Mindluster Platform

# About the course How to Script Videos for Social Me

A commonly used concept in the marketing field, the Four Ps of marketing looks at four key elements of a marketing strategy. The Four Ps consist of product, price, place, and promotion.

**Marketing Category's Courses**

# Course Lesson(26)

Lesson 1 : **How to Script Videos for Social Media in 5 Steps**

Lesson 2 : **Finding Social Media Content Ideas A Proven System**

Lesson 3 : **How to Structure Marketing Videos for Success**

Lesson 4 : **How to Create Sales Videos That Convert**

Lesson 5 : **How to Rapidly Create YouTube Videos**

Lesson 6 : **How to Create Facebook Video Ads People Will Watch**

Lesson 7 : **How to Make Low Cost Video Ads That Convert**

Lesson 8 : **How to Persuade With Video Creating Emotional Triggers**

Lesson 9 : **Making Viral Videos A 4 Step System to More Eyeballs**

Lesson 10 : **How to Come Up With YouTube Video Ideas 4 Tips**

Lesson 11 : **How to Use YouTube Analytics to Grow Your Subscribers**

Lesson 12 : **How to Promote YouTube Videos for Maximum Visibility A Creative Workflow**

Lesson 13 : **How to Grow Your YouTube Channel More Quickly**

Lesson 14 : **How to Make a YouTube Thumbnail That Wins The Clicks 5 Steps**

Lesson 15 : **The Creative Process for Making Videos That Sell**

Lesson 16 : **Facebook Ads and YouTube Ads How to Use Them Together**

Lesson 17 : **How to Get Started with Live Video**

Lesson 18 : **How to Make Persuasive Sales Videos 7 Questions to Ask**

Lesson 19 : **Personalized Video Marketing Tools The Future of Conversations**

Lesson 20 : **Facebook Video Ads Making Ads That Sell**

Lesson 21 : **Making a Facebook Video Ad Funnel That Converts**

Lesson 22 : **5 Mistakes New YouTubers Make and How to Fix Them**

Lesson 23 : **YouTube Analytics Made Simple Is it Working**

Lesson 24 : **YouTube Thumbnail Improvements How to Let Data Guide You**

Lesson 25 : **Repurposing Live Video Into Social Content You Can Use Everywhere**

Lesson 26 : **YouTube Advertising How to Run Your First Ad**

# Related courses

**How To Start Social Media Marketin**

**Search Engine Optimization**

**Digital Strategy Brand Marketing Workshop**

**Marketing Automation**

**YouTube Marketing Training**

**Google Adwords Training**

for Business Contact
business@mindluster.com