

Mindluster Platform

About the course **Digital Marketing to professional**

By definition digital marketing (aka online marketing) promotes a client's brand, products and services via the internet or other digital channels.

Marketing Category's Courses

Course Lesson(187)

Lesson 1 :

[Digital Marketing In 5 Minutes | What Is Digital Marketing | Learn Digital Marketing | Simplilearn](#)

Lesson 2 : [Digital Marketing Course Part 1 | Digital Marketing Tutorial For Beginners | Simplilearn](#)

Lesson 3 : [Digital Marketing Course Part 2 | Digital Marketing Tutorial For Beginners | Simplilearn](#)

Lesson 4 : [Digital Marketing Course Part 3 | Digital Marketing Tutorial For Beginners | Simplilearn](#)

Lesson 5 :

[Digital Marketing Course In 11 Hours 2020 | Digital Marketing Tutorial For Beginners | Simplilearn](#)

Lesson 6 :

[What Is Digital Marketing | Introduction To Digital Marketing | Digital Marketing | Simplilearn](#)

Lesson 7 :

[Digital Marketing Course | Digital Marketing Tutorial For Beginners | Digital Marketing | Simplilearn](#)

Lesson 8 :

[Digital Marketing Training | Digital Marketing Course | Digital Marketing Tutorial | Simplilearn](#)

Lesson 9 :

[Best Digital Marketing Tools | Digital Marketing Tools 2020 | Digital Marketing | Simplilearn](#)

Lesson 10 :

[What Is SEO | What Is SEO And How Does It Work | SEO Tutorial For Beginners | Simplilearn](#)

Lesson 11 :

[SEO Tutorial For Beginners | Learn SEO Step By Step | SEO Tutorial | Advanced SEO 2020 | Simplilearn](#)

Lesson 12 :

[7 SEO Tips And Tricks That Actually Work | SEO Tips 2020 | SEO Tutorial For Beginners | Simplilearn](#)

Lesson 13 :

[Keyword Research Tutorial | Keyword Research For SEO 2021 | SEO Tutorial For Beginners | Simplilearn](#)

Lesson 14 :

[How To Rank 1 On Google | How To Improve Google Ranking | SEO Tutorial For Beginners | Simplilearn](#)

Lesson 15 :

[Google Tag Manager](#) | [Google Tag Manager Tutorial 2020](#) | [Google Tag Manager Setup](#) | [Simplilearn](#)

Lesson 16 :

[Google Ads](#) | [Google Ads Tutorial 2020](#) | [Google AdWords Tutorial 2020](#) | [PPC Advertising](#) | [Simplilearn](#)

Lesson 17 :

[Google Display Network Tutorial](#) | [Google Display Ads](#) | [Google Ads](#) | [Digital Marketing](#) | [Simplilearn](#)

Lesson 18 :

[Google Analytics](#) | [Google Analytics Tutorial For Beginners](#) | [Google Analytics Setup](#) | [Simplilearn](#)

Lesson 19 :

[How To Set Up Goals In Google Analytics 2021](#) | [Google Analytics Advanced](#) | [Simplilearn](#)

Lesson 20 :

[How To Setup Event Tracking In Google Analytics](#) | [Event Tracking In Google Analytics](#) | [Simplilearn](#)

Lesson 21 :

[Google Data Studio](#) | [Google Data Studio Tutorial 2020](#) | [Google Data Studio Dashboard](#) | [Simplilearn](#)

Lesson 22 :

[How To Start Social Media Marketing](#) | [Social Media Marketing Tutorial For Beginners](#) | [Simplilearn](#)

Lesson 23 :

[Facebook Ads Tutorial 2020](#) | [How To Run Facebook Ads](#) | [Facebook Ads Manager 2020](#) | [Simplilearn](#)

Lesson 24 :

[Facebook Advertising Tips Strategies 2020](#) | [Facebook Advertising Tips](#) | [Facebook Ads](#) | [Simplilearn](#)

Lesson 25 :

[How To Rank YouTube Videos](#) | [How To Rank YouTube Videos Fast In 2020](#) | [YouTube SEO Tips](#) | [Simplilearn](#)

Lesson 26 :

