Mindluster Platform

About the course Mobile Apps Marketing

Mobile app marketing is about creating marketing campaigns that communicate with your users at every stage of their life cycle: from when they first download your app, to when they become a regular user and brand advocate who makes many in-app purchases .

Mobile Development Category's Courses

Course Lesson(12)

Lesson 1 : **Learn to Build Mobile Apps Make Money with Best Marketing Techniques Intro**

Lesson 2 : **Constituents of Mobile Ecosystem**

Lesson 3 : **Success Survey**

Lesson 4 : **Challenges In Mobile App Development**

Lesson 5 : **Marketing Strategies**

Lesson 6 : **Presenting An App In The App Store**

Lesson 7 : **Pre Release Marketing**

Lesson 8 : **What is AdToApp**

Lesson 9 : **Why Use AdToApp**

Lesson 10 : **Metrics and Principles**

Lesson 11 : **What To Make**

Lesson 12 : **Analytics Tools**

Related courses

MVVM Image Search App

Kotlin Course for Beginners and Java Devs

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Threading Android Programming

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App Widget Android

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