Mindluster Platform

About the course Business from zero to hero

There are a number of steps you need to go through in order to start a business. This includes conducting market research, developing a business plan, seeking capital or other forms of funding, choosing a location and business structure, picking the right name, submitting registration paperwork, obtaining tax documents (employer and taxpayer IDs), and pulling permits and licenses. It's also a good idea to set up a bank account with a financial institution to facilitate your everyday banking needs.

Business Category's Courses

Course Lesson(92)

Lesson 1 :
2 Simple Ways to Differentiate Your Product From Your Competitors HUGE Competitive Advantage

Lesson 2 :
Is Your Offline Marketing Working Here are 3 Easy Ways to Track Your Offline Marketing Online

Lesson 3 :
Business Advice 101 How I Lost 1 Million Dollars When I was 21 | Key Business Lessons I Learned

Lesson 4 :
BUSINESS MOTIVATION How to Stay Focused Grow Your Business | Behind The Scenes With Neil Patel

Lesson 5 :
4 Simple Business Tips I d Give My Younger Self | Follow These And You WILL Be Successful

Lesson 6 : **How to Start a Business and Grow it to a Billion Dollar Company**

Lesson 7 : **Neil Patel s 10 Business Tips for Building a Multi Million Dollar Company 2018**

Lesson 8 : **How to Stand Out From the Crowd in 2018 | 4 Secret Social Media Marketing Tips**

Lesson 9 : **How to Turn Passion into Profit | Tips to Turn Your Dreams into a Killer Career**

Lesson 10 : **Podcasting for Beginners | How to Start A Podcast NOW For Free 2018**

Lesson 11 :
How to Create a Personal Brand and Get Noticed | Secrets Behind the Neil Patel Personal Blog

Lesson 12 : **Is Guest Posting Worth It | How to Boost Your SEO Rank Through Guest Blogging**

Lesson 13 : **How to Hire Writers to Create Killer Content For Your Blog STEAL OUR PROCESS**

Lesson 14 : **My Management Style Secrets | How to Grow Any Business Churn and Burn Model**

Lesson 15 :
SEO Mistakes to Avoid | 3 Black Hat Techniques That WILL Get You Banned from Google

Lesson 16 :
How to Start Your Own SEO Agency | Find Quality Leads For Your Digital Marketing Agency

Lesson 17 :

How to Elevate Your Marketing Business | Why You Should INNOVATE Not Copy Strategies

Lesson 18 : **Surefire PR Marketing Tips and Tricks | How To Approach Brands for Public Relations**

Lesson 19 :
How to Find a Profitable Niche Market for Your Blog | Turn Your Passion into Profit with These Tips

Lesson 20 :
3 Marketing Mistakes You MUST Avoid | Marketing Tips and Tricks for Startups to Follow

Lesson 21 :
Creative Problem Solving | You Can t Always Be In Control TRUE STORY OUR MICS DIED

Lesson 22 : **Unlock Self Confidence Tips for Business Owners**

Lesson 23 : **Personal Motivation What Drives You To Succeed | Business Advice from Neil Patel**

Lesson 24 : **My Secret Strategies For Global Brand Expansion**

Lesson 25 : **6 BEST Digital Marketing Tools to Grow Your Business Online**

Lesson 26 : **1 Way To Market Your Business YOU HAVEN T TRIED YET**

Lesson 27 : **How to Survive When A Major Client FIRES You**

Lesson 28 : **Why You Should GET OFF Social Media and Start Living Your Life**

Lesson 29 : **3 Outstanding Wordpress Plugins That Will Make Your Website Go Viral**

Lesson 30 : **3 DISASTROUS Business Mistakes All Entrepreneurs Make**

Lesson 31 : **Social Media Influencer Is Instafame REALLY Achievable**

Lesson 32 : **Business Mistakes When to Apologize And When to Keep Your Mouth Shut**

Lesson 33 : **How to Buy a Business 4 Important Factors to Consider**

Lesson 34 : **How to Hire the Best Employees What I REALLY Look for in Interviews**

Lesson 35 : **Why Company Culture is Vital to the Success of Your Business**

Lesson 36 : **3 Insider Tips How to Give a Money Back Guarantee Without Getting a TON of Refunds**

