Mindluster Platform

About the course Skills for Display Ads

Types of display ads include responsive ads, retargeting (or remarketing) ads, native ads and social ads. There are also many options for display targeting, such as interest targeting, contextual targeting and topic targeting.25â€/06â€/2020

Business Category's Courses

Course Lesson(5)

Lesson 1 : **What is display advertising**

Lesson 2 : **The ins and outs of display advertising**

Lesson 3 : **Making display ads meet your goals**

Lesson 4 : **Understanding ad networks**

Lesson 5 : **How retargeting works**

Related courses

Business Entrepreneurship

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business@mindluster.com