Mindluster Platform

About the course Develop Email Marketing Skills

Email marketing is a form of marketing that can make the customers on your email list aware of new products, discounts, and other services. It can also be a softer sell to educate your audience on the value of your brand or keep them engaged between purchases. It can also be anything in between.

Marketing Category's Courses

Course Lesson(4)

Lesson 1 : **Email marketing basics**

Lesson 2 : **Your email marketing options**

Lesson 3 : **Crafting great marketing emails**

Lesson 4 : **Managing successful email campaigns**

Related courses

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Digital Strategy Brand Marketing Workshop

Marketing Automation

YouTube Marketing Training

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