Mindluster Platform

About the course Optimize Your Website

Website optimization is the process of using tools, advanced strategies, and experiments to improve the performance of your website, further drive more traffic .

Marketing Category's Courses

Course Lesson(128)

Lesson 1 : **How to Speed Up Your Website And Increase Your Website s Revenue**

Lesson 2 : **Why You Should NEVER Redesign Your Website Do THIS Instead**

Lesson 3 : **How to Optimize Website Conversions by Improving Your CTA**

Lesson 4 : **How to Write Catchy Headlines That Convert | Copywriting Secrets For Digital Marketers**

Lesson 5 : **How to Improve Your Mobile Website Load Time**

Lesson 6 : **How to Improve Your Conversion Rate When You Have Little to No Website Visitors**

Lesson 7 : **What Should You Do When Someone Plagiarizes Your Content**

Lesson 8 : **3 Reasons Why You Should Stop Copying Your Competitor s Digital Marketing Strategy**

Lesson 9 : **4 Steps to Effortlessly Boost Your SEO Traffic | Increase Your SERP Click Through Rate**

Lesson 10 :
How to Promote Your Blog Without Paid Ads | 5 Sneaky Ways to Explode Your Blog Traffic

Lesson 11 :
7 Free Tools to Rank 1 in Google | SEO Optimization Techniques to Skyrocket Your Rankings

Lesson 12 :
How to Build Unique Links to Skyrocket SEO Rankings 2018 | Backlink Strategies to Rank on Google

Lesson 13 :
How to Find the Right Keywords to Rank 1 on Google | Powerful Keyword Research Tools for SEO 2018

Lesson 14 : **SEO Hacks to Skyrocket Your Google Rankings | 3 Tips to Grow Website Traffic**

Lesson 15 :
SEO Mistakes to Avoid | 3 Black Hat Techniques That WILL Get You Banned from Google

Lesson 16 : **4 Reasons Why Your Website Isn t Making You Money and How to FIX it**

Lesson 17 : **5 Powerful SEO Keyword Research Tips to Rank on Google in 2018**

Lesson 18 : **The Hidden Benefits of A Short URL for Google SEO**

Lesson 19 : **1 Reason Your Website is Getting Traffic but No Sales And How to Fix It**

Lesson 20 : **3 Unorthodox SEO Tips to Increase Organic Website Traffic RIGHT NOW**

Lesson 21 : **3 Controversial Digital Marketing Campaigns That Made Me MILLIONS**

Lesson 22 : **SEO Hack Internal Linking Strategy**

Lesson 23 : **3 Insider Tips How to Give a Money Back Guarantee Without Getting a TON of Refunds**

Lesson 24 : **WHAT is Data Protection 4 Simple Tips to Get Your Company GDPR Compliant**

Lesson 25 : **5 Clever Hacks to SKYROCKET Your Mobile Organic Search Traffic**

Lesson 26 : **3 SEO Tips for Voice Search Optimization Get Ahead of the Competition NOW**

Lesson 27 : **SEO Hack How to Optimize for Google RankBrain 2018**

Lesson 28 : **7 SEO Experiments To SKYROCKET Your Traffic**

Lesson 29 : **7 Valuable Landing Page Hacks to DOUBLE Your Sales**

Lesson 30 : **How to Rank on Google s First Page for Competitive Terms**

Lesson 31 :
The Number One Reason 99 of Your Visitors Don t Buy from You Fast Conversion Rate Optimization

Lesson 32 : **The Ultimate SEO Checklist For New Websites | Get Traffic Rankings FAST**

Lesson 33 : **The Anatomy Of A Perfect SEO Campaign | Neil Patel**

Lesson 34 : **How to Do SEO For A Tiny Site With No Backlinks | Neil Patel SEO Tips**

Lesson 35 : **7 Dead Simple Ways to Bring People Back to Your Site | Increase Your Website Traffic**

