Mindluster Platform

About the course International Business

International Business refers to the exchange of goods, services, and capital across national borders, In this course you will learn more about International Business and maeketing.

Marketing Category's Courses

Course Lesson(14)

Lesson 1 : **What is Globalization Module 1**

Lesson 2 : **What is Culture Module 2**

Lesson 3 : **How Does Global Trade Build Wealth Module 3**

Lesson 4 : **What Is Protectionism Module 4**

Lesson 5 : **How Does Global Production Work Module 5**

Lesson 6 : **How to Evaluate Global Market Opportunities Module 6**

Lesson 7 : **What are International Business Strategies Module 7**

Lesson 8 : **What Is the Best Way to Enter a Foreign Market Module 8**

Lesson 9 : **What Is Global Marketing Module 9**

Lesson 10 : **What Is Global Human Resource Management Module 10**

Lesson 11 : **The Global Ethical and Legal Environment Module 11**

Lesson 12 : **What Is the IMP World Bank and WTO Module 12**

Lesson 13 : **Recognizing and Overcoming Culture Shock**

Lesson 14 : **Conducting a PESTLE Analysis**

Related courses

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