Lesson 37 : **WHAT is Data Protection 4 Simple Tips to Get Your Company GDPR Compliant**

Lesson 38 : **Fiverr Marketing Hack Should You PAY to Game the System**

Lesson 39 : **You Are Pricing Your Product WRONG How to Determine Optimal Price for Profit**

Lesson 40 : **Is Cryptocurrency REALLY Here to Stay**

Lesson 41 : **Growth Hacks for New Service Website That Don t Cost a Fortune**

Lesson 42 : **5 Simple Facebook Video Hacks**

Lesson 43 : **How to Promote Your YouTube Video When You Have ZERO Subscribers**

Lesson 44 : **How To Build a Dream Marketing Team From Scratch**

Lesson 45 : **How To Measure ROI of Your Content Marketing NEVER Waste Time or Money Again**

Lesson 46 : **How to Buy a New Business Using Leverage Tips for Acquiring New Companies**

Lesson 47 : **Where and When To Cut Costs When Your Business is Struggling**

Lesson 48 : **How to Commission and Structure a High Performing Sales Team**

Lesson 49 : **Business Never Sleeps How to Stay Ahead of Your Competitors**

Lesson 50 : **How To Grow Your Business Through Word Of Mouth Marketing**

Lesson 51 : **How To Undercut Your Competitors Price And Still Make Money**

Lesson 52 : **Why You Should Always Dress For Success**

Lesson 53 : **Employees FIRST My 1 Tip for Business Owners**

Lesson 54 : **One SHOCKING Reason Large Companies Fail**

Lesson 55 : **Why You Should NEVER Burn Bridges In Business**

Lesson 56 : **The 1 Tip To Grow Your Business and Attract New Customers**

Lesson 57 : **How Much Should You Invest In Marketing PROVEN Strategy**

Lesson 58 : **When is the RIGHT Time to Hire a Business Lawyer**

Lesson 59 : **Accepting Bitcoin as Payment Smart Business Move or HUGE Mistake**

Lesson 60 : **The Best Alternative to Google Ads My 1 Growth Hack**

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Lesson 66 : **Discounting is for Dummies â€“ Here s Why And What to Do Instead | Sales Training**

Lesson 67 : **The Three Unseen Laws of Entrepreneurship | Neil Patel**

Lesson 68 :
Can You Still Make a Living Off Affiliate Marketing The TRUTH About Affiliate Marketing

Lesson 69 : **My Marketing Plan Process 6 Steps to Marketing Any Business Products or Services**

Lesson 70 : **How to Start A Digital Marketing Agency As a Beginner in 2022 Your FIRST 10k month**

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Here s What I Would Do If I had To Start Over and Rebuild My Business It s NOT What You Think

Lesson 73 : **Personal Branding How to Go From Zero to Hero in No Time**

Lesson 74 : **How to Make Sure Algorithm Changes Don t Destroy Your Business**

Lesson 75 : **What I m Most Excited About in 2022 as a Digital Marketer**

Lesson 76 :
How to Stop Overthinking Your Marketing And Do The Work 5x Faster | FAST Business Growth

Lesson 77 : **STOP Trying to Build Marketing Funnels And do THIS Instead**

Lesson 78 : **How to Create a Marketing Strategy For a New eCommerce Website**

Lesson 79 : **The 5 BEST Digital Marketing Side Hustles 20 to 195 Per Hour**

Lesson 80 : **One Tool To Make Your Website a Sales and Marketing Machine**

Lesson 81 : **A Detailed Newbie s Guide to Building Your Brand in 2022**

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Lesson 84 : **Client says Let Me Think About it and You say**

Lesson 85 : **Using Your Own Brand As Your SEO Secret Weapon**

Lesson 86 :
Welcome to Growth Hacking Unlocked Free Course with Neil Patel | Growth Hacking Training

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Lesson 89 : **The Untold Laws of Growth Hacking Propelling Your Business to Exponential Growth**

Lesson 90 :
How to Use Technology to Grow Faster Low Cost Growth Hacks That Scale Growth Hacking Unlocked

Lesson 91 : **Advanced Growth Tactics Steal The Top Performing Tech Companies Best Kept Secrets**

Lesson 92 : **5 tools To Create a Profitable Online Business**

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