[Complete SEO Guide For 2019](#) | [SEO Guide 2020](#) | [SEO Guide For Beginners](#) | [SEO Tutorial](#) | [Simplilearn](#)

Lesson 27 :

[How To Create A YouTube Channel 2020](#) | [How To Start A YouTube Channel For Beginners](#) | [Simplilearn](#)

Lesson 28 :

[How To Increase YouTube Subscribers](#) | [How To Get YouTube Subscribers Fast 2020](#) | [Simplilearn](#)

Lesson 29 :

[YouTube Ads](#) | [YouTube Advertising](#) | [How To Run YouTube Ads 2020](#) | [YouTube Ads Tutorial](#) | [Simplilearn](#)

Lesson 30 :

[How To Increase Followers On Instagram](#) | [20 Tips To Increase Instagram Followers 2020](#) | [Simplilearn](#)

Lesson 31 :

[How To Increase Twitter Followers](#) | [20 Tips On How To Get Followers On Twitter 2020](#) | [Simplilearn](#)

Lesson 32 :

[Content Marketing Strategy](#) | [Content Marketing Examples](#) | [Content Marketing 2020](#) | [Simplilearn](#)

Lesson 33 :

[How To Get Traffic To Your Website | Increase Website Traffic 2020 | Digital Marketing | Simplilearn](#)

Lesson 34 :

[Email Marketing | Email Marketing Tutorial | What Is Email Marketing How Does It Work | Simplilearn](#)

Lesson 35 :

[Mailchimp Tutorial 2020 | Mailchimp Email Marketing | How To Use Mailchimp For Beginner | Simplilearn](#)

Lesson 36 :

[Affiliate Marketing | Affiliate Marketing For Beginners | What Is Affiliate Marketing | Simplilearn](#)

Lesson 37 :

[How To Become A Digital Marketer | How To Start Career In Digital Marketing In 2020 | Simplilearn](#)

Lesson 38 : **[Digital Marketing Career Jobs Resume Salary Skills Roles Responsibilities | Simplilearn](#)**

Lesson 39 :

[Digital Marketing Course | Digital Marketing Training | Digital Marketing For Beginners | Simplilearn](#)

Lesson 40 :

[Digital Marketing Interview Questions And Answers 2020 | Digital Marketing Interview | Simplilearn](#)

Lesson 41 :

[Search Engine Marketing Interview Questions | Google Ads Interview Questions Answers | Simplilearn](#)

Lesson 42 :

[Facebook Shop Tutorial 2020 | Facebook Shop Setup | How to Set up A Facebook Shop Page | Simplilearn](#)

Lesson 43 :

[Facebook Algorithm 2020 | How Facebook Algorithm Works | Facebook Algorithm Explained | Simplilearn](#)

Lesson 44 :

[Facebook Live Streaming Tutorial | How To Set Up Livestream On Facebook | Simplilearn](#)

Lesson 45 :

[Facebook Ads Tutorial | How To Run Facebook Ads | Facebook Advertising Tutorial 2020 | Simplilearn](#)

Lesson 46 :

[SEO Tutorial For Beginners | What Is SEO How Does It Work | Learn SEO Step By Step | Simplilearn](#)

Lesson 47 : **[SEO Backlinks Tutorial | SEO Link Building Tutorial | Simplilearn](#)**

Lesson 48 :

[Social Media Marketing Strategy | Social Media Marketing Tutorial For Beginners | Simplilearn](#)

Lesson 49 : **[Introduction To Web Analytics Certification Training | Simplilearn](#)**

Lesson 50 :

[Google Analytics Tutorial For Beginners | Digital Marketing Tutorial For Beginners | Simplilearn](#)

Lesson 51 : **[Introduction To PPC Certification Training | Simplilearn](#)**

Lesson 52 : **[PPC Tutorial For Beginners | Introduction To Pay Per Click](#)**

Lesson 53 :

[Content Marketing Strategy | Content Marketing Tutorial | Content Marketing Examples | Simplilearn](#)

Lesson 54 :

[How to Become A Digital Marketing Expert | Digital Marketing Course For Beginners | Simplilearn](#)

Lesson 55 :

[Twitter Marketing Tutorial | Twitter Marketing Strategies | Digital Marketing Tutorial | Simplilearn](#)

