Mindluster Platform

About the course SEO Search Engine Optimization

Search engine optimization (SEO) is the art and science of getting pages to rank higher in search engines such as Google. Because search is one of the main ways in which people discover content online, ranking higher in search engines can lead to an increase in traffic to a website .

Marketing Category's Courses

Course Lesson(21)

Lesson 1 : **SEO Course Introduction**

Lesson 2 : **02 Anatomy of a Web Document**

Lesson 3 : **03 SEO Tools**

Lesson 4 : **04 Competitor Analysis**

Lesson 5 : **05 How to Analyze Competitors Website for SEO**

Lesson 6 : **06 How to Use Screaming Frog SEO Spider for Competitor Analysis**

Lesson 7 : **07 How to Analyze Competitor s Backlinks**

Lesson 8 : **08 How to Analyze Competitor s Social Media for SEO**

Lesson 9 : **09 Keyword Research**

Lesson 10 : **10 How Does Google Read My Website**

Lesson 11 : **11 What If You Already Have a Website**

Lesson 12 : **12 How to Name Your Web Pages for SEO**

Lesson 13 : **13 How to Create Web Page Titles for SEO**

Lesson 14 : **14 How to Create Meta Tags for SEO**

Lesson 15 : **15 How to SEO Your Web Page for Google**

Lesson 16 : **16 How to Optimize Your Images for SEO**

Lesson 17 : **16 A Technical SEO Insights**

Lesson 18 : **17 Backlinks for Top Google Rankings**

Lesson 19 : **18 How to Redirect Non WWW URL to WWW Version**

Lesson 20 : **19 How to Create Robots txt File for Google**

Lesson 21 : **Free Search Engine Optimization Course Outro Video**

Related courses

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for Business Contact
business@mindluster.com