Mindluster Platform

About the course SEO Content Writing

SEO Content Writing course in hindi In this course, we'll explore the art of crafting content optimized for search engines to boost online visibility and engagement

Marketing Category's Courses

Course Lesson(28)

Lesson 1 : **Introduction to content writing | Roles and Importance of Content writing**

Lesson 2 :
Fields of Content writing | Web Content | Importance of Web Content | Content Writing Course

Lesson 3 :
Fundamentals of Content Writing | Language Tone | Grammar | Content Writing Tutorials

Lesson 4 :
Plagiarism | Content Scraping | Spun Content | Unintentional Content | ways to Avoid Plagiarism

Lesson 5 :
SEO Optimization | Steps for SEO Optimization | Keyword Research | Keyword Optimization

Lesson 6 :
Fundamental of Content writing | Research | Steps of Research | Readability | Steps of Readability

Lesson 7 : **What is blog post | Role and importance of blog post | Features of good blog post**

Lesson 8 : **Types of Blog Post | List Blog | How ToÂ Guides | Content Writing Tutorials**

Lesson 9 : **Types of Blog Post | Interview Blog |Guest blogging | Newsworthy articles | Personal Blog**

Lesson 10 : **Blog Post | Why we write Blog Post | How to write Blog Post**

Lesson 11 : **What is SEO | How to include SEO in your Writing | Content Writing Tutorials**

Lesson 12 : **Categories of SEO | Tips for including SEO in your Content | Content Writing Course**

Lesson 13 : **Copywriting | importance of Copywriting | Content Writing Course**

Lesson 14 : **Types of Copywriting | Marketing copywriting | Social media | Content Writing Course**

Lesson 15 :
Types of Copywriting | BrandÂ Copywriting | Direct Response Copywriting | Technical Copywriting

Lesson 16 : **Social media content writing | Importance of social media content writing**

Lesson 17 : **Types of social media content | Content Writing Course**

Lesson 18 : **How to create social media content | Steps for creating | Content Writing Course**

Lesson 19 : **What is an eBook | eBook formats | Content Writing Course**

Lesson 20 : **Advantages of eBook | Content Writing Tutorials**

Lesson 21 : **How to create an eBook | Content Writing Tutorials**

Lesson 22 : **Email Writing | Types of Email Writing | Content Writing Tutorials**

Lesson 23 : **Benefits of Email Writing | Format of Formal Email | Format of informal email**

Lesson 24 : **Difference between Formal and Informal email**

Lesson 25 : **What is Case Study | Advantages of Case Study | Content Writing Tutorials**

Lesson 26 : **What is FAQs | Content Writing Course**

Lesson 27 : **What is Academic Writing | Characteristics | Content Writing Course**

Lesson 28 : **Content Writing Course Introduction**

Related courses

How To Start Social Media Marketin

Search Engine Optimization

Digital Strategy Brand Marketing Workshop

Marketing Automation

YouTube Marketing Training

Google Adwords Training

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