Mindluster Platform

About the course App Marketing

A mobile app marketing agency is a company that specializes in helping business owners get their apps to their target audience. They have got the right networks .

Marketing Category's Courses

Course Lesson(102)

Lesson 1 : **App Marketing Course Introduction | Udacity**

Lesson 2 : **Geoffrey Moore Explains Market Segmentation | Udacity**

Lesson 3 : **Types of Market Segmentation Behavioral and Psychographic | Udacity**

Lesson 4 :
Market Segmentation Demographic and Geographic | Understand the User | App Marketing | Udacity

Lesson 5 :
Market Segmentation Occasional and Cultural | Understand the User | App Marketing | Udacity

Lesson 6 : **Market Segmentation Tips | Understand the User | App Marketing | Udacity**

Lesson 7 : **Introducing aBARKment | Understand the User | App Marketing | Udacity**

Lesson 8 :
Geoffrey Moore Market segmentation and Personas | Understand the User | App Marketing | Udacity

Lesson 9 : **Personas for Understanding Your User | Understand the User | App Marketing | Udacity**

Lesson 10 : **Choosing your Market Segment | Understand the User | App Marketing | Udacity**

Lesson 11 :
Geoffrey Moore Plausible Segmentation | Understand the User | App Marketing | Udacity

Lesson 12 : **Marketing Segmentation Wrap Up | Understand the User | App Marketing | Udacity**

Lesson 13 : **4 levels of Market Competition | Understand the User | App Marketing | Udacity**

Lesson 14 : **Generic and Budget Competition | Understand the User | App Marketing | Udacity**

Lesson 15 : **Competition Wrap up | Understand the User | App Marketing | Udacity**

Lesson 16 : **Identify Competitors | Understand the User | App Marketing | Udacity**

Lesson 17 : **Competitive Advantages | Understand the User | App Marketing | Udacity**

Lesson 18 : **Competitive Analysis | Understand the User | App Marketing | Udacity**

Lesson 19 : **Competitive Analysis Framework | Understand the User | App Marketing | Udacity**

Lesson 20 : **Geoffrey Moore Value Proposition | Understand the User | App Marketing | Udacity**

Lesson 21 : **Moore s Value Proposition Template | Understand the User | App Marketing | Udacity**

Lesson 22 : **Value proposition Final Advice | Understand the User | App Marketing | Udacity**

Lesson 23 : **App Marketing | Understand the User| Lesson 1 Recap | Udacity**

Lesson 24 : **App Marketing | Pre launch | Lesson Introduction | Udacity**

Lesson 25 : **Set Marketing Goals | Pre Launch | App Marketing | Udacity**

Lesson 26 : **Stages and Marketing Objectives | Pre Launch | App Marketing | Udacity**

Lesson 27 : **Measurable Marketing Goals | Pre Launch | App Marketing | Udacity**

Lesson 28 : **Build your Marketing Plan | Pre Launch | App Marketing | Udacity**

Lesson 29 : **Create Your Distribution Plan | Pre Launch | App Marketing | Udacity**

Lesson 30 : **Research with Google Trends | Pre Launch | App Marketing | Udacity**

Lesson 31 : **Research with Adwords Keyword Planner Tool**

Lesson 32 : **Distribution channels | Pre Launch | App Marketing | Udacity**

Lesson 33 : **Distribution channels Partnerships | Pre Launch | App Marketing | Udacity**

Lesson 34 : **Steve Chen Youtube | Introduction | Pre Launch | App Marketing | Udacity**

Lesson 35 : **Business Partnerships | Pre Launch | App Marketing | Udacity**

Lesson 36 : **Research Distribution Channels | Pre Launch | App Marketing | Udacity**

Lesson 37 : **Create Marketing Materials | Pre Launch | App Marketing | Udacity**

Lesson 38 : **Landing Pages and Messaging | Pre Launch | App Marketing | Udacity**

Lesson 39 : **App Beta Testing | Pre Launch | App Marketing | Udacity**

Lesson 40 : **App stores Distribution channels | Pre Launch | App Marketing | Udacity**

Lesson 41 : **Global Marketing Pre Launch | App Marketing | Udacity**

Lesson 42 : **App Marketing | Pre Launch | Wrappin Up | Udacity**

Lesson 43 : **App Marketing | Launch | Lesson Introduction | Udacity**

Lesson 44 : **App Launch Checklist | Launch | App Marketing | Udacity**

Lesson 45 : **App Launch Checklist Social Page | Launch | App Marketing | Udacity**

Lesson 46 : **Noam Social Media Marketing Advice | Launch | App Marketing | Udacity**

Lesson 47 : **Tali Saar App Launch Checklist PR | Launch | App Marketing | Udacity**

Lesson 48 : **Launch assets Press Kit | Launch | App Marketing | Udacity**

Lesson 49 : **Launch Checklist Building Your Userbase | Launch | App Marketing | Udacity**

