Mindluster Platform

About the course Understanding User Engagement

user engagement, sometimes called product engagement, is a catch-all term encompassing any interaction your users have within your product or your app. It can be as simple as a log in, or engagement can be tied to a specific activity or set of activities within your product .

Marketing Category's Courses

Course Lesson(5)

Lesson 1 : **UX Design Understanding User Engagement The Course Overview | packtpub com**

Lesson 2 : **UX Design Understanding User Engagement Users are Real People | packtpub com**

Lesson 3 : **UX Design Understanding User Engagement Empathy You Can Share | packtpub com**

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