Mindluster Platform

About the course Marketing For Nonprofit Organizations

Nonprofit marketing involves the creation of logos, slogans, and copy, as well as the development of a media campaign to expose the organization to an outside audience. The goal of nonprofit marketing is to promote the organization's ideals and causes to get the attention of potential volunteers and donors.

Marketing Category's Courses

Course Lesson(15)

Lesson 1 :
Some Basics About Nonprofit Organization | Marketing for Nonprofit Organizations | MKT728 Lecture01

Lesson 2 :
Structures and Special features of NP | Marketing for Nonprofit Organizations | MKT728 Lecture02

Lesson 3 :
Factors That Differentiate NPOs from CO | Marketing for Nonprofit Organizations | MKT728 Lecture03

Lesson 4 : **Evolution of Marketing | Marketing for Nonprofit Organizations | MKT728 Lecture04**

Lesson 5 :
Features that manifest customer centeredness |Marketing for Nonprofit Organizations|MKT728 Lecture05

Lesson 6 : **Social Marketing | Marketing for Nonprofit Organizations | MKT728 Lecture06**

Lesson 7 : **Cause Marketing | Marketing for Nonprofit Organizations | MKT728 Lecture07**

Lesson 8 : **Strategic Planning Process | Marketing for Nonprofit Organizations | MKT728 Lecture08**

Lesson 9 : **Culture | Marketing for Nonprofit Organizations | MKT728 Lecture09**

Lesson 10 : **Consumer Behavior | Marketing for Nonprofit Organizations | MKT728 Lecture10**

Lesson 11 :
Stages of Consumer Behavior | Marketing for Nonprofit Organizations | MKT728 Lecture11

Lesson 12 :
Marketing Information Systems MIS | Marketing for Nonprofit Organizations | MKT728 Lecture12

Lesson 13 : **Bases of Segmentation | Marketing for Nonprofit Organizations | MKT728 Lecture13**

Lesson 14 : **Positioning | Marketing for Nonprofit Organizations | MKT728 Lecture14**

Lesson 15 :
An Overview of Brandraising | Marketing for Nonprofit Organizations | MKT728 Lecture15

Related courses

How To Start Social Media Marketin

Search Engine Optimization

Digital Strategy Brand Marketing Workshop

Marketing Automation

YouTube Marketing Training

Google Adwords Training



for Business Contact
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