Mindluster Platform

About the course search engine

Search Engine: In this course, explore the inner workings of search engines. Gain insights into search algorithms, indexing, ranking, and user behavior, Learn techniques to optimize websites.

Marketing Category's Courses

Course Lesson(49)

Lesson 1 : **Search Engine Marketing SEM An Overview for Beginners**

Lesson 2 : **Free Google Ads Course 2023 Complete Step By Step Google AdWords Tutorial**

Lesson 3 : **Google Ads Tutorial 2023 Beginners Guide to Using Google Ads AdWords**

Lesson 4 : **Google Search Ads Tutorial 2023 How to Create Search Campaigns with Google AdWords**

Lesson 5 : **Google Keyword Planner Tutorial for 2022**

Lesson 6 : **Google Ads Dynamic Search Ads Tutorial 2022 Targets How to Create and Examples**

Lesson 7 : **Google Ads Keyword Research Tutorial for 2022**

Lesson 8 : **Google Ads Call Campaigns Tutorial 2023 How to Create Call Only Ads**

Lesson 9 : **Google Ads Bidding Strategies Guide Best Practices 2022**

Lesson 10 : **Google Ads Keyword Match Types Tutorial 2022**

Lesson 11 : **Google Ads Tutorial 2020 Step By Step Google AdWords Tutorial for Search Campaigns**

Lesson 12 : **7 Useful Google Ads Ad Group Best Practices**

Lesson 13 : **7 Great Examples of Google Search Ads You Can Learn From**

Lesson 14 : **How Google Ads Works Google Ads Explained in 10 Minutes**

Lesson 15 : **7 Google Ads Search Keyword Targeting Best Practices**

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Lesson 18 :
Google Ads Conversion Tracking With Google Analytics Track Forms Clicks and Transactions

Lesson 19 :
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Lesson 20 :
Microsoft Advertising Dynamic Search Ads Campaign Tutorial Bing Ads Dynamic Search Ads

Lesson 21 : **Complete Dynamic Search Ads Tutorial for Google Ads and Microsoft Advertising**

Lesson 22 : **Google Ads Ad Rank Explained Ad Rank Formula Thresholds How to Improve**

Lesson 23 :
How to Use Google Ads Conversion Action Sets to Optimize For Multiple Conversions in Google Ads

Lesson 24 : **Google Ads Call Only Ads Tutorial Mobile Phone Call Google Ads Campaigns**

Lesson 25 :
Important Update To Google Ads Keyword Targeting Broad Match Modifier and Phrase Match Keywords

Lesson 26 :
Google Ads Keyword Close Variants Explained and Best Practices for Keyword Variations

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Google Ads Bidding Strategy For New Campaigns My Bidding Process in Google AdWords

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Lesson 33 : **Simple Ways To Improve Google Ads Ad Rank and Quality Score**

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Lesson 35 : **Google Ads Q A 5 Google Ads Search Campaign Targeting Questions Answers**

Lesson 36 : **6 Landing Page Design Tips to Improve Conversion Rates**

Lesson 37 :
Google Ads Tutorial for Beginners in 25 Minutes Create Your First Google AdWords Campaign

Lesson 38 : **Google Ads Search Campaign Tutorial How to Create Successful Search Campaigns**

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Lesson 44 : **10 Best Free Keyword Research Tools for 2022**

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5 Free Keyword Research Tools For 2023 The Only Free Keyword Research Tools You Need

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Google Ads Search Keyword Targeting and Search Terms Broad Phrase and Exact Match Keywords

Lesson 49 :
Broad Match Keywords Should You Upgrade Existing Google Ads Keywords to Broad Match

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