Mindluster Platform

About the course Social Media Marketing

The term social media marketing (SMM) refers to the use of social media and social networks to market a company's products and services. Social media marketing provides companies with a way to engage with existing customers and reach new ones while allowing them to promote their desired culture, mission, or tone .

Marketing Category's Courses

Course Lesson(22)

Lesson 1 : **Social Media Marketing â€“ Introduction**

Lesson 2 : **Social Media Marketing VS Social Media Optimization**

Lesson 3 : **Social Media Marketing Platforms**

Lesson 4 : **Tutorix Simply Easy Learning Steps**

Lesson 5 : **Social Media Marketing â€“ Facebook**

Lesson 6 : **Social Media Marketing â€“ Twitter**

Lesson 7 : **Social Media Marketing â€“ LinkedIn**

Lesson 8 : **Social Media Marketing â€“ Google Plus**

Lesson 9 : **Social Media Marketing Instagram**

Lesson 10 : **Social Media Marketing â€“ Video Marketing**

Lesson 11 : **Social Media Marketing â€“ Social Bookmarking**

Lesson 12 : **Social Media Marketing â€“ Blogging**

Lesson 13 : **Social Media Marketing â€“ Business Branding**

Lesson 14 : **Social Media Marketing â€“ Personal Branding**

Lesson 15 : **Social Media Marketing â€“ Metric and ROI**

Lesson 16 : **Social Media Marketing â€“ Analytics**

Lesson 17 : **Social Media Marketing â€“ Best Practices**

Lesson 18 : **Tutorix Brings Simply Easy Learning**

Lesson 19 : **How to Build a Social Media Marketing Plan**

Lesson 20 : **How to Become a Social Media Marketing Expert**

Lesson 21 : **Social Media Marketing â€“ The Ultimate Guide**

Lesson 22 : **Social Media Marketing â€“ Conclusion**

Related courses

How To Start Social Media Marketin

Search Engine Optimization

Digital Strategy Brand Marketing Workshop

Marketing Automation

YouTube Marketing Training

Google Adwords Training

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