Mindluster Platform

About the course Skills for Reaching Local Audiences

Determining your primary target audience is crucial when launching a business, or a product or service from your existing business. Geographic, demographic, psychographic and behavioral are the four levels of segmentation that can help define your business's primary target audience.

Marketing Category's Courses

Course Lesson(5)

Lesson 1 : **Using digital to advertise locally**

Lesson 2 : **Reaching locals on their mobiles**

Lesson 3 : **SEO for local businesses**

Lesson 4 : **Marketing to the locals**

Lesson 5 : **The power of local directories**

Related courses

How To Start Social Media Marketin

Search Engine Optimization

Digital Strategy Brand Marketing Workshop

Marketing Automation

YouTube Marketing Training

Google Adwords Training

for Business Contact
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