Lesson 56 : **[Marketing Automation Tutorial | Digital Marketing Tutorial For Beginners | Simplilearn](#)**

Lesson 57 :

[Digital Analytics Fundamentals | Web Analytics For Beginners | Digital Marketing | Simplilearn](#)

Lesson 58 : **[Content Marketing Tutorial | Digital Marketing Tutorial For Beginners | Simplilearn](#)**

Lesson 59 :

[How to Become a Digital Marketing Expert | Digital Marketing Course For Beginners | Simplilearn](#)

Lesson 60 : **[SEO Keyword Research | SEO Tutorial For Beginners | Simplilearn](#)**

Lesson 61 : **[Introduction To Digital Selling Certified Associate Training | Simplilearn](#)**

Lesson 62 :

[SEO On Page Optimization Tutorial | On Page SEO Tutorial | SEO Tutorial For Beginners | Simplilearn](#)

Lesson 63 : **[Opportunity Options Benefits Of Web Analytics | Web Analytics Tutorial](#)**

Lesson 64 : **[Introduction To KPI Analysis and Techniques Certification Training | Simplilearn](#)**

Lesson 65 : **[SEO Off Page Optimization Tutorial | Link Building Tutorial | Simplilearn](#)**

Lesson 66 : **[SEO Meta Tags Tutorial | SEO Tutorial For Beginners | Simplilearn](#)**

Lesson 67 :

[What Is Email Marketing | Email Marketing Tutorial | Digital Marketing Tutorial | Simplilearn](#)

Lesson 68 : **[Introduction To Google AdWords Professional Certification Training | Simplilearn](#)**

Lesson 69 : **[Digital Analytics Introduction | Digital Marketing Tutorial For Beginners | Simplilearn](#)**

Lesson 70 : **[Introduction To Programmatic Buying Foundation Training | Simplilearn](#)**

Lesson 71 : **[Digital Analytics KPI | Digital Marketing Tutorial For Beginners | Simplilearn](#)**

Lesson 72 : **[Introduction to Digital Analytics Foundation | Simplilearn](#)**

Lesson 73 :

[YouTube Marketing Tutorial | Social Media Marketing Tutorial For Beginners | Simplilearn](#)

Lesson 74 : **[Basic Terminology | Email Marketing Tutorial For Beginners | Simplilearn](#)**

Lesson 75 :

[SMS In Mobile Marketing | Mobile Marketing Tutorial | Digital Marketing Tutorial | Simplilearn](#)

Lesson 76 : **[Digital Marketing Certification Training | Simplilearn](#)**

Lesson 77 : **[Twitter Advertising Tutorial | Social Media Marketing Tutorial | Simplilearn](#)**

Lesson 78 :

[YouTube Marketing Tutorial | YouTube Marketing Tips | Digital Marketing Tutorial | Simplilearn](#)

Lesson 79 : **[Introduction To Social Mobile Analytics and Cloud Certification Training | Simplilearn](#)**

Lesson 80 :

[Facebook Marketing Tutorial | Social Media Marketing Tutorial For Beginners | Simplilearn](#)

Lesson 81 : **[Social Media And Storytelling | Social Media Marketing Tutorial | Simplilearn](#)**

Lesson 82 :

Facebook Advertising Tutorial | Social Media Marketing Tutorial For Beginners | Simplilearn

Lesson 83 :

Introduction To Advanced Search Engine Optimization SEO Certification Training | Simplilearn

Lesson 84 : **What Is Programmatic Buying | Programmatic Buying Tutorial | Simplilearn**

Lesson 85 :

What is Conversion Optimization | Conversion Optimization Training Video | Simplilearn

Lesson 86 :

Introduction to Web Analytics Certification Training | What is Web Analytics | Simplilearn

Lesson 87 : **Introduction to Social Media Certification Training**

Lesson 88 : **Introduction To Advanced Web Analytics Certification Training | Simplilearn**

Lesson 89 : **Introduction To Email Marketing Foundation | Simplilearn**

Lesson 90 :

Content Marketing And SEO | Content Marketing Tutorial | Digital Marketing Tutorial | Simplilearn

Lesson 91 : **Online Social Media Training Video | The Importance of Social Media | Simplilearn**

