2024

Social media marketing uses social media and social networks to market a company's products and services. It allows companies to engage with existing customers and reach new ones as they promote their culture, mission, or tone .

Marketing Category's Courses

Course Lesson(80)

Lesson 1 : **Facebook Ads Updates**

Lesson 2 : **2022 LinkedIn Updates**

Lesson 3 : **Twitter NFTs and More**

Lesson 4 : **Instagram Changes for 2022**

Lesson 5 : **YouTube s Future Analytics Updates and More**

Lesson 6 : **Instagram NFTs Facebook Retail Stores and More**

Lesson 7 : **Facebook Ad Objective Changes and More**

Lesson 8 : **TikTok Growth the Algorithm and More**

Lesson 9 : **Future of Twitter Communities and More**

Lesson 10 : **Podcasting coming to YouTubeâ€¦**

Lesson 11 : **Updates to LinkedIn Creator Mode LinkedIn Pages and More**

Lesson 12 : **Instagram Collabs New Insights and More**

Lesson 13 : **TikTok Influencers Updates and More**

Lesson 14 : **Facebook Ad Changes and More**

Lesson 15 : **How YouTube Recommends Videos YouTube Analytics Updates and More**

Lesson 16 : **New LinkedIn Live Video Features Articles for Pages and More**

Lesson 17 : **Facebook Metaverse Interpretation of Mark Zuckerberg s Keynote at Facebook Connect**

Lesson 18 : **Expanding Instagram Desktop Retiring IGTV and More**

Lesson 19 : **Facebook Reels Facebook Audio Rooms for Groups and More**

Lesson 20 : **TikTok Shopping TikTok Promote and More**

Lesson 21 : **Facebook s Plans to Revamp Ads New Ad Opportunities and More**

Lesson 22 : **New YouTube Search Updates Evergreen Insights Livestream Trailers and More**

Lesson 23 : **Twitter Spaces Updates Twitter Communities and More**

Lesson 24 : **Instagram Reels Updates Stories Updates Retiring Swipe Up and More**

Lesson 25 : **TikTok LIVE Changes Spark Ads Creator Accounts and More**

Lesson 26 : **Facebook Group Changes Facebook Pay Creator Investments and More**

Lesson 27 : **Facebook Creative Guidance Navigator Automated Ad Creation Tools and More**

Lesson 28 : **YouTube Shorts YouTube Clips and More**

Lesson 29 : **Twitter Spaces Changes Twitter Blue and More**

Lesson 30 : **3 Minute TikTok Videos TikTok Shoutouts and More**

Lesson 31 : **New Facebook Live Audio Rooms Groups Tools Shopping Features and More**

Lesson 32 : **New Instagram Reels Ads Reels Insights Stories Tools DM Automation and More**

Lesson 33 : **New LinkedIn Marketing Features Sales Navigator Updates Revenue Stats and More**

Lesson 34 : **TikTok s New Creative Features Ads Tools Comment Management Tools and More**

Lesson 35 : **Twitter Professional Profiles Updates to Twitter Spaces New Twitter Stats and More**

Lesson 36 :
Facebook Ad Changes Due to iOS14 5 New Ad Options for Facebook and Instagram and a Lot More

Lesson 37 :
New YouTube Stats New YouTube Shorts Updates New YouTube Post Features and a Lot More

Lesson 38 : **New Facebook stats Facebook social audio features and a lot more**

Lesson 39 : **LinkedIn s New Company Page Features New Personal Profile Features and More**

Lesson 40 : **Instagram s New Live Rooms Stories Scheduling and More**

Lesson 41 :
TikTok s new music creative effects its new video editor new business features and more

Lesson 42 : **Twitter Spaces Changes Fleets Enhancements DM Changes and More**

Lesson 43 : **Clubhouse Features and Where Clubhouse Is Headed**

Lesson 44 : **YouTube Clips YouTube Shorts New YouTube Stats and More**

Lesson 45 :
Facebook s New Bars App New Data on Facebook Groups Zuckerberg s Big Plans and More

Lesson 46 :
Instagram Video Changes the Content Publishing API Instagram s Professional Dashboard and More

Lesson 47 : **New Facebook Ads Data Topic Exclusion Controls Account Quality Dashboard and More**

Lesson 48 : **LinkedIn Stories LinkedIn Company Page Changes Selling Tools and More**

Lesson 49 : **TikTok Creator Portal e Payments TikTok Q A and More**

Lesson 50 : **Twitter Spaces Twitter Acquisitions Twitter Fleets and More**

Lesson 51 : **YouTube Premieres Changes New Analytics Hashtag Search Results and More**

Lesson 52 : **Facebook Changes New Apps Page Updates and More**

Lesson 53 : **Instagram Enhances Reels Stories and Shopping Features**

Lesson 54 : **Instagram Hashtag Changes What Marketers Need to Know**

Lesson 55 : **New Pinterest Tools What Marketers Need to Know**

Lesson 56 : **Instagram Rolls Out New Business Tools**

Lesson 57 : **Facebook Ad Attribution Changes and Facebook Embed Changes**

Lesson 58 : **Facebook Group Changes What Marketers Need to Know**

Lesson 59 : **LinkedIn Stories Are Here Is This a Marketing Opportunity**

Lesson 60 : **Facebook Tightens Copyright Infringement Rules What Marketers Need to Know**

Lesson 61 : **Facebook to Place Limits on Ads What Marketers Need to Know**

Lesson 62 : **New LinkedIn Company Page Features Improve Visibility**

Lesson 63 : **Facebook Updates Terms of Service What Marketers Need to Know**

Lesson 64 : **Facebook Desktop Changes What Marketers Need to Know**

Lesson 65 : **Facebook Branded Content for Groups**

Lesson 66 : **Instagram Launches Reels Globally to Take on TikTok**

Lesson 67 : **Twitter Rebuilds API What to Expect**

Lesson 68 : **TikTok Self Serve Ad Platform Opens to All Advertisers**

Lesson 69 : **Updates to YouTube Ads Video Distribution and Analytics**

Lesson 70 : **Instagram Expands Shopping Capabilities to More Businesses**

Lesson 71 : **Snapchat Rolls Out New Features for Marketers and Creators**

Lesson 72 : **Marketing During a Civil Movement**

Lesson 73 : **Retargeting Tools Email Marketing**

Lesson 74 : **Facebook Updates Creator Studio**

Lesson 75 : **Facebook Shops and Shops on Instagram New Business Tools for Marketers**

Lesson 76 : **LinkedIn Live Streaming for LinkedIn Events**

Lesson 77 : **New Pinterest Tools for Marketers**

Lesson 78 : **Facebook Live Video Updates What Marketers Need to Know**

Lesson 79 : **Facebook Ad Updates New Metrics and More**

Lesson 80 : **Instagram Expands Desktop and Mobile Features**

Related courses

How To Start Social Media Marketin

Search Engine Optimization

Digital Strategy Brand Marketing Workshop

Marketing Automation

YouTube Marketing Training

Google Adwords Training



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