Mindluster Platform

About the course Balanced Scorecard

A balanced scorecard is a strategic management performance metric that helps companies identify and improve their internal operations to help their external outcomes. It measures past performance data and provides organizations with feedback on how to make better decisions in the future. The four perspectives of a traditional balanced scorecard are Financial, Customer, Internal Process, and Learning and Growth. Therefore, an example of Balanced Scorecard description can be defined as follows: A tool for monitoring the strategic decisions taken by the company based on indicators previously established and that should permeate through at least four aspects â€“ financial, customer, internal processes and learning & growth.

Business Category's Courses

Course Lesson(6)

Lesson 1 : **The Balanced Scorecard**

Lesson 2 : **The Balanced Scorecard Learning and Growth Perspective**

Lesson 3 : **The Balanced Scorecard Internal Process Perspective**

Lesson 4 : **The Balanced Scorecard Customer Perspective**

Lesson 5 : **The Balanced Scorecard Financial Perspective**

Lesson 6 : **Balanced Scorecard with Strategy Maps**

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