Lesson 92 : **Upskill Your Team with Simplilearn s Digital Marketing Training | Simplilearn**

Lesson 93 : **Introduction to Online Marketing Certification Training | Simplilearn**

Lesson 94 : **Visual Social Media | Social Media Marketing Tutorial | Simplilearn**

Lesson 95 : **Introduction To Twitter Marketing And Advertising Certification | Simplilearn**

Lesson 96 : **Social Media Marketing Tutorial | Lesson 3 Social Media Channels | Simplilearn**

Lesson 97 :

Introduction to SEO Foundations by Danny Dover | Search Engine Optimization Training | Simplilearn

Lesson 98 :

Introduction to Content Marketing Certification Training | What is Content Marketing | Simplilearn

Lesson 99 : **A Model Of Search Engines | SEO Tutorial For Beginners | Simplilearn**

Lesson 100 :

GDPR Compliance Explained | What Is GDPR Compliance | GDPR Explained | Email Marketing | Simplilearn

Lesson 101 : **Content Marketing Strategy | Content Marketing Tutorial | Simplilearn**

Lesson 102 : **Digital Marketing Certification Course | DMCA Course | Simplilearn**

Lesson 103 : **Email Marketing Tutorial For Beginners | Simplilearn**

Lesson 104 : **How To Spark Social Media Sharing | Social Media Marketing Tutorial | Simplilearn**

Lesson 105 : **PPC Introduction | PPC Tutorial For Beginners | Simplilearn**

Lesson 106 : **Psychology Of Search | PPC Tutorial For Beginners | Simplilearn**

Lesson 107 : **Introduction To SEO Foundation Course | Simplilearn**

Lesson 108 : **Mobile Marketing Measurement | Mobile Marketing Tutorial | Simplilearn**

Lesson 109 : **Introduction To Advanced Content Marketing Certification Training | Simplilearn**

Lesson 110 : **Social Media Measurement | Social Media Marketing Tutorial | Simplilearn**

Lesson 111 : [Pinterest Marketing Tutorial | Social Media Marketing Tutorial | Simplilearn](#)

Lesson 112 :

[What is Content Marketing | Content Marketing Basics | Content Marketing Tutorial | Simplilearn](#)

Lesson 113 : [PPC Auction | PPC Tutorial For Beginners | Simplilearn](#)

Lesson 114 : [Social Media Selling | Social Media Marketing Tutorial | Simplilearn](#)

Lesson 115 : [Introduction Online Marketing Fundamentals Certification Training | Simplilearn](#)

Lesson 116 : [Introduction To Advanced Mobile Marketing Certification Training | Simplilearn](#)

Lesson 117 : [Email Marketing Automation | Email Marketing Tutorial | Simplilearn](#)

Lesson 118 :

[Introduction To Digital Marketing For CXOs | Introduction To Digital Marketing | Simplilearn](#)

Lesson 119 : [Content Marketing ROI | Content Marketing Tutorial | Simplilearn](#)

Lesson 120 : [What is Content Marketing | Content Marketing Tutorial For Beginners | Simplilearn](#)

Lesson 121 : [Introduction To Holiday PPC Advertising Certification Training | Simplilearn](#)

Lesson 122 : [Introduction To Pinterest Marketing Certification Training | Simplilearn](#)

Lesson 123 : [Content Marketing And Blogs | Content Marketing Tutorial | Simplilearn](#)

Lesson 124 : [Introduction To Display Advertising Certification Training | Simplilearn](#)

Lesson 125 : [Converged Social Media | Social Media Marketing Tutorial | Simplilearn](#)

Lesson 126 : [An introduction to Conversion Optimization by Bryan Eisenberg | Simplilearn](#)

Lesson 127 :

[An Introduction to PPC Foundations by Brad Geddes | What is Pay Per Click | Simplilearn](#)

Lesson 128 : [Introduction to Conversion Optimization Certification Training | Simplilearn](#)

Lesson 129 :

[What Is Online Marketing | Online Marketing For Beginners | Online Marketing Tutorial | Simplilearn](#)

Lesson 130 : [Digital Marketing Course | Digital Marketing Certification | Simplilearn](#)

