Mindluster Platform

About the course Social Media ROI

The term social media marketing (SMM) refers to the use of social media and social networks to market a company's products and services. Social media marketing provides companies with a way to engage with existing customers and reach new ones while allowing them to promote their desired culture, mission, or tone.

Marketing Category's Courses

Course Lesson(9)

Lesson 1 :
Social Media Marketing Career | 7 Mistakes to Avoid in a Social Media Marketing Career | Edureka

Lesson 2 :
Role of â€˜Social in the Company How Do We Measure It | Learn how to measure Social Media Marketing

Lesson 3 :
Social Media Marketing Tutorial Part 1 | Introduction to O ABC PPP Framework | Tips Tricks

Lesson 4 : **Grow your Career with Social Media Marketing | Edureka**

Lesson 5 : **Rethink Social Media Marketing with Al Ameen Sherfuddeen | Edureka**

Lesson 6 : **Learn Social Media Marketing with Al Ameen Sherfuddeen | Edureka**

Lesson 7 : **Measuring Social Media ROI | Learn Social Media ROI | Edureka**

Lesson 8 :
5 ways to grab an uber cool marketing job in Social Media | Social Media Career Tutorial | Edureka

Lesson 9 :
Social Media Marketing Tutorial | Social Media Marketing Tools Tips | Digital Marketing | Edureka

Related courses

How To Start Social Media Marketin

Search Engine Optimization

Digital Strategy Brand Marketing Workshop

Marketing Automation

YouTube Marketing Training

Google Adwords Training

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