Mindluster Platform

About the course E Business

E-Business: In this course, explore the world of electronic business, Learn about online commerce, digital marketing, e-commerce platforms, and strategies for establishing and managing successful online businesses, Gain insights into the evolving e-business landscape and harness the power of technology for organizational growth and profitability.

Business Category's Courses

Course Lesson(60)

Lesson 1 : **Introduction**

Lesson 2 : **Types of e business transactions**

Lesson 3 : **Business Models on the web**

Lesson 4 : **Business Models on the web cont**

Lesson 5 : **Innovative E Business models for Bricks and Mortar firms**

Lesson 6 : **Inter and Intra Organizational Business Processes**

Lesson 7 : **Information system foundations**

Lesson 8 : **Types of business information system**

Lesson 9 : **Decision support for the management**

Lesson 10 : **Enterprise Resource planning**

Lesson 11 : **Connecting with stakeholders**

Lesson 12 : **E procurement Reengineering the traditional procurement process**

Lesson 13 : **E procurement New paradigms in the procurement process**

Lesson 14 : **E procurement e procurement Implementation issues and risks**

Lesson 15 : **Customer relationship management**

Lesson 16 : **E Marketing**

Lesson 17 : **E Marketing Cont**

Lesson 18 : **Supply Chain Management I The Information flow**

Lesson 19 : **Supply Chain Management II integration**

Lesson 20 : **Supply Chain Management III interoperability**

Lesson 21 : **Supply Chain Management IV logistics and distribution**

Lesson 22 : **Supply Chain Management V E Commerce supply chain**

Lesson 23 : **Components of E Business Infrastructure**

Lesson 24 : **Internet and the Web**

Lesson 25 : **Networking resources**

Lesson 26 : **Hardware and software resources**

Lesson 27 : **Data resources**

Lesson 28 : **Security categories**

Lesson 29 : **Security terminologies**

Lesson 30 : **Digital signature**

Lesson 31 : **Protocols for security TLS**

Lesson 32 : **Impact of security protocol on server performance**

Lesson 33 : **Digital Payment systems**

Lesson 34 : **Interoperability of information system**

Lesson 35 : **Electronic data interchange EDI**

Lesson 36 : **Fundamentals of web services**

Lesson 37 : **Fundamentals of cloud based systems**

Lesson 38 : **Automatic data capture using RFID**

Lesson 39 : **Automatic data capture using RFID and its applications**

Lesson 40 : **Automatic data capture using RFID and its applications Cont**

Lesson 41 : **GPS and GIS in supply chain**

Lesson 42 : **Sensors and IOT Traceability Across the supply chain**

Lesson 43 : **Business Analytics and Big data**

Lesson 44 : **Decision support Concepts**

Lesson 45 : **Understanding the web log**

Lesson 46 : **Understanding the web log II**

Lesson 47 : **Using the Web log Web usage mining**

Lesson 48 : **User behaviour modelling from web log**

Lesson 49 : **User behaviour modelling from web log Cont**

Lesson 50 : **E Business Capacity Planning**

Lesson 51 : **E Business Capacity Planning Cont**

Lesson 52 : **Introduction to Recommender System**

Lesson 53 : **Content Based Recommender System**

Lesson 54 : **Collaborative Filtering Based Recommender System**

Lesson 55 : **Association and Demographics Based Recommended System**

Lesson 56 : **Dynamic Pricing**

Lesson 57 : **Introduction to Auction**

Lesson 58 : **Economic Considerations in Auction**

Lesson 59 : **Winner Determination Problem**

Lesson 60 : **Online auction issues**

Related courses

Business Entrepreneurship

Business Soft Skills

Economics

Intellectual Property

How to Start Business

Start a Cleaning Business

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