Lesson 131 : [Digital Marketing Certified Associate Training | DMCA Training | Simplilearn](#)

Lesson 132 : [Introduction To SEO Certification Training | Simplilearn](#)

Lesson 133 :

[Content Marketing Strategy For 2021 | Content Marketing Tutorial | Content Marketing | Simplilearn](#)

Lesson 134 :

[Keyword Research For SEO | What Is Keyword Research | Keyword Research Tutorial 2020 | Simplilearn](#)

Lesson 135 :

[Local SEO 2021 | Local SEO Tutorial | What Is Local SEO Optimization | SEO Tutorial | Simplilearn](#)

Lesson 136 :

[On Page SEO Tutorial | On Page Optimization Step By Step | SEO Tutorial For Beginners | Simplilearn](#)

Lesson 137 :

[Branding Basics | Brand Strategy | Understanding Branding Fundamentals | Brand Marketing | Simplilearn](#)

Lesson 138 :
[How To Create A YouTube Channel | YouTube Channel Optimization | YouTube Tutorial | Simplilearn](#)

Lesson 139 :
[How To Create Instagram Videos | How To Create Edit Monetize Your Instagram Videos | Simplilearn](#)

Lesson 140 :
[Top 50 Digital Marketing Interview Questions And Answers 2020 | Digital Marketing 2020 | Simplilearn](#)

Lesson 141 :
[Top 50 Digital Marketing Interview Questions And Answers 2020 | Digital Marketing 2020 | Simplilearn](#)

Lesson 142 :
[How To Create Google Ads Account | How To Setup Google Ads Account |Google Ads Tutorial |Simplilearn](#)

Lesson 143 :
[Google Ads AdWords Tutorial For Beginners 2020 | Create Your First Ad Step By Step | Simplilearn](#)

Lesson 144 :
[SEO In 10 Minutes | What Is SEO Search Engine Optimization | SEO Explained 2020 | Simplilearn](#)

Lesson 145 :
[Beginners Guide To Content Marketing 2020 | Content Marketing Tips | Content Marketing | Simplilearn](#)

Lesson 146 :
[How To Increase Youtube Subscribers Fast | How To Increase YouTube Subscribers 2020 | Simplilearn](#)

Lesson 147 :
[How To Get Traffic To Your Website | Fastest Ways To Get Traffic To Your Website In 2020|Simplilearn](#)

Lesson 148 :
[How To Create Backlinks In 2020 | How To Create Backlinks To Your Website |SEO Strategy |Simplilearn](#)

Lesson 149 :
[Tips To Improve Facebook Ads In 2020 | Facebook Advertising Tips And Strategies | Simplilearn](#)

Lesson 150 :
[Google Display Network Explained | Google Ads Tutorial For Beginners | Google Ads 2020 | Simplilearn](#)

Lesson 151 :
[Email Marketing Full Course In 2 Hours | Email Marketing Tutorial For Beginners 2020 | Simplilearn](#)

Lesson 152 :
[Digital Marketing Careers Jobs Skills Salary And Future 2021 | Digital Marketing | Simplilearn](#)

Lesson 153 :
[Mailchimp Email Marketing Tutorial | Email Marketing Using Mailchimp | Email Marketing | Simplilearn](#)

Lesson 154 :
[Social Media Marketing In 5 Minutes | What Is Social Media Marketing For Beginners | Simplilearn](#)

Lesson 155 :
[Google Analytics Full Course 2020 | Google Analytics Tutorial For Beginners | Simplilearn](#)

Lesson 156 :

[How To Use Storytelling In Your Social Media Strategy | Social Media Marketing Training | Simplilearn](#)

Lesson 157 :

[Web Analytics Full Course | Web Analytics In Digital Marketing | Web Analytics Tutorial | Simplilearn](#)

Lesson 158 : **[Best Marketing Books For Entrepreneurs 2020 | Learn Marketing Skills | Simplilearn](#)**

Lesson 159 :

[Content Marketing Full Course | Content Marketing Tutorial For Beginners | Simplilearn](#)

Lesson 160 : **[Instagram Marketing Strategy 2020 | Instagram Marketing Tips For 2020 | Simplilearn](#)**

Lesson 161 :