Lesson 36 : **7 Landing Page Flaws That ll Kill Your Conversions | Landing Page Creation Tips**

Lesson 37 : **The Anatomy Of A High Converting Landing Page | Conversion Rate Optimization Tips**

Lesson 38 : **6 Reasons You Still Aren t Ranking The Cold Hard Truth**

Lesson 39 :
The Ultimate Wordpress Marketing Setup 7 Advanced Plugins to Catapult Traffic and Sales

Lesson 40 : **The Advanced SEO Formula That Helped Me Rank For 477 000 Keywords**

Lesson 41 : **How to do SEO on a One Page Website**

Lesson 42 : **7 Advanced Link Building Tactics That Skyrocket Rankings**

Lesson 43 : **Types of Keywords That Never Sell Stop Wasting Your Time With Them**

Lesson 44 : **Wix vs Wordpress vs Squarespace Which One is The Best For SEO**

Lesson 45 : **How To Build Pages That Rank 1 On Google Consistently | SEO Tips**

Lesson 46 : **STOP Paying for SEO Tools The Only 4 Tools You Need to Rank 1 in Google**

Lesson 47 : **How to Optimize Your Blog to Get Explosive Traffic Growth in 2022**

Lesson 48 : **My 7 Favorite Free SEO Tools to Get Page 1 Rankings on Google**

Lesson 49 : **How to Improve Your Wordpress SEO in 30 Minutes | Rank INSTANTLY on Google**

Lesson 50 : **4 Simple Hacks to Bring Dead Pages Back to Life With Massive SEO Gains**

Lesson 51 : **How to Generate Leads When You Have Little to No Traffic**

Lesson 52 : **8 Things to Remove From Your Website Immediately If You Want to Rank on Google**

Lesson 53 : **How to Make Your Website SEO Friendly When You Can t Code | Neil Patel**

Lesson 54 : **How to Rank Smaller Websites on Google in 2022 FAST Method for Non Techies**

Lesson 55 : **96 Of Your Landing Page Visitors Will NEVER Convert And How to Improve That**

Lesson 56 : **14 Chrome Extensions That Will Save HOURS of Marketing Work**

Lesson 57 : **6 Actionable Steps For Better Rankings With Small Websites**

Lesson 58 : **Welcome to the SEO Unlocked Free SEO Course with Neil Patel | SEO Training**

Lesson 59 : **What is SEO An Introduction to SEO**

Lesson 60 : **On page and technical SEO Part 1 SEO Unlocked Free SEO Course with Neil Patel**

Lesson 61 : **On page and technical SEO Part 2 SEO Unlocked Free SEO Course with Neil Patel**

Lesson 62 :
Mastering Technical SEO Audits On page SEO Part 3 SEO Unlocked Free SEO Course with Neil Patel

Lesson 63 : **Advanced Content Marketing Tactics Content Marketing Part 1 Lesson 2 SEO Unlocked**

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The 10 Commandments of Content Marketing Content Marketing Part 2 Lesson 1 SEO Unlocked

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Lesson 71 :
Double Your eCommerce Sales With A Few Simple Tweaks Module 2 Part 1 eCommerce Unlocked

Lesson 72 : **How to Optimize Your On Page SEO in Less Than 10 Minutes**

Lesson 73 : **How to Outrank and Steal Traffic From Your Competition**

Lesson 74 :
Tools To Improve Your Content Marketing Module 3 Lesson 3 Content Marketing Unlocked

Lesson 75 : **How to Create The Perfect Blog Layout**

Lesson 76 : **The Best Traffic Hack Works Even If You re a Complete Newbie**

Lesson 77 : **How to Beat Google by Leveraging User Metrics**

Lesson 78 : **How Digital Marketing Will Change in 2022**

Lesson 79 : **How SEO Will Change in 2022**

Lesson 80 : **How Content Marketing Will Change in 2022**

Lesson 81 : **How to Find Lucrative Link Building Opportunities in Under 60 Seconds**

