Mindluster Platform

About the course Tech Entrepreneur Nanodegree Program

A nanodegree is a certified online educational programme that helps students develop specialised skills in areas related to Computer Science â€” e.g. Data Science, Programming, Artificial Intelligence, etc.

Programming Category's Courses

Course Lesson(89)

Lesson 1 : **App Monetization | Course Introduction | Udacity**

Lesson 2 : **App Monetization | Course Map | Udacity**

Lesson 3 : **How to make a startup profitable | App Monetization | Udacity**

Lesson 4 : **App Monetization Success Story | App Monetization | Udacity**

Lesson 5 : **Understand Profit and Revenue | App Monetization | Udacity**

Lesson 6 : **Define Profit and Revenue | App Monetization | Udacity**

Lesson 7 : **Understand Gross vs Net Margin | App Monetization | Udacity**

Lesson 8 : **Define Gross vs Net Margin | App Monetization | Udacity**

Lesson 9 : **Background on business startups | App Monetization | Udacity**

Lesson 10 : **Monetization from the Start | App Monetization | Udacity**

Lesson 11 : **Optimizely on Monetization | App Monetization | Udacity**

Lesson 12 : **Defining Customer Terms | App Monetization | Udacity**

Lesson 13 : **Understand the Profit Model | App Monetization | Udacity**

Lesson 14 : **Define KPI s | App Monetization | Udacity**

Lesson 15 : **Setting good KPI s | App Monetization | Udacity**

Lesson 16 : **Understand your Users | App Monetization | Udacity**

Lesson 17 : **Kevin Hale Introduction | App Monetization | Udacity**

Lesson 18 : **Wufoo Growth vs Monetization | App Monetization | Udacity**

Lesson 19 : **How to Think About Users | App Monetization | Udacity**

Lesson 20 : **What to Think About as a Developer | App Monetization | Udacity**

Lesson 21 : **Kevin Hale Advice | App Monetization | Udacity**

Lesson 22 : **Freemium Models | App Monetization | Udacity**

Lesson 23 : **Challenges in Monetization | App Monetization | Udacity**

Lesson 24 : **Free vs Pay Dilemma | App Monetization | Udacity**

Lesson 25 : **Summary and main takeaways | App Monetization | Udacity**

Lesson 26 : **Introduction and Course Map**

Lesson 27 : **Overview of Monetization Models**

Lesson 28 : **Research Similar Products**

Lesson 29 :
Competitor Monetization Methods | Monetization Strategies | App Monetization | Udacity

Lesson 30 : **Monetizing a Commerce Site | Monetization Strategies | App Monetization | Udacity**

Lesson 31 : **Khadir Teespring Introduction | Monetization Strategies | App Monetization | Udacity**

Lesson 32 : **Optimize User Purchase Flow | Monetization Strategies | App Monetization | Udacity**

Lesson 33 : **INT Khadir 5**

Lesson 34 : **Optimize Mobile Commerce | Monetization Strategies | App Monetization | Udacity**

Lesson 35 : **Successful Commerce Branding | Monetization Strategies | App Monetization | Udacity**

Lesson 36 : **Subscriptions Models | Monetization Strategies | App Monetization | Udacity**

Lesson 37 : **Ads on Web | Monetization Strategies | App Monetization | Udacity**

Lesson 38 : **Terms to Know Ads | Monetization Strategies | App Monetization | Udacity**

Lesson 39 : **Examples Ads on the Web | Monetization Strategies | App Monetization | Udacity**

Lesson 40 : **Monetize your App | | Monetization Strategies | App Monetization | Udacity**

Lesson 41 : **Key Principles of Monetizing a Native App**

Lesson 42 : **Terms to Know Native Apps**

Lesson 43 : **Native Apps Premium**

Lesson 44 : **Native App Monetization Freemium**

Lesson 45 : **Native App Monetization Subscription**

Lesson 46 : **Native App Monetization eCommerce**

Lesson 47 : **Native App Monetization Ads**

Lesson 48 : **Nate Introduction | Monetization Strategies | App Monetization | Udacity**

Lesson 49 : **Nate Ad Types for Apps | Monetization Strategies | App Monetization | Udacity**

Lesson 50 : **Nate Monetization Methods | Monetization Strategies | App Monetization | Udacity**

Lesson 51 :
Game Monetization Strategy Advice | Monetization Strategies | App Monetization | Udacity

Lesson 52 : **Monetize Native Apps | Monetization Strategies | App Monetization | Udacity**

Lesson 53 : **Monetization Strategies Wrap Up | App Monetization | Udacity**

Lesson 54 : **Welcome to Lesson 3**

Lesson 55 : **Choosing a Monetization Model**

Lesson 56 : **Kevin Hale Advice | Implement a Monetization Strategy | App Monetization | Udacity**

Lesson 57 : **Pricing Strategies | Implement a Monetization Strategy | App Monetization | Udacity**

Lesson 58 : **Choose a Model | Implement a Monetization Strategy | App Monetization | Udacity**

Lesson 59 :
Adwords Responsive Ad Units | Implement a Monetization Strategy | App Monetization | Udacity

Lesson 60 : **Setting up All Other Models**

Lesson 61 : **Tracking Success**

Lesson 62 :
Google Analytics Tracking | Implement a Monetization Strategy | App Monetization | Udacity

Lesson 63 :
Analytics in Monetization | Implement a Monetization Strategy | App Monetization | Udacity

Lesson 64 : **Google Analytics | Implement a Monetization Strategy | App Monetization | Udacity**

Lesson 65 :
Google Analytics Features | Implement a Monetization Strategy | App Monetization | Udacity

Lesson 66 :
Google Analytics Misconceptions | Implement a Monetization Strategy | App Monetization | Udacity

Lesson 67 : **Monetization Pitfalls | Implement a Monetization Strategy | App Monetization | Udacity**

Lesson 68 : **What if you re not making money**

Lesson 69 :
Behavior Reports Track Success | Implement a Monetization Strategy | App Monetization | Udacity

Lesson 70 :
Tracking Success App Speed | Implement a Monetization Strategy | App Monetization | Udacity

Lesson 71 :
Game Developer Analytics | Implement a Monetization Strategy | App Monetization | Udacity

Lesson 72 : **Reflect On Tracking | Implement a Monetization Strategy | App Monetization | Udacity**

Lesson 73 : **Monetization Advice | Implement a Monetization Strategy | App Monetization | Udacity**

Lesson 74 : **Tracking Success Wrap Up**

Lesson 75 : **Welcome to Lesson 4**

Lesson 76 : **Understanding Your Users Needs**

Lesson 77 : **Nir Eyal Hooks | Optimize Your Model | App Monetization | Udacity**

Lesson 78 : **The Hooked Model Triggers**

Lesson 79 : **The Hooked Model Actions**

Lesson 80 : **The Hooked Model Rewards**

Lesson 81 : **The Hooked Model Investments**

Lesson 82 : **RoadBlocks to Revenue**

Lesson 83 : **INT Khadir 7**

Lesson 84 : **Loyalty Recency Reports**

Lesson 85 : **Engaging Users | Optimize Your Model | App Monetization | Udacity**

Lesson 86 : **Iterate Monetization Strategies | Optimize Your Model | App Monetization | Udacity**

Lesson 87 : **Game Developer Analytics | Optimize Your Model | App Monetization | Udacity**

Lesson 88 : **Wrap Up**

Lesson 89 : **Course Wrap Up**

Related courses

React Projects Workshops

Node js back end JavaScript

Python programming language

Social Network Theme UI With Sass

Full Stack React Django

Build a Node js App With Sequelize

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