[20 Things To Know Now About PPC 2020 | PPC Marketing For Beginners | Digital Marketing | Simplilearn](#)

Lesson 162 :

[What Is SEO | What Is SEO And How Does It Work | Search Engine Optimization Explained | Simplilearn](#)

Lesson 163 :

[Digital Marketing Course In 11 Hours 2020 | Digital Marketing Tutorial For Beginners | Simplilearn](#)

Lesson 164 :

[Top SEO Tools 2020 | Best SEO Tools For Beginners | SEO Tutorial For Beginners | Simplilearn](#)

Lesson 165 :

[Top 5 SEO Tips And Tricks | SEO Tips For Website | SEO Tutorial For Beginners | Simplilearn](#)

Lesson 166 :

[YouTube Ideas For 2021 | YouTube Video Ideas For Beginners | YouTube Channel Ideas 2021 | Simplilearn](#)

Lesson 167 :

[Top SEO Tips 2021 | SEO Tips For Website | SEO Strategy | SEO Tutorial For Beginners | Simplilearn](#)

Lesson 168 :

[Facebook Ads Course In 3 Hours | Facebook Ads Tutorial | Facebook Marketing Course | Simplilearn](#)

Lesson 169 :

[Instagram Marketing Full Course In 2 Hours | Instagram Marketing Tutorial For Beginners | Simplilearn](#)

Lesson 170 :

[Google Ads Full Course In 5 Hours | Google Ads Tutorial | Complete Google Ads Tutorial | Simplilearn](#)

Lesson 171 :

[YouTube Marketing Full Course | YouTube Marketing Tutorial | Learn YouTube Marketing | Simplilearn](#)

Lesson 172 :

[How To Rank No 1 In Google Search In 2021 | Google Ranking Tips For 2021 | SEO Tutorial | Simplilearn](#)

Lesson 173 :

[SEO In 5 Minutes | What Is SEO And How Does It Work | SEO Explained | SEO Tutorial | Simplilearn](#)

Lesson 174 :

[What Is Email Marketing | Introduction To Email Marketing | Email Marketing Tutorial | Simplilearn](#)

Lesson 175 :

[YouTube Keyword Research | How To Do Keyword Research For Youtube Videos | YouTube SEO | Simplilearn](#)

Lesson 176 :

[Top Digital Marketing Skills In 2021 | Most In demand Digital Marketing Skills 2021 | Simplilearn](#)

Lesson 177 :

[On Page And Off Page SEO What Is On Page SEO And Off Page SEO SEO Tutorial Simplilearn](#)

Lesson 178 :

[Get High Quality Traffic To Website In 2021 Website Traffic Hacks SEO Tips Simplilearn](#)

Lesson 179 :

[Post Graduate Program In Digital Marketing In Partnership With Purdue University | Simplilearn](#)

Lesson 180 :

[Paid Marketing Full Course | Paid Marketing Tutorial | Digital Marketing Course | Simplilearn](#)

Lesson 181 :

[Digital Marketing Through Facebook | Facebook Marketing Tutorial | Facebook Marketing | Simplilearn](#)

Lesson 182 :

[FREE Digital Marketing Course With Certificate | i_Learn Digital Marketing For FREE | Simplilearn](#)

Lesson 183 :

[Digital Marketing Course | Post Graduate Program | Purdue University | Shorts | Simplilearn](#)

Lesson 184 :

[Post Graduate Program In Digital Marketing Analytics | IIIT Tiruchirappalli | Shorts |Simplilearn](#)

Lesson 185 :

[Post Graduate Program In Digital Marketing Analytics | IIIT Tiruchirappalli | Shorts |Simplilearn](#)

Lesson 186 :

[What Is Digital Marketing | Digital Marketing Explained In X Minutes | Digital Marketing|Simplilearn](#)

Lesson 187 :

[What Is SEO And How Does It Work | Search Engine Optimization Tutorial For Beginners | Simplilearn](#)

Related courses

[How To Start Social Media Marketin](#)

[Search Engine Optimization](#)

[Digital Strategy Brand Marketing Workshop](#)

[Marketing Automation](#)

[YouTube Marketing Training](#)

[Google Adwords Training](#)



for Business Contact
business@mindluster.com