Lesson 82 : **How to Optimize Your Website in Less Than 30 Minutes**

Lesson 83 : **How to Find All the Keywords That Your Competitors Rank For But That You Don t**

Lesson 84 : **A Dead Simple SEO Strategy That ll Generate 1 Million Visitors**

Lesson 85 : **How to Create The Optimal SaaS Pricing Page**

Lesson 86 : **The Dumbest SEO Hack That Works**

Lesson 87 : **How to Get More SEO Traffic Even When You Can t Rank 1**

Lesson 88 : **Turn Your Idea Into a Real Business 10 Steps from 0 to 100s of Sales Opportunities**

Lesson 89 : **Is SEO Really Working For You**

Lesson 90 :
Here s How You Assess and Improve a Website s SEO Neil Patel s Website SEO Breakdown Session

Lesson 91 : **How to Find The Ideal Backlink**

Lesson 92 : **Here s What You Need to Outrank Your Competition**

Lesson 93 : **How to Monetize Your AMP Traffic**

Lesson 94 : **How SEOs Should Use Google Analytics**

Lesson 95 : **How to Create The Ideal Blog Homepage**

Lesson 96 : **10 Title Tag Tweaks That ll Boost Your SEO Traffic**

Lesson 97 : **SEO For Beginners The Easiest Way to Generate Traffic**

Lesson 98 : **The SEO Checklist How to Fix All of Your SEO Errors**

Lesson 99 : **How to Get More Backlinks FAST**

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CRO Unlocked Free Conversion Rate Optimization Course by Neil Patel Increase Website Conversions

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Lesson 105 : **Mastering Conversion Rate Optimization in 2 Weeks CRO Unlocked**

Lesson 106 :
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Lesson 107 : **How to Continually Find New Keyword Opportunities That You ll Be Able to Rank For**

Lesson 108 : **4 Daily SEO Tasks That You Need to Do And That Produce Results**

Lesson 109 : **How to Protect Your SEO Rankings While Using Google to Help You**

Lesson 110 : **My Favorite SEO Report Uncover Your Competitors SEO Strategy in a Few Clicks**

Lesson 111 : **My Biggest SEO Mistake And Why Your Organic Traffic Might Be Garbage**

Lesson 112 : **The Quickest Way to Create Popular Web Pages And Get Tons of Traffic**

Lesson 113 :
10 Post Pandemic Marketing Tips for Small Businesses | Turn Your Business Around Through Marketing

Lesson 114 : **The Best Keywords Aren t Popular Keywords | The Best Keyword Strategy You ve Seen**

Lesson 115 : **Digital Marketing Trends You Can t Ignore in 2022**

Lesson 116 : **How To COMPLETELY RECOVER Your Lost SEO Traffic**

Lesson 117 : **The Content Marketing TRAP Why Writing Content Can Drive ZERO Traffic**

Lesson 118 : **Should You Design Your Landing Pages From Scratch or Use Templates**

Lesson 119 : **WordPress SEO Tutorial for Beginners | Step by Step to Ranking a WordPress Site**

Lesson 120 : **The ONLY Features You Need to Use in SEO Tools**

Lesson 121 : **10 Small Things On Your Website That Are Ruining Your Traffic Remove These Today**

Lesson 122 :
One SEO Trend That Is About to Change Everything in 2022 And How to Use It In Your Favor

Lesson 123 : **You NEED to Learn How to Write This Type of Contentâ€¦ RIGHT NOW**

Lesson 124 : **Finding The Easiest Opportunities for Link Building In Less Than 3 Minutes**

Lesson 125 :
Take THIS QUICK TEST and FIND OUT How to CHANGE Your Landing Page s Performance

Lesson 126 : **The Most Realistic Advice On How to Start a New Website And Actually Get Traffic**

Lesson 127 : **Can You Rank a Website WITHOUT Writing Content**

Lesson 128 : **How to Speed Up Your Wordpress Website in just 5 steps**

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