Lesson 50 : **Noam Create Incentives Advice | Launch | App Marketing | Udacity**

Lesson 51 : **App Store Optimization | Launch | App Marketing | Udacity**

Lesson 52 : **SEO Tips | Launch | App Marketing | Udacity**

Lesson 53 : **How to be Successful with SEO | Launch | App Marketing | Udacity**

Lesson 54 : **How to be Successful with ASO | Launch | App Marketing | Udacity**

Lesson 55 : **App Reviews and Feedback | Launch | App Marketing | Udacity**

Lesson 56 : **Relevance in Online Groups | Launch | App Marketing | Udacity**

Lesson 57 : **Activity in Relevant Offline Events | Launch | App Marketing | Udacity**

Lesson 58 : **Tali Saar Industry Events | Launch | App Marketing | Udacity**

Lesson 59 : **Explore Business Events | Launch | App Marketing | Udacity**

Lesson 60 : **Grow your User Base | Launch | App Marketing | Udacity**

Lesson 61 : **Get Your First Users Advice | Launch | App Marketing | Udacity**

Lesson 62 : **App Marketing | Launch | Lesson Recap | Udacity**

Lesson 63 : **App Marketing | Customer Acquisition | Lesson Introduction | Udacity**

Lesson 64 : **3 Engines of Growth | Customer Acquisition | App Marketing | Udacity**

Lesson 65 : **Paid Marketing | Customer Acquisition | App Marketing | Udacity**

Lesson 66 : **Tali Saar Paid Marketing Advice | Customer Acquisition | App Marketing | Udacity**

Lesson 67 : **Google AdWords Introduction | Customer Acquisition | App Marketing | Udacity**

Lesson 68 :
Google AdWords Structure of a Campaign | Customer Acquisition | App Marketing | Udacity

Lesson 69 : **Google AdWords Campaigns Text | Customer Acquisition | App Marketing | Udacity**

Lesson 70 : **Google AdWords Text Campaign Tips | Customer Acquisition | App Marketing | Udacity**

Lesson 71 : **Google AdWords Keywords | Customer Acquisition | App Marketing | Udacity**

Lesson 72 : **Google Adwords Keywords Advice | Customer Acquisition | App Marketing | Udacity**

Lesson 73 : **Google AdWords Mobile | Customer Acquisition | App Marketing | Udacity**

Lesson 74 : **Google AdWords Wrap up | Customer Acquisition | App Marketing | Udacity**

Lesson 75 : **Direct Media Buying | Customer Acquisition | App Marketing | Udacity**

Lesson 76 : **Google Display Networks | Customer Acquisition | App Marketing | Udacity**

Lesson 77 : **Programmatic Marketing | Customer Acquisition | App Marketing | Udacity**

Lesson 78 : **Affiliate Marketing | Customer Acquisition | App Marketing | Udacity**

Lesson 79 : **Paid YouTube Ads | Customer Acquisition | App Marketing | Udacity**

Lesson 80 : **Youtube Ads Advice | Customer Acquisition | App Marketing | Udacity**

Lesson 81 : **Paid Social Marketing | Customer Acquisition | App Marketing | Udacity**

Lesson 82 : **Free Social Community Marketing | Customer Acquisition | App Marketing | Udacity**

Lesson 83 : **Build Communities | Customer Acquisition | App Marketing | Udacity**

Lesson 84 : **Inbound Marketing | Customer Acquisition | App Marketing | Udacity**

Lesson 85 : **Email Marketing | Customer Acquisition | App Marketing | Udacity**

Lesson 86 : **Email Marketing Advice | Customer Acquisition | App Marketing | Udacity**

Lesson 87 : **Email Marketing Components | Customer Acquisition | App Marketing | Udacity**

Lesson 88 : **Growth Hacking | Customer Acquisition | App Marketing | Udacity**

Lesson 89 : **App Marketing | Customer Acquisition | Lesson Recap | Udacity**

Lesson 90 : **App Marketing | Measurement Fundamentals | Lesson Intro | Udacity**

Lesson 91 : **User Feedback | Measurement Fundamentals | App Marketing | Udacity**

Lesson 92 :
Engaging Customers Considerations | Measurement Fundamentals | App Marketing | Udacity

Lesson 93 : **Metrics to Meet your Goals | Measurement Fundamentals | App Marketing | Udacity**

Lesson 94 :
App Goals Metrics Growth Advice | Measurement Fundamentals | App Marketing | Udacity

Lesson 95 : **Match Goals to Metrics | Measurement Fundamentals | App Marketing | Udacity**

Lesson 96 :
Validate Efforts Through Experiments | Measurement Fundamentals | App Marketing | Udacity

Lesson 97 :
Start your Marketing Experiments | Measurement Fundamentals | App Marketing | Udacity

Lesson 98 :
Build Your Retention Experiment | Measurement Fundamentals | App Marketing | Udacity

Lesson 99 : **A B Experimental Test | Measurement Fundamentals | App Marketing | Udacity**

Lesson 100 :
Analyze Marketing Experiment Results | Measurement Fundamentals | App Marketing | Udacity

Lesson 101 : **User Testing**

Lesson 102 : **Untitled**

Related courses

How To Start Social Media Marketin

Search Engine Optimization

Digital Strategy Brand Marketing Workshop

Marketing Automation

YouTube Marketing Training

Google Adwords Training

for Business Contact
business@mindluster.com