Mindluster Platform

# About the course content marketing strategic goals

Content marketing: In this course, delve into the world of content marketing and acquire valuable skills in creating compelling and engaging content. Discover effective strategies, tools.

**Marketing Category's Courses**

## Course Lesson(11)

Lesson 1 : **Content Marketing Tutorial Setting strategic goals**

Lesson 2 : **Content Marketing Tutorial Optimize content for sharing**

Lesson 3 : **Content Marketing Tutorial How to calculate ROI**

Lesson 4 : **Content Marketing Tutorial A B Testing social media copy**

Lesson 5 : **Content Marketing Tutorial Optimizing your content**

Lesson 6 : **Content Marketing Tutorial Social media content strategy**

Lesson 7 : **Content Marketing Tutorial Getting setup to create video content**

Lesson 8 : **Content Marketing Tutorial Clarifying the value of your content**

Lesson 9 : **Content Marketing Tutorial The benefits of content marketing**

Lesson 10 : **Content Marketing Tutorial 10 steps to better brainstorming**

Lesson 11 : **Content Marketing Tutorial Retargeting to recapture visitors**

## Related courses

**How To Start Social Media Marketin**

**Search Engine Optimization**

**Digital Strategy Brand Marketing Workshop**

**Marketing Automation**

**YouTube Marketing Training**

**Google Adwords Training**

for Business Contact
business@mindluster.com