Mindluster Platform

About the course Key Performance Indicators

Key performance indicators (KPIs) refer to a set of quantifiable measurements used to gauge a company's overall long-term performance. KPIs specifically help determine a company's strategic, financial, and operational achievements, especially compared to those of other businesses within the same sector.What are the 5 key performance indicators? 1 â€“ Revenue per client/member (RPC) The most common, and probably the easiest KPI to track is Revenue Per Client â€“ a measure of productivity. ... 2 â€“ Average Class Attendance (ACA) ... 3 â€“ Client Retention Rate (CRR) ... 4 â€“ Profit Margin (PM) ... 5 â€“ Average Daily Attendance (ADA).What is a key performance indicator examples? Examples of Financial KPIs Growth in Revenue. Net Profit Margin. Gross Profit Margin. Operational Cash Flow. Current Accounts Receivables. Inventory Turnover. EBITDA.

Business Category's Courses

Course Lesson(13)

Lesson 1 : **How to Calculate ROI Return on Investment**

Lesson 2 : **How to Calculate Residual Income**

Lesson 3 : **ROI vs Residual Income**

Lesson 4 : **Economic Value Added EVA**

Lesson 5 : **Economic Value Added EVA Example**

Lesson 6 : **Weighted Average Cost of Capital WACC**

Lesson 7 : **How to Calculate the Cost to Acquire a Customer CAC**

Lesson 8 : **How to Calculate the Churn Rate**

Lesson 9 : **How to Calculate the Lifetime Value of a Customer LTV**

Lesson 10 : **Lifetime Value of a Customer vs Customer Acquisition Cost**

Lesson 11 : **Sales Per Square Foot**

Lesson 12 : **Same Store Sales**

Lesson 13 : **Daily Active Users as a key performance indicator**

Related courses

Business Entrepreneurship

Business Soft Skills

Economics

Intellectual Property

How to Start Business

Start a Cleaning Business



for Business Contact
